Television Asia Plus Annual Guide 2017/2018



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**Business Monitor International** 

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IMDA Singapore Internet Live Stats

Kantar Media Marketing Charts

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#### **AUSTRALIA**

#### STATS**BOX**

100.000

#### **AUSTRALIA**

POPULATION 23,933,832 TV HOUSEHOLDS 8,660,532 TV PENETRATION 100% HOUSEHOLD SIZE 3.5 CABLE TV PENETRATION 35.5% DTT PENETRATION 96.6% SATELLITE TV SUBSCRIBERS

MULTICHANNEL HOMES
3,000,000

MULTICHANNEL PENETRATION 36.5%

NON-TERRESTRIAL TV CONNECTIONS 3,000,000

INTERNET PENETRATION 93.5% BROADBAND SUBSCRIBERS 12.570.122

INTERNET-CONNECTED TV
PENETRATION 32% of households

PVR PENETRATION 56.9% of households

**SMARTPHONE PENETRATION** 77% of Australians aged 16+

**TABLET DEVICE PENETRATION** 48.2% of households

**OTT PENETRATION 168.747** 

#### SOURCES

SOURCES:
Asia Pacific Multichannel TV 2016, by CASBAA
Australian Bureau of Statistics
Australian Multi-Screen Report 4Q 2016 from OzTAM
OzTAM Universe Estimates 2Q 2016 - Individuals
Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia,
Countries, Australia, by CASBAA
-SNL Kagan APAC OTT

#### **Internet Television in Australia**

Internet television in Australia is the digital distribution of movies and television content via the internet. In Australia, internet television is provided by five major pay-per-view providers, in addition to several niche television streaming services. Australia's five major free-to-air television networks all offer catch up TV of previously broadcast content to watch via the Internet or via podcasts - drawing on both domestic and foreign content.

A feature of Internet television is that a user can view TV or video on demand. Some distributors provide content as downloads, whiles other streaming media; the main difference being that with downloads the end-user must have storage capacity for the content on their device and must wait for the download to be completed before the content can be viewed, while streamed content can be viewed almost immediately, but is not stored for a later second viewing.

Whether downloaded or streamed, video files over the Internet are usually

metered in Australia, with most ISPs setting download quotas which can limit the download that a subscriber can make without incurring additional costs. ISPs also provide plans with unlimited downloads. Some ISPs offer downloads on a quota-free basis for partnered television services, which is also known as "unmetered" content.

Internet television is a type of over-thetop content. "Over-the-top" (OTT) is the delivery of audio, video, and other media over the Internet without the involvement of a multiple-system operator (such as a cable television provider) in the control or distribution of the content.

#### **National Geographic App**

National Geographic announced a ground breaking partnership in Australia with telecommunications provider Optus, to launch a global first National Geographic app which brings together a treasure trove of videos, images and print articles, including the work of its explorers, photographers, filmmakers, scientists and conservationists.

Launching in Australia first and exclusively with Optus, to be followed with roll-out across Asia Pacific and Middle East the app gives users the chance to explore the world of National Geographic like never before. In one world-first app, users can choose to read from the huge range of articles, watch a short video or an entire documentary series, or scroll through some of the world's most breathtaking photography. Every Optus customer will have their own unique experience while using the National Geographic App, with content fully personalised to suit themall without using their data.

#### FREE-TO-AIR

### AUSTRALIAN BROADCASTING CORPORATION

ABC Ultimo Centre, 700 Harris Street Ultimo NSW 2007, GPO Box 9994 Sydney, Australia Tel: +61 2 8333 1500 Fax: +61 2 8333 5344 Website: www.abc.net.au

#### **NETWORK TEN**

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#### PRIME7

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#### **PAY-TV**

#### AAPT

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#### FOXTEL

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#### **OPTUS TV**

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#### **SBS TELEVISION**

14 Herbert Street Artarmon NSW 2064 Tel: +61 (0)2 9430 2828 Website: www.sbs.com.au Email: comments@sbs.com.au

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#### ACCOMPLICE FILMS

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#### **ACTIVETY AUSTRALIA**

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Port Melbourne, Victoria
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Tel: +61 3 9647 5000
Fax: +61 3 9682 1530
Website: www.activetv.tv
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#### AMBIENCE ENTERTAINMENT

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Website: www.blackfellafilms.com.au Email: info@theblackbook.com.au

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Email: info@blue-rocket.com.au

#### **BLUE STONE FILMS**

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#### **BOOGIE MONSTER DESIGN & POST** PRODUCTION

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#### **BROKEN ARROW MEDIA**

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#### CAPITOL PRODUCTIONS PTY LTD

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Website: www.capitolproductions.com Email: info@capitolproductions.com

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#### CHIMNEY GROUP

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#### CYCLOPS FILMS

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#### **DOCKLANDS STUDIOS**

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Email: enquiries@foxaus.com

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310 Richardson Street Middle Park, Victoria 3206, Australia Tel: +61 3 9699 9427 Website: www.hipwell.tv Email: john@hipwell.tv

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#### NINE NETWORK AUSTRALIA

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#### ON CREATIVE

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#### SHOCK ENTERTAINMENT

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#### **SOMA FILMS**

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#### STICKY PICTURES PTY LTD

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#### TAXI FILM PRODUCTION

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#### THE SWEET SHOP (MELBOURNE)

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Email: sweetland@thesweetshop.tv

### THE WALT DISNEY COMPANY (AUSTRALIA)

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#### TRAFFIC FILM PRODUCTION (BRISBANE)

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#### TRUCE FILMS PTY LTD

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Email: contact@twolittleindians.com

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#### VIM FILM

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#### **WALL TO WALL PICTURES**

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#### WILL O'ROURKE

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#### WINDOW PRODUCTIONS

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Website: www.windowproductions.com Email: look@windowproductions.com

#### **WOLFHOUND PICTURES PTY LTD**

36 David Ave Bardon, 4065 Brisbane Tel: +61 4 4991 9450

#### **WORKING DOG PRODUCTIONS**

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#### WTFN ENTERTAINMENT

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#### **ZSPACE**

100 Hackett Street, Ultimo NSW 2007, Australia Tel: +61 2 9212 6777 Website: www.zspace.com.au Email: info@zspace.com.au

#### **MOBILE TELCOS**

#### **HUTCHISON TELECOMS**

Level 1, 177 Pacific Highway North Sydney, NSW 2060 Tel: 133 121

Website: www.hutchison.com.au Email: investors@hutchison.com.au

#### OPTUS

Suite 408, 15 Lime Street Sydney, NSW, 2000 Tel: 13 0044 3012 Website: www.optus.com.au

Email: support2@obcsydneynorth.com.au

#### TELSTRA

Level 41, Telstra Centre 242 Exhibition Street, Melbourne VIC 3000 Tel: +61 1300 368 387 Fax: +61 3 9632 3215

Fax: +61 3 9632 3215 Website: www.telstra.com.au

#### **VODAFONE AUSTRALIA**

Level 7, 40 Mount Street, North Sydney NSW 2060 Tel: +61 4 1414 1414 Fax: 1300 308 869

#### Website: www.vodafone.com.au

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### AGB NIELSEN MEDIA RESEARCH AUSTRALIA

Ground Floor, 166 Epping Road Lane Cove, NSW 2066 Tel: +61 2 9490 6500 Website: www.agbnielsen.net Email: info.tam.au@nielsen.com

### AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION

35 Murray Cres, Griffith ACT 2603, Australia Tel: +61 2 6239 6555 Website: www.amta.org.au Email: contact@amta.org.au

### AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION

Level 2, 4 Broadcast Way, Artarmon NSW 2064 Tel: +61 2 9776 2684 Fax: +61 2 9776 2683 Website: www.astra.org.au Email: astra@astra.org.au

### AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION

3rd Floor, 145 Smith Street, Fitzroy Victoria 3065, Australia Tel: +61 3 9200 5500 Website: www.actf.com.au Email: info@actf.com.au

### AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY

Level 5, The Bay Centre, 65 Pirrama Road, Pyrmont NSW 2009. PO Box Q500, Queen Victoria Building, NSW 1230 Tel: +61 2 9334 7700 Fax: +61 2 9334 7799 Website: www.acma.gov.au Email: broadcasting@acma.gov.au

#### **OZTAM PTY LIMITED**

Level 4, 50 Berry Street North Sydney NSW 2060, Australia Tel: +61 2 9929 7210 Fax: +61 2 9929 3445 Website: www.oztam.com.au Email: info@oztam.com.au

#### SCREEN AUSTRALIA

Level 7, 45 Jones Street,
Ultimo, Sydney, NSW 2007
GPO Box 3984, Sydney, NSW 2001
Tel: +61 2 8113 5880
Fax: +61 2 8113 5888
Website: www.screenaustralia.gov.au
Email: info@screenaustralia.gov.au

### SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA

36 Fitzroy Street, Surry Hills Suite 2, Level 1, Australia, Sydney, NSW 2010 Tel: +61 2 9360 8988 Fax: +61 2 9360 8977 Website: screenproducersaustralia.org.au

Email: info@screenproducers.org.au

#### STATS**BOX**

#### **CHINA**

POPULATION 1,382,323,332 **INTERNET USERS** 721,434,547 **INTERNET PENETRATION** 52.2 %

**BROADBAND SUBSCRIBERS** 274.000.000

**MOBILE SUBSCRIBERS** 1,300,000,000

3G/4G MOBILE **SUBSCRIBERS** 820,000,000

**MOBILE BROADBAND PENETRATION** 62.6% **MULTICHANNEL PENETRATION 57% NON-TERRESTRIAL TV CONNECTIONS** 255,500,000

#### SOURCES:

-China Population as at June 2016 -World Population Review -Internet Live Stats as at 2016 -China Internet Users -Ministry of Industry and Information Technology of the People's Republic of China, as of Mid-2016 -Asia Pacific Multichannel TV 2015, by CASBAA

Television is a colossal industry in China and their content is changing to respond to the challenges presented by digital media, and upcoming businesses in both traditional and new media sectors.

#### **MIP China Hangzhou**

MIP China Hangzhou was launched in partnership with China Media Management Inc (CMM-I), official representative for MIPTV and MIPCOM in China and Zhejiang MegaMedia, organiser of the Zhejiang of the Zhejiang Provincial Pavilion at the MIP markets in Cannes.

MIP China Hangzhou was scheduled from 23 to 25 May 2017 in Hangzhou. Hangzhou is known as the beautiful East Coast city that hosted the recent G20 Summit. MIP China Hangzhou is dedicated to increase content development between the Chinese and international production companies as well as to provide a comprehensive Chinese educational forum for media professionals to recognise international TV markets and trends.

MIP China Hangzhou was a high-level summit with two components in one event. The first component was the Partnership Forum which saw leading executives from up to 40 international television production and distribution companies with 40 senior level Chinese media executives for one-to-one meetings. The one-to-one setting aims to forge global co-development and coproduction between these international and Chinese representatives. The attendees of the Partnership Forum also had the opportunity to visit production studios based in and around Hangzhou.

#### **Recent launches**

Tencent is using LiveU's portable transmission technology to stream its innovative new reality series live. The new reality series is called See where you are going. The live online programme follows Olympic champions, movie stars and random guests in six cities around China (Suzhou, Hangzhou, Beijing, Tianjin, Qingdao and Shenzhen) as they perform various tasks.

Tencent has deployed 10 LU200s, LiveU's ultra-small transmission units, for the live production. Separate camera crews live stream the different stars in the different locations and viewers can choose one of six different video rooms to watch the video live on any device. At the end of each programme, Tencent posts an edited version combining all the various clips online.

The LiveU units and support are provided by LiveU's local partner Guanhua Glory (GHG) AV system Ltd, a long-standing supplier to Tencent, with additional support provided by Oneband Systems, an additional LiveU partner.

#### FREE-TO-AIR

#### **ANHUI TV**

Hefei Chief Cultural District Lung Road 666 West Anhui TV 230,066 Tel: +86 551 6599 3434 Website: www.ahtv.cn Email: ahtvweb@126.com

#### **ANIWORLD TV** 314 Deya Lu, Changsha, China,

Hunan 410003 Tel: +86 731 2871 295 / +86 731 2871 292 Fax: +86 731 2871 287 Website: www.aniworld.tv Email: jinyingkatong@vip.sina.com

#### **BEIJING MEDIA NETWORK**

No.14 Jianguomenwai Street Chaoyang District, 100020 Beijing Website: www.bmn.net.cn

#### **CHANGCHUN BROACASTER CHINA**

Herbs Road, Changchun City, 149 Jilin Province, China 130061 Tel: +86 431 8892 4501 / 8846 2528 Fax: +86 431 8892 7581 Website: www.chinactv.com

#### **CHANGSHA TV**

No. 237 Laodong West Road, Changsha, Hunan 410015 Tel: +86 731 8277 7340 / 234 Website: www.hncstv.com Email: hncstv@163.com

#### **CHENGDU TV**

No. 2 Gao Peng Road, Chengdu, Sichuan 610041 Tel: +86 28 8602 0840 Website: www.cditv.cn Email: service@cditv.tv

#### **CHINA CENTRAL TeleVision (CCTV)**

11 Fuxing Road, Beijing China Central Television Website: cctv.cntv.cn Email: webmaster@cctv.com

#### **CHINA EDUCATION TELEVISION**

No. 98 East Third Ring Road Hanjian Dan Yang Building, Room 510, 5th Floor, Chaoyang District, Beijing, 100021 Tel: +86 10 5861 1392 500 Website: www.centv.cn Email: centv@guoshi.com

#### **CHINA UNITED TELEVISION** 198 Danxia Rd, Xishan, Kunming,

Yunnan, China Tel: +86 10 6267 0925 27 29 Fax: +86 10 6267 0823 Website: www.kunmingbc.com / www.kmtv.com.cn Email: webmaster@kmtv.com.cn

#### **CHONGQING BROADCASTING GROUP**

F6, #126 Yuzhou Road, Hi-tech District, Chongqing 400041 Tel: +86 23 6861 8616 Fax: +86 23 6360 3654 Website: v.cbg.cn Email: cqvcbg@163.com

#### **CSPN CHINA SPORTS PROGRAMS NETWORK**

Beijing Daxing District Xihongmen Town Rd East 2 Beijing, China 100162 Tel: +86 10 6029 9955 Website: www.cspn.cn Email: cspn@cspn.cn

#### **EE-MEDIA**

Bali Zhuang No. 5 Pioneers Park West 2 (East Fourth Ring Road on the Eastern side) Chaoyang District, Beijing 100025 Tel: +86 10 6584 7200 Website: www.eemedia.cn

#### **FOSHAN TV**

Foshan City Xin Cheng District, Yu He Road, Foshan TV Station Building, 10th Floor Centre for Business Tel: +86 757 2836 5188 Website: www.fstv.com.cn Email: webmaster@fstv.com.cn

#### **FUJIAN BROADCASTING CORP**

No. 128 West Ring Road Fuzhou, Fujian 350004 Tel: +86 591 8331 3789 Fax: +86 591 335 3168 / 334 8489 Website: www.fitv.net Email: video@fitv.net

Lanzhou City, Gansu Province No. 561 Zhang Su Beach - 730010 Tel: +86 931 8 688 294 Website: www.gstv.com.cn

#### **GUANGDONG RADIO AND TELEVISION** STATION

No.331, East Huan Road, Yue Xiu District, 510060 Guangdong Tel: +86 20 8335 5188 Website: http://www.gdtv.cn/ Email: gdtv@gdtv.cn

#### GUANGZHOU TV

No. 233 Huan Shi Dong Road Guangzhou, Guangdong 510010 Tel: +86 20 8666 4833 Fax: +86 20 8669 0066 Website: www.gztv.com

#### **GUIYANG TV**

Broadcast Mansion No. 15 Zunyi Road Guiyang, Guizhou 550002 Tel: +86 851 5826 969 Website: www.gystv.com Email: tao55@21cn.com

#### GUIZHOU TV

261 Qingyun Lu, Guiyang, China, 550002 Tel: +86 851 5377 260 / 582 2495 / 598 2150

Fax: +86 851 586 9983 / 598 1896

Website: www.gzstv.com

#### HAINAN TV

18th Floor, No. 61 Nansha Road, Haikou City, Hainan 570206 Tel: +86 898 6681 5988 Website: www.bluehn.com

#### HANGZHOU TV

Hooloo.tv 888 River Road, SMG Building, Hangzhou, China 310008 Tel: +86 571 8983 3421

Website: www.hcrt.cn Email: service@hzntv.cn

#### HARBIN TV

No. 1 Huashan Road, Xiangfang District, Harbin, Heilongjiang 150036 Tel: +86 451 8799 6114 Website: www.hrbtv.net

#### **HEBEI TELEVISION**

No. 100 South Street, Shijiangzhuang, Hebei 050031 Tel: +86 311 8711 8582 Fax: +86 311 8711 8582 Website: www.hebtv.com

#### **HEFEI TELEVISION**

Tel: +86 551 6350 9030 Website: www.hfbtv.com / www.myyoco.com

#### **HENAN TV**

No. 18 Zhenghua Road Zhengzhou, Henan 450008 Website: www.hntv.ha.cn Email: hntvdxw@126.com

#### **HUIZHOU TV**

No 55 Radio & Television News Centre 22nd Floor, New Media 516001 Huizhou City, Guangdong Tel: +86 752 2025 8888 653 Website: www.hzrtv.cn Email: service@hzrtv.cn

#### **HUNAN TV**

4F Hunan Golden Eagle International **Exhibition Center North** No. 480 Deya Road Kaifu, Changsha, Hunan, China, 410003 Tel: +86 731 8287 1680 8088 Fax: +86 731 8287 1686 8105

#### **Beijing Office**

7th Floor, Block A, Room A East 9th Street in Central Square Dongcheng District, Beijing 100010 Tel: +86 10 6418 5518 Website: www.hunanty.com Email: media@hunantv.com

#### JSBC JIANGSU BROADCASTING CORPORATION

4 East Beijing Road, Nanjing, China, Jiangsu 210008 Tel: +86 25 8318 8185 / 8187 Fax: +86 25 8318 8187 Website: www.jsbc.com Email: info@jsbc.com,

#### JIANGXI TELEVISION

No. 207 Hongduzhong Avenue, Nanchang, Jiangxi 330046 Tel: +86 791 833 7945 Fax: +86 791 833 1432 Website: www.jxgdw.com Email: jxtv@mail.jxgdw.com

#### JILIN T\

No. 2066, Changchun City Satellite Road 130033, China Tel: +86 431 8581 8000 Website: www.jilintv.com.cn

#### LIAONING TV

Heping District, 10th Street
Liaoning Province, Shenyang City,
China 110003
Tel: +86 24 8321 6555
Website: www.lntv.com.cn

#### Ι ΗΔSΔ ΤΛ

Chengguan District, No. 22 Jiangsu East Road Lhasa Tibet 850000 Tel: +86 891 6353 000 6107 Fax: +86 891 6350 837 Website: www.lasatv.com Email: tibet.lstv@163.com

#### MFI7HOU TV

Cultural Park Place, Meizhou City, Guangdong Tel: +86 20 218 7633 Website: www.gdmztv.com

#### NANNING TV

Radio and Television Center Building 25 Nanning Gecun Road, China 530022 Tel: +86 771 5631 182 / 5611 202 Website: www.nntv.cn

#### **NEI MONGOL TELEVISION**

No.71 Xinhua Street, 010058 Inner Mongolia Tel: +976 0471 6953 000 Website: www.nmtv.cn E-mail: info@nmtv.com

#### NINGXIA TV

66 Middle Road, Ningxia, Yinchuan City, China 750001 Tel: +86 0951 / 511 7020 Website: www.nxtv.com.cn Email: nxtvweb@nxtv.cn; nxtv001@163.com

#### SHANGHAI INTERACTIVE

487 Luochuan Rd (E), Shanghai, China 200072 Tel: +86 21 5638 9988 Fax: +86 21 5638 6667 Website: www.sitv.com.cn

#### SHENYANG RADIO AND TV

No. 296 Qingnan Road Heping District, Shenyang, Liaoning 110004 Tel: +86 24 2399 9111 Website: www.csytv.com

#### SHENZHEN TV

No. 59 Haidian District, 1207 Gao Liang Xie Jie Kun Building, 100044 Tel: +86 010 6267 0925 Fax: +86 010 6267 0823 Website: sztv.cutv.com

#### SHIJIAZHUANG TV

No. 59 Haidian District, 1207 Gao Liang Xie Jie Kun Building, 100044 Tel: +86 010 6267 0925 Fax: +86 010 6267 0823 Website: siz.cutv.com

#### SICHUAN BROADCASTING GROUP

66 Shi Ji Cheng Road, Chengdu, China 610041 Tel: +86 28 8777 9896 Fax: +86 28 2776 2121 Website: www.sctv.com

#### **TAIHU MINGZHU TV**

4th Jiangsu Wuxi Hubin Road, Wuxi, Jiangsu 214061 Tel: +86 510 8587 8100 Website: www.thmz.com

### TAIYUAN BROADCASTING & TELEVISION BUREAU

No. 2 Yifen Street Taiyuan Wanbailin 030024 Tel: +86 351 604 0552

#### **TIANJIN TV**

143 Weijing Road, Heping District, Tianjin, China 300070 Tel: +86 22 2360 1911 Website: www.titv.com.cn

#### TIRFT TV

No 149 Beijing Mid. Road Lhasa, Tibet 850000 Tel: +86 891 6820 874 Fax: +86 891 6835 729

#### **WUHAN TV**

Radio and Television Centre Wuhan 677 Jianshe Avenue, Hankou, Wuhan 430022 Tel: +86 27 8556 2633 Fax: +86 27 8556 2590 Website: www.whbc.com.cn

#### XINJIANG TV

Television Station Centre Urumqi, 830 Xinjiang Unity Road China 830044 Tel: +86 991 2568 835 Website: www.xjtvs.com.cn Email: xjtvgfwb@sina.com

#### XINYU TV

49, Xianlaizhong Road, Xinyu City, Jiangxi Tel: +86 790 641 8109 Website: www.jxxytv.com Email: admin@jxxytv.com

#### **ZHENGZHOU TV**

18 Zhendong District, Zhengzhou, Henan 450046 Tel: +86 371 6909 5300 Fax: +86 371 6909 5304 Website: www.zztv.tv

#### **PAY-TV**

### BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD

No. 757 Yishan Road, 200233, Shanghai Tel: +86 21 3339 6476 Fax: +86 21 3339 6600 Website: www.bestv.com.cn

## BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP

328 HuaAo Centre, Haidian Beijing, China Tel: +86 10 519 6017 Website: www.boxinhong.com Email: MGQ@188.com

#### CHINA CENTRAL TELEVISION (CCTV)

11 Fuxing Road, Beijing China Central Television 100 859 Website: cctv.cntv.cn Email: webmaster@ cctv.com

### CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.

Shenzhen Nanshan District Science Park, 12 Road on the 2nd South Kingd Software Park, Building B, 5th floor, South Tower Tel: +86 755 3332 0028 Website: www.cetv.com

#### **CHINA IPTV CO LTD**

5A, Yuanchuangkongjian, 1106, Tonghuihepan, Sihui East, Chaoyang District, Beijing, China Tel: +86 10 8579 6921 Fax: +86 10 8579 6041 Email: yanghui1@staff.cntv.cn

#### **DOXTV CORPORATION (BEIJING) LIMITED**

N05 Hou Ba Li Zhuang, Chaoyang District, 100025 Beijing Tel: +86 10 8581 5988 Fax: +86 10 8599 7661 Website: www.doxtv.com

#### **EE-MEDIA**

Bali Zhuang No. 5 Pioneers Park West 2 (East Fourth Ring Road on the Eastern side) Chaoyang District, Beijing 100025 Tel: +86 10 6584 7200 Fax: +86 10 6584 7212 Website: www.eemedia.cn

### HANYA STAR CULTURE & TECHNOLOGY CO LTD

Beijing Office Guanghua Road, Chaoyang District 9 soho2 Room 1201-1202 100020, Beijing Tel: +86 10 5900 7081

### HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP

Beijing Office Fengtai District, No. 188 South Fourth Ring Road Tel: +86 10 5893 7966 Fax: +86 10 5893 7855

#### JISHI MEDIA

No.1027-1 Xinmin Avenue Changchun Jln 130021, China Tel: +86 431 8878 9099 Fax: +86 431 8878 9990 Website: www.jishimedia.com

#### MACAU ASIA SATELLITE TELEVISION

Tel: +853 2875 0080 Fax: +853 2875 0016 Website: www.mastv.cc

#### MACAU LOTUS TELEVISION CO. LTD

180 Southeast Macao Song, Yusheng Plaza Business Center, 22 Floor, Block AV Tel: +853 2878 7606 Email: lotustv@lotustv.cc Website: www.lotustv.cc

#### ORIENTAL CABLE NETWORK (OCN)

Room 423 No. 2860 Jinke Road Pudong New District, Shanghai 201203 China Tel: 86 21 6266 2983 Website: www.ocn.net.cn

## PHOENIX SATELLITE TELEVISION HOLDINGS LTD.

No. 2-6 Dai King Street,
Tai Po Industrial Estate, Tai Po, N.T.,
Hong Kong
Tel: +852 2200 8888
Fax: +852 2200 8899
Website: www.phoenixtv-distribution.com

#### SHANXI BROADCAST & TV NETWORK

No. 318 Yingze Street 0351-4066178 Shaanxi, China Tel: +86 351 4066178 Website: www.sxrtv.com

#### SHANGHAI MEDIA GROUP (SMG)

No.298 Weihai Road 200041 Shanghai, China Tel: +86 21 6256 5899 Fax: +86 21 6287 0000 Website: www.smg.sh.cn

#### SHENZHEN MEDIA GROUP

ShenZhen Media Group Building, No. 1 Television Building Pengcheng Yi Lu, Futian District Shenzhen 518026, Guangdong, China Tel: +86 138 0883 0777 Website: www.szmg.com.cn

#### STAR TV

13/F One Harbourfront 18 Tak Fung Street, Hung Hom Kowloon City District, Hong Kong Tel: +852 2621 8888 Fax: +852 2621 8000 Website: www.startv.com

#### SUPERMOVIE ENTERTAINMENT LTD

No. 202, Huatai Building, No. 3 Songtao North Garden Yongtai New Torn, Baiyun District Guangzhou, China Tel: +86 20 2894 5505 Website: www.supmovie.com Email: 1113637435@qq.com

#### TOP V

B820 Gehua Tower No. 1, Qinglong Baystreet, Dongchend District, Beijing, China, 100007 Tel: +86 10 5926 0099 Fax: +86 10 5926 0138 Website: www.topdtv.com Email: webmaster@topdtv.com.cn

#### WASU MEDIA & NETWORK CO LTD

310012 Hangzhou Bauhinia Road 50 Southern R & D Building Tel: +86 571 2895 8888 Fax: +86 571 2895 8811 Website: www.wasu.com.cn

#### **PRODUCTION STUDIOS**

#### **3C MEDIA**

Building 5, Waiwen Culture & Creative Park #20 Zhizhuyuan South Road, Haidian District, 100044 Beijing Tel: +86 10 6808 1088 Website: www.3cmedia.com.cn Email: chengshihui@3cmedia.com.cn

#### ACG KIDS INC

Guoli Building Room 1208 No. 1465 Beijing Road West Jingan District, 200040 Shanghai Tel: +86 18 1173 29130

#### ALPHA ANIMATION AND CULTURE CO LTD

10F Poly International Centre No. 5 Lin Jiang Road Zhujiang New Town, 510623 Guangzhou, Guangdong Tel: +86 20 3898 3278 Fax: +86 20 3833 6257

#### **BEIJING HUALU BAINA FILM & TV INC**

Building 6, 30 Anli Road Chaoyang District. 100042 Beijing, China Tel: +86 10 5684 2323 Fax: +86 10 5684 2325 Website: www.hlbn.cc Email: xiangmu@hlbn.cc

#### **BEIJING HUTOON ANIMATION LTD**

47, 703 Building, Qi Xing East St, 798 Art District
No. 4, Jiu Xian Qiao Rd
Chao Yang District, 100000 Beijing Tel: +86 10 5678 9642 / 9145
Website: www.donghuabang.com
Email: ssl@hutoon.com

### BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD

Room 501, No. 8 Building Heshengqilinshe, Futong West Street Chaoyang District, 100102, Beijing, China Tel: +86 10 5738 9866 Website: www.binghedadi.com

### BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD

5th Floor, North Block No. 7, Banqiao Southern Lane Dongchen District, 100007, Beijing Tel: +86 10 5793 0066 Website: www.sun-ty.com.cn

### BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD

Building 311, Courtyard 86, Beiyuan Road Chaoyang District, Beijing, China Tel: +86 13 9013 5055 5 Email: film92@163.com

#### **BLADEDGE (SHANGHAI)**

Room 316-319 Building 6 Xu Hui Century Plaza, No. 28 Dan Ba Road, Shanghai, China 200062 Tel: +86 21 52061927 Website: www.bladedge.com Email: shanghai@bladedge.com

#### CARROT FILMS (SHANGHAI)

Room 19D, Block T1, Gateway Plaza Lane 2601, Xie Tu Road, Xu Hui District Shanghai 200030, China Tel: +86 21 6426 4833 Website: www.carrotfilms.com.my Email: info@carrotfilms.tv

## CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD

China Beijing Fengtai Fangzhuang Fang Group of Garden Area 21-449, China Tel: +86 10 6765 3095 Email: hechangzhengdao@126.com

#### CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)

Room 605 Jingmen Building No. 9, Yang Fang Dian Road Hai Dian District, 100038, Beijing, China Tel: +86 10 6395 0016 Website: www.citvc.com

#### CHINA HUACE FILM & TV CO LTD

683 West Road, Hangzhou Xixi Creative Industry Zone C Zhejiang, China Tel: +86 571 8755 3088 Fax: +86 571 8755 3088 – 8088 Website: www.huacemedia.com

### CHONGQING XIANGHONG FILM & TV CO LTD

7-1-2 C Zone, Neptune Technology Building No. 62 Starbright Avenue Beibuxin District, Chongqing, China Tel: +86 23 8686 7286 / 7285 Website: www.xianghongtv.com Email: xianghong@xianghongtv.com

#### **CIB PRODUCTIONS**

58 Xianger Hutong Dongcheng District, Beijing 100007 Tel: +86 10 8403 0136 Website: www.cib-productions.com Email: info@cib-productions.com

#### CJHS MEDIA

Gongzheng Road, Wuchang District, Wuhan Hubei Province, China Tel: +86 27 8711 0568 Website: www.cjhsmedia.com Email: 429134746@qq.com

#### COMMON COMMUNICATION

11 Floor A, 69 Yi Xue Yuan Road Shanghai 200032 China Tel: 86 21 6443 6353 Fax: 86 21 6417 6085 Website: www.commonchina.com Email: matt@commonchina.com

#### DOWIN TV PRODUCTION CO LTD

1F, No. 41-1, Lane 11, Section 6 Minquan E. Rd, Neihu District Taipei City, 114, Taiwan ROC Tel: +886 22 796 1909 Fax: +886 22 796 2730 Email: sunjun@ysy-group.com

#### **ENDEMOL SHINE CHINA**

Suite 15-2, 15/F Tower C No. 9 Guang Hua Road Soho2 Chaoyang District, 100020 Beijing, China Tel: +86 10 5900 7119

#### **FANTAWILD ANIMATION INC**

14/F, Huaqiang Building Keji Zhong Yi Road, Nanshan 518057 Shenzhen, Guangdong, China Tel: +86 755 6682 6666 Website: www.fantawild.com Email: info@hytch.com

#### GLOBAL DIGITAL CREATION (HOLDINGS) LTD

6-7F, GDC Building, 9 Gaoxin Central Avenue 3rd Nanshan District, 518057 Shenzhen, China Tel: +85 755 8608 8018 Website: www.gdc-world.com Email: info@idmt.com.cn

#### **GOLDMINES FILM PRODUCTIONS**

B417 Sky & Sea Business Plaza 107 Dongsi Bei Dajie, Dongcheng District Beijing 100007, China Tel: +86 10 6415 3961 Website: www.goldminesfilm.com Email: info@goldminesfilm.com

#### **GUAN YUE INTERNATIONAL LTD**

4F, Building A China, CBD TEDA No. 15 Guang Hua Road, Chaoyang District 100020 Beijing, China Tel: +86 10 8588 6980 Fax: +86 10 8588 6060

#### **GUNG-HO FILMS (BEIJING)**

Building B25A, 10 JiuXianQiao Road Chaoyang District, Beijing 100015, China Tel: +86 10 5975 6351 Website: www.gunghofilms.com Email: beijing@gunghofilms.com

### HANGZHOU A.U CULTURAL CREATIVITY CO LTD

Building 38, Venice Town
Paradise Xiaoshan District, 311203
Hangzhou, Zhejiang, China
Tel: +86 571 8281 3763
Website: www.66uu.com
Email: john@66uu.cn

#### HANGZHOU RISING ANIME CO LTD

2F Zone A North Software Park No. 35 Xiangyan Road Gongshu Di 310011, Hangzhou, China Tel: +86 571 2885 6291 Fax: +86 571 2885 6295

### HANGZHOU STEAMWORKS CREATIVE CO LTD

Rm611 BLDG No.5 Haichuang Park No.998 Wenyi West RD, Hangzhou, China Tel:+86 571 2630 7273 Fax:+86 571 2630 7270 Website: www.megamediamarket.com

#### HANGZHOU TAIKONG WORKS FILM CO LTD

No. 1 Chuangyi Road Zhuantang Sub-district Xihu District, Hangzhou 310024 China Tel: +86 571 8839 1920

### HANGZHOU THUNDER ANIMATION CO LTD

Room 1001 Block D No. 9 Jiuhuan Road, Hangzhou 310019 China Tel: +86 571 5607 1781 Fax: +86 571 5607 1783

#### **IPCN (80 PRODUCTION)**

No. 301 TongLeFang Building 15 555 HaiFang Road, JingAn District Shanghai 200041 China Tel: +86 21 6082 9580 Website: www.ipcn.co.uk

#### JIANGTOON ANIMATION

19th Floor, Building F1, Optics Valley Software Park East Lake High-tech, Development Zone Wuhan, Hubei 430000 China Tel: +86 27 5988 8633 Website: www.jtanimation.com

#### JO JO ANIMATION PRODUCTION CO LTD

4F BLDG 6, No 100 Dicui Road Wuxi 214072 China Tel: +86 510 8516 3725

#### JOYSPOON ANIMATION

No 18, No 1000 Zhang Heng Road Pudong New Area, Shanghai 200090, China Tel: +86 21 6542 6796 Website: www.joyspoonanimation.com Email: jieyuecn@163.com

#### JY ANIMATION CO LTD

15F, Tower C, Poly Centre of East No. 129 Balizhuangbeili, Chaoyang District Beijing 100025 China Tel: +86 10 8585 7575 Website: www.jya.cn Email: huangxueying@jya.cn

#### **KAIMU PRODUCTIONS**

5th Floor, Block C, Zhoujiaqiao Creative Centre 2453 Wanhangdu Road Shanghai 200051, China Tel: +86 21 5272 2121 Website: +86 21 5272 7524 Website: www.kaimuproductions.com

### KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD

Room 302, 8th Building, 328 Xinghu Rd SIP Suzhou, Jiangsu Province 215123 China Tel: +86 0512 6278 1183 Website: www.dmw365.com

#### **LEGEND MEDIA**

Room 406, Building 8, Heshengqilinshe Wangjing, Chaoyang District Beijing 100102 China Tel: +86 10 5738 9746

#### LENS MEDIA INTERNATIONAL LIMITED

Room 804, Mansion B Building 5 Soucheng International, No 36 Guang Qu Rd Chaoyang District, Beijing 100122 China Tel: +86 10 8721 3175 Website: www.lensmedia.com.cn Email: amanda\_bj\_china@yahoo.com.cn

#### LIFELIKE

1903 Room, Wealth Centre Building, No 577 CheZhan Road, Wenzhou City Zhejiang Province, China Tel: +86 13 2858 7901 0 Website: www.zhengxu.net Email: jinchengguang@vip.qq.com

#### **LUNAR FILMS (SHANGHAI)**

Yong Jia Road Lane 15, No.4 Shanghai 200020, China Tel: +86 21 5404 6908 Fax: +86 21 5404 6906 Website: www.lunarfilms.tv Email: ken@lunarfilms.com.cn

#### **MEDIA VISION (BEIJING)**

15th Floor, Block 2 Blue Castle Centre Xidawang Road, Chaoyang District Beijing, China Tel: +86 10 8599 7941 Website: www.media-vision.com.cn

### NANJING FABEI CULTURAL & CREATIVE INC

7th Floor, Building C, No 11 Xinghuo Road High-Tech Industry Development Zone Nanjing, Jiangsu, 210061 China Tel: +86 25 6817 2962 Website: www.njafb.com Email: hr@cnafb.com

#### OMNIJOI MEDIA CORPORATION CO LTD

26F, CITIC Mansion, No 348 Zhongshan Road, 210008 Nanjing, China Tel: +86 25 8321 8028 Fax: +86 25 8321 8169 Website: www.omnijoi.com

#### ONEVCN

19th Floor, #5 Wanda Plaza No. 93 JianGuo Road, Chaoyang District Beijing, China Tel: +86 18 8108 8376 8 Email: zhanglei@onevcn.com

#### ORI ANIMATION

ORI Mansion, 299 Dong Ping Street Suzhou Industrial Park 215125 Suzhou Jiangsu, China Tel: +86 51 2822 8003 2 Fax: +86 51 2822 8003 3 Website: www.szagia.com

### OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD

Room 101, Unit 3, No.1 Building Lidu Shui'an Zone A, No 9 Fangyuan South Street, Chaoyang District Beijing, China Tel: +86 13 9118 2378 9 Website: www.runmedia.com.cn

#### P.I.G. CHINA

House 2, Lane 278
Xiang Yang Road South
Shanghai 200031, China
Tel: +86 21 5100 1801
Website: www.pigchina.com
Email: info@pigchina.com

#### POP FILMS ASIA (CHINA)

Ground Floor, No.9, Lane 156
Fu Min Road, Jin An District
Shanghai 200040, China
Tel: +86 15 2100 6813
Website: www.popfilmsasia.com
Email: producer@popfilms.asia

#### **PURITY MEDIA**

10th Floor, Sea of Clouds No 118, Qinghai Road, 200041 Shanghai, China Tel: +86 13 9118 4644 5

#### SANDMAN ANIMATION STUDIO

D102-1, 1355 Jinjihu Da Dao Suzhou Industrial Park, 215021 Suzhou, Jiangsu, China Tel: +86 512 6262 0017 Website: www.sandman.me Email: kieron@sandmananimation.com.cn

### SHANGHAI CROTON CULTURAL MEDIA

38F South Hongkong Plaza 238 Huaihai Zhong Rd, 200021 Shanghai, China Tel: +86 21 6390 6990 Website: www.croton.com.cn

### SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD

4th Floor, No. 900, Sanxin North Road Songjiang District, 201620 Shanghai, China Tel: +86 21 5781 8707 Website: www.leftpocketstudio.com Email: info@leftpocketstudio.com

#### SHANGHAI YSY FILM & TV **ENTERPRISE CO LTD**

Rm 605, MingHui Business Building 442 Hami Road, Shanghai, China Tel: +86 21 6291 3467 Fax: +86 21 6291 4790 Email: ccy@ysy-group.com

#### SHENZHEN SHINE ENTERTAINMENT CO LTD

Room 1101, Block B Shum Yip Terra Building Shenzhen 518000 China Tel: +86 150 1373 7397 Website: www.shineentertainment.cn

#### SHIAO ANIMATION CO LTD

A203-8, SIP SISPARK 1355 Jinji hu Avenue, Suzhou Jiangsu 215021, China Tel: +86 512 6262 0042 Website: www.shiao.tv Email: shiao@shiao.tv

## SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD

2F, Rm 112, Bldg E2, No 200 Linghu Avenue, Wuxi, Jiangsu 214000 China Tel: +86 510 8534 5100 Website: www.10animation.com Email: animation10@aliyun.com

#### SPARKLY KEY ANIMATION STUDIO

3F HSD Plaza No. 1451, Binxing Road Binjiang District, Hangzhou 310053 China Tel: +86 571 8785 9366 Fax: +86 571 8785 9365 Website: www.megamediamarket.com

#### TAIKONG WORKS CULTURE **DEVELOPMENT CO LTD**

11A, No. 1 East Sanjianfang Road Chaoyang District, 100024 Beijing,China Tel: +86 10 6206 6447 Fax: +86 10 8456 4161 Website: www.taikongworks.com

## THE GREAT WALL FILM AND TELEVISION LTD No. 683, West Wener Road, West Xixi

Creative Industry Park Xihu District, Hangzhou City, Zhejiang, China Tel: +86 13 6168 1795 3 Website: www.chinaccys.com Email: 835152202@qq.com

#### THE SHANGHAI JOB

Jian Guo Xi Lu, Lane 506 Unit 1, Level 1-3, Xu Hui District Shanghai 200031, China Tel: +86 21 6431 7234 Website: www.theshanghaijob.com Email: info@theshanghaijob.com

#### **TSANGHAO ANIMATION**

No. 21 Liaoning St, Dalian Economic Development Zone Dalian Liaoning 11660 China Tel: +86 411 8718 2658 Fax: +86 411 8718 9468 Website: www.sinoanimation.com

#### **TVZONE MEDIA**

West Helong Stadium, Changsha Henan 410000 China Tel: +86 731 8874 5255 Website: www.tvzone.cn Email: contact@tvzone.cn

#### WALKING FORWARD MEDIA

Room 301, Building 6 188 Hongsha Road, Changsha 410022 China Tel: +86 135 5211 6606 Website: www.weif.tv

#### WIN SING COMPANY LIMITED

27/F South Office Tower, Suntec Plaza, 193 Guangzhou Ave, Guangzhou 510075, China Tel: +86 20 3758 3563 Website: www.winsing.net Email: info@winsing.net

### WUHAN 2:10 CULTURE

COMMUNICATION CO LTD Guanshan Road No. 20 Optics Creative Industry Base, 8F No 2 Building, Wuhan, Hubei 430070 China Tel: +86 27 8722 3093 Website: www.2-10.cn

#### XIAMEN DOMOKO ANIMATION CO LTD

Domoko Building No. 10 Wanghai, Road Xiamen Software Park II Xiamen, Fujian 361008 China Tel: +86 59 2597 0031 Fax: +86 59 2252 9796

#### **XIAMEN XTONE ANIMATION CO LTD**

#102, No. 45 Wanghai Road Software Park II, Xiamen Fujian 361000 China Tel: +86 59 2379 9366 Fax: +86 59 2377 8905 Website: www.xtonegroup.com

#### YI ANIMATION

3rd Floor, Creation Centre of Hengda Industry Park Industry Park Bigui Main Street of Nanpu Luoxi of Panyu District, Jiangsu Guangzhou, 511430 China Tel: +86 20 8944 0309 Website: www.kungfood.tv

#### ZHEJIANG VERSATILE MEDIA CO LTD

Building 11, 28 Xiangyun Road 310011 Hangzhou, Zhejiang, China Tel: +86 571 5671 6600 / 6611 Fax: +86 571 5671 6697 Website: www.ver.cn

### **ZHEJIANG ZHONGNAN ANIMATION** CO LTD No. 245, 2nd Floor,

South Technology Centre Binkang Road, Binjiang District 310052 Hangzhou Zhejiang, China Tel: +86 571 8989 2522 Website: www.zanimation.com Email: zoland@zanimation.com

#### **MULTIPLE SYSTEM OPERATORS**

#### **DOXTV CORPORATION (BEIJING)** LIMITED

NO5 Hou Ba Li Zhuang, Chaoyang District, 100025 Beijing Tel: +86 10 8581 5988 Fax: +86 10 8599 7661 Website: www.doxtv.com

#### **EE-MEDIA**

Bali Zhuang No. 5 Pioneers Park West 2 (East Fourth Ring Road on the Eastern side) Chaoyang District, Beijing 100025 Tel: +86 10 6584 7200 Fax: +86 10 6584 7212

Website: www.eemedia.cn

#### SMG SHANGHAI MEDIA GROUP

298 Weihai Road, Shanghai, China, 200041 Tel: +86 21 2200 5899 Fax: 86-21-62870000 Website: www.smg.cn

#### **MOBILE TELCOS**

#### **CHINA MOBILE COMMUNICATIONS** CORPORATION

China Mobile Limited 60/F, The Center, No. 99 Queen's Road Central, Hong Kong Tel: +85 2 3121 8888 Website: www.chinamobileltd.com

## CHINA TELECOMMUNICATIONS CORPORATION

31 Jinrong Street, Xicheng District, Beijing, 100032, China Tel: +86 10 6642 8166 Fax: +86 10 6601 0728 Website: hwww.chinatelecom-h.com

#### **CHINA UNICOM (TELECOMS)**

21 Financial Street, Xicheng District, Beijing 100140, P.R.China 100140 Tel: +86 10 6616 9571 Fax: +86 10 6611 0009 +85 10 6642 9545 Website: www.chinaunicom.com

#### **HUAWEI TECHNOLOGIES**

**Australia Office** Level 6, 564 St Kilda Rd, Victoria, Melbourne Tel: +61 3 8610 0600 Fax: +61 3 9510 2477

#### **Hong Kong Office**

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#### Japan Office

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Malaysia Office Level 18, East Wing, The ICON No 1, Jalan 1/68F, Off Jalan Tun Razak 55000 Kuala Lumpur, Malaysia Tel: +60 3 2175 5550 Fax: +60 3 2175 5397

### **New Zealand Office**

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#### **Philippines Office**

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#### Singapore Office

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#### Vietnam Office

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#### **CHINA UNITED TELEVISION**

Tel: +010 6267 0925/27/29 Fax: +010 6267 0823 Website: www.cutv.com

#### **GOVERNMENT BODIES / REGULATORY AGENCIES**

#### **BEIJING MUNICIPAL BUREAU OF** RADIO, FILM AND TELEVISION

No. 55 Chaonei Avenue, Dongcheng District, 100010 Beijing Tel: +86 10 8501 2280 Fax: +86 10 6515 0422 Website: www.bjrt.gov.cn

#### **CAPITAL RADIO & TV PROGRAM** PRODUCERS ASSOCIATION

Chaoyang District, 100022 Beijing Tel: +86 10 8773 4850 / +86 10 8774 9710 Fax: +86 10 8777 1440 Website: www.cbbpa.com.cn Email: cbbpa@vip.sina.com

#### **CHINA TELEVISION DRAMA** PRODUCTION INDUSTRY ASSOCIATION

1-4-4A Jia No. 3 Xiadian Chaoyang District, Beijing, China Tel: +86 13 8113 4217 3 Website: www.ctpia.com.cn Email: 13522444722@163.com

### FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION

Office of Fujian Provincial Bureau of Radio, Film and Television 128 Taijiang West Ring, Fujian, 350004 Tel: +591 8811 6501 Fax: +591 8811 6500 Website: www.fjgd.gov.cn Email: fjgd@fjgd.gov.cn

#### SHANGHAI BROADCASTING FILM & TELEVISION PRODUCERS ASSOCIATION

No. 709 Julu Road Shanghai 200040 China Tel: +86 21 3339 4118 Website: www.sftpa-sh.org Email: secretariat@sftpa-sh.org

#### SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, **RADIO FILM & TV**

276, Sichuan (M) Road, 200002 Shanghai, China Tel: +86 021 2312 8022

# STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT) [MERGED WITH GAPP] 2 Fuxingmenwai Street, Beijing 100866 Tel: +86 10 8609 5315 (Publicity) /

1111 (Broadcasters) / 0466 (Movies) / 3631 (Drama Series) Website: www.sarft.gov.cn

Email: sarft@chinasarft.gov.cn

#### **HONG KONG**

#### STATS**BOX**

#### **HONG KONG**

**POPULATION 7,346,248** TV HOUSEHOLDS 2,503,300 **PAY-TV SUBSCRIPTIONS** 2,344,000

**PAY-TV PENETRATION 97% FTA PENETRATION 99% DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE** 

**FIXED LINE SUBSCRIBERS** 4.3 million

**MOBILE SUBSCRIBERS** 17,061,831

2.5G AND 3G/4G MOBILE **SUBSCRIBERS** 15,625,822

**MOBILE PENETRATION 232.2% BROADBAND SUBSCRIBERS** 2,350,000

**BROADBAND PENETRATION** 

**INTERNET USERS** 5,442,101 **PAY-TV ADVERTISING REVENUE** US\$46 million

#### SOURCES:

-Internet Live Stats as at mid-2016 -Hong Kong Census and Statistics Department

-Office of the Communications Authority as of 2016

-GovHK Hong Kong Fact Sheets-Telecommunications as of 2016 -Asia Pacific Multichannel TV 2015 by CASBAA

Hong Kong's television industry brings the best and worst of times as Viu TV kicked off its service with more programming selection for consumers while Hong Kong's Asia Television (ATV) broadcasting company goes off air.

The Asia Television (ATV) broadcasting company had faced a gradual decline in production quality and viewership and stopped airing as ATV failed to renew its' license. The departure of ATV coincided with the emergence of PCCW's ViuTV as it entered the market taking on existing broadcasters such as TVB and RTHK, which runs three free TV channels including new Internetbased TV stations.

#### Impact of smart devices

Chinese Internet TV platform LeEco (formerly known as LeTv) has gained a strong position in the Hong Kong market by showcasing more than 10 channels and video-on-demand service through customised smartphone and smart TV devices.

HKTV was considered the frontier in the television market three years ago when it launched the station through online platform. The station won acclaim from the public as it aired high-quality drama series such as The Election and The Borderline.

However, its reach was threatened by smartphones and smart TVs, making it difficult for HKTV to compete with the dominance of TVB. Due to the license setback, the company focused on the operation of an e-commerce platform which involved huge investments. HKTV continues to build a multimedia production centre in Tseung Kwan O in the hope that it can make a comeback to the TV market.

HKTV would be able to co-exist with Viu TV, given that the latter will focus on reality shows and infotainment programmes while HKTV would be able to focus on drama series productions. Industry observers have claimed that in the past, HKTV could be pursuing a wrong strategy for concentrating on drama series productions, a segment where TVB has huge strengths.

#### FREE-TO-AIR

#### **HK TELEVISION ENTERTAINMENT COMPANY LIMITED (VIUTV)**

6/F, KC100, 100 Kwai Cheong Road, Kwai Chung, Hong Kong Tel: +852 2239 8899 Website: www.viu.tv Email: enquiry@viu.tv

#### RADIO TELEVISION HONG KONG

30 Broadcast Drive, Kowloon, Hong Kong Tel: +852 2336 9314 Website: www.rthk.hk Email: ccu@rthk.hk

#### **TELEVISION BROADCAST LIMITED (TVB)**

77 Chun Choi Street, Tseung Kwan O Industrial Estate, Kowloon, Hong Kong Tel: +852 2335 9123 Fax: +852 2358 1300 Website: www.tvb.com Email: tvbpr@tvb.com.hk

#### **PAY-TV**

#### ANIMATION INTERNATIONAL LTD

23/F, Times Tower, 391-407 Jaffe Road Wanchai 000 Hong Kong Tel: +852 2575 1520 Fax: +852 2834 2162 Website: www.ail.com.hk

#### HONG KONG BROADBAND NETWORK (HKBN)

G20, G/F, Greenwich Centre. 260 King's Road, North Point, Hong Kong Tel: +852 128 1111 Website: www.hkbn.net Email: HKBNbroadband@hkbn.net

#### HONG KONG CABLE TELEVISION LIMITED

Cable TV Tower 9 Hoi Shing Road Tsuen Wan, Hong Kong Tel: +852 1832 832 Fax: +852 2112 8855 Website: www.cabletv.com.hk Email: cs@i-cable.com

#### I-CABLE ENTERTAINMENT LIMITED

10/f Cable TV Tower, 9 Hoi Shing Road New Territories, Hong Kong Tel: +852 2112 6868 Fax: +852 2112 7878 Website: www.i-cable.com Email: info@cabletv.com.hk

#### INTERNATIONAL DISTRIBUTION LIMITED

Cable TV Tower, 9 Hoi Shing Road Tsuen Wan, Hong Kong Tel: +852 2 2112 5567 Fax: +852 2 2112 7681 Website: www.hkidl.com.hk Email: fionalee@hkidl.com.hk

#### **NOW TV (PCCW MEDIA LIMITED)**

20/F, Telecom House, 3 Gloucester Road Wan Chai, Hong Kong Tel: +852 2888 1666 Website: www.nowtv.now.com Email: corpcomm@pcpd.com

#### PHOENIX SATELLITE TELEVISION CO LTD

No. 2-6 Dai king Street Tai Po Industrial Estate, Tai Po N.T. Hong Kong Tel: +852 2200 8888 Fax: +852 2200 8899

Website: www.phoenixtv-distribution.com

#### PROMO GROUP TV

703, Delta House, 3 on Yiu Street Sha Tin, Hong Kong Tel: +852 2607 4400 Website: www.promogroup.tv Email: pyko@promohroup.tv

#### TVB NETWORK VISION LIMITED

7/F, Customer Service Department, Shaw House, TV City, Clear WaterBay, Kowloon, Hong Kong Tel: +852 2399 9888 Website: www.tvbnetworkvision.com Email: enquiry@tvbnv.com

#### YES TELEVISION (HK) LIMITED

16/F, AON China Building, 29 Queens Road, Central, Hong Kong Tel: +852 2289 0500 Website: www.yes.tv Email: enquiries@yes.tv

#### PRODUCTION STUDIOS

#### **A&B FILM ENTERPRISE LIMITED** Rm 408, 410, 412, Blk A

Goodview Indl Building 11 Kin Fat St, Hong Kong Tel: +852 2458 4228 Website: www.hkabgroup.com Email: abfilmhk@hkabgroup.com

#### **ASIA ANIMATION LTD**

Unit 816, 8/F Peninsula Centre, 67 Mody Road TST East, Hong Kong Tel: +852 2728 3738 Fax: +852 2311 3611 Website: www.asiaanimation.net

#### ASIA PACIFIC VISION LTD (HONG KONG)

1253A Telecom House 3 Gloucester Road, Wanchai, Hong Kong Tel: +852 2827 2122 Website: www.apv.asia Email: info@apv.asia

#### BOTI GLOBAL LTD

Unit 404A-5, 4/F, Tower 1 South Seas Centre, No.75 Mody Road Tsim Sha Tsiu Kowloon, Hong Kong Website: www.bot-i.com Email: guestions@bot-i.com

#### **CINEDIGIT SOUND LTD**

Unit 4-8, 5th Floor Chai Wan Industrial City Phase 2 70 Wing Tai Road, Chai Wan, Hong Kong Tel: +852 8101 3884 Website: www.cinedigit.com.hk Email: info@cinedigit.com.hk

#### **EMPEROR MOTION PICTURES**

20th Floor, Emperor Group Centre 288 Hennessy Road, Wanchai, Hong Kong Tel: +852 2969 7888 Website: www.emp.hk Email: enquiry.emp@emperorgroup.com

#### **EVANS COMMUNICATIONS**

Welfare Road 3 Wong Chuk Hang, Hong Kong Tel: +852 2873 0083 Fax: +852 2873 0511

#### FILM MAGIC LIMITED

Room 802, Block A, Sea View Estate 2-8 Watson Road, North Point Hong Kong Tel: +852 2570 9016 Email: anna@filmmagic.com.hk

#### **FORTISSIMO FILMS**

26th Floor, Unit A, CKK Commercial Centre 289-295 Hennessy Road Wanchai, Hong Kong Tel: +852 2311 8081 Website: www.fortissimofilms.com

Email: info@fortissimo-hk.com

#### **FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA**

13F, One Harbour Front 18 Tak Fung Street, Hunghom Kowloon, Hong Kong Website: www.fox.com

#### I MAGIC

4H Feder Center, Kwollon 1000000 Hong Kong Tel: +852 2571 5432 Fax: +852 2512 2430 Website: www.i-magic.com.hk Email: alex@i-Magic.co.hk

### K TEAM PRODUCTIONS (HONG KONG)

1st Floor, Nan Fung Industrial Building 15-17 Chong Yip Street, Kwun Tong, Kowloon, Hong Kong Tel: +852 2410 1233 Email: koolcampus@gmail.com

#### **MEGA-VISION PICTURES LTD**

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#### NAF VIDEO PRODUCTION

2 Floor, 88 Suhang Street Sheung Wan, Hong Kong Tel: +852 2386 9209 Fax: +852 2581 1226 Email: info@naf.com.hk

#### PIXELBOX (HONG KONG)

2202 Causeway Bay Plaza 2 463-483. Lockhart Road. Causeway Bay, Hong Kong Tel: +852 2983 7023 Website: www.pixelboxasia.com Email: production@pixelbox.com.hk

#### POP FILMS ASIA (HONG KONG)

Cheung Tat Center 18 Cheung Lee Street Chaiwan, Hong Kong Tel: +852 6877 0328 Website: www.popfilms-asia.com Email: HK-producer@popfilms.asia

#### PROTOWORK PRODUCTIONS INC

3rd Floor, 2A Leighton Road Causeway Bay, Hong Kong Tel: +852 9464 5160 Fax: +852 2877 6630 Website: www.protowork.com Email: info@protowork.com

#### **SHAW STUDIOS**

201, Wan Po Road, Tseung Kwan O, Kowloon, Hong Kong Tel: (852) 3123-1111 Website: www.shawstudios.hk Email: ssinfo@shawstudios.hk

#### **HONG KONG**

#### SHING FUNG FILM STUDIO LIMITED

94-95, Sun On Tsuen, Sai Kung Kowloon, HK Tel: (852) 27922176 Fax: (852) 27927074 Website: info@hkshingfung.com Email: info@hkshingfung.com

#### **THEKITCHEN**

Flat 16A2, 16 Floor, Block A Viking Garden, 40 Hing Fat Street Tin Hau, Hong Kong Tel: +852 2512 0088 Website: www.thekitchen.com.hk Email: info@thekitchen.com.hk

#### VIM FILM

Room 1005, Allied Kajima Building 138 Gloucester Road, Wanchai, Hong Kong Tel: +852 9484 4322 Website: www.vimfilm.com Email: info@vimfilm.com

#### **MOBILE TELCOS**

#### HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED

22/F, Hutchison House, 10 Harcourt Road, Hong Kong Tel: +852 2128 1188 Website: www.hthkh.com

#### **PCCW MEDIA LTD**

39/F PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong Tel: +852 2888 2888 Fax: +852 2877 8877 Website: www.pccw.com Email: general@pccw.com

### SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED

Shop 325, Level 3, New Jade Building Arcade, 233 Chai Wan Road, Hong Kong Tel: +852 2281 8888 Fax: +852 2562 8229 Website: www.smartone.com

#### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

#### **IDEAL SYSTEMS ASIA-PACIFIC LTD**

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#### GOVERNMENT BODIES/ REGULATORY AGENCIES

### COMMERCE AND ECONOMIC DEVELOPMENT BUREAU

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Website: www.cedb.gov.hk/ctb
Email: ccibenq@cedb.gov.hk

### HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)

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### OFFICE OF COMMUNICATIONS AUTHORITY

20/F Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong Tel: +852 2961 6333

Fax: +852 2507 2219 Website: www.ofca.gov.hk Email: webmaster@ofca.gov.hk

#### **INDIA & SUBCONTINENT**

#### STATS**BOX**

#### INDIA

POPULATION 1,328,813,492
TV HOUSEHOLDS 170 million
TV PENETRATION 65.2%
LICENSED TV CHANNELS 902
HD CHANNELS 77
HOUSEHOLD SIZE 4.8
CABLE TV HOMES 778 million
CABLE TV PENETRATION 87.6%
PAY-TV HOMES 130,000,000
DTH HOMES 50,000,000
INTERNET USERS 20%
BROADBAND SUBSCRIBERS
100.84 million

TELEPHONE SUBSCRIBERS
1009.56 million

OVERALL TELEDENSITY 81.82% MOBILE SUBSCRIBERS
1033 4 million

NET PIRACY COST US\$2.9 billion MULTICHANNEL HOMES

167 million

MULTICHANNEL PENETRATION

NON-TERRESTRIAL TV CONNECTIONS 151,000,000

#### SOURCES

Asia Pacific Multichannel TV 2016, by CASBAA
India Bureau of Statistics
India Multi-Screen Report 4 Quarter 2016 from OzTAM
OzTAM Universe Estimates 2 Quarter 2016 – Individuals
Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, (2016)
-SNL Kagan APAC OTT
-casbaa.com/advertising/countries/india
-Media Partners Asia

#### **PAKISTAN**

POPULATION 191,855,758
TV HOUSEHOLDS 21,600,120
TV PENETRATION 75%
HOUSEHOLD SIZE 6.4
CABLE TV PENETRATION 52.4%
INTERNET USERS 29,258,982
INTERNET PENETRATION 11%
MOBILE SUBSCRIBERS 138,410,000
MOBILE PENETRATION 76.6%
ILLEGAL DISTRIBUTORS
8,680,000
MULTICHANNEL HOMES

12,000,080
MULTICHANNEL PENETRATION

NON-TERRESTRIAL TV CONNECTIONS 11,310,000

#### SOURCES:

-tradingeconomics.com/pakistan/households-withtelevision

-wikipedia.org/wiki/MediaofPakistan -Asia Pacific Multichannel TV 2016, by CASBAA -Pakistan Bureau of Statistics

-Pakistan Multi-Screen Report 4 Quarter 2016 from OzTAM

Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, (2016)
-SNL Kagan APAC OTT

-casbaa.com/advertising/countries/pakistan

#### STATS**BOX**

#### **BANGLADESH**

POPULATION 158,512,584
INTERNET SUBSCRIBERS
485,100
INTERNET PENETRATION 6.7%
MOBILE SUBSCRIBERS
143,000,000
MOBILE PENETRATION 81%

#### SOURCES

-budde.com.au/Research/Bangladesh-Key-Statistics-Telecom-Market-Overview-and-Forecasts2016
-Bangladesh population 2016, world population review
-Bangladesh – key statistics, telecom market overview
-casbaa.com/advertising/countries/asia-pacificregional-overview

#### **SRI LANKA**

POPULATION 20,359,441

CABLE TV SUBSCRIBERS 5,852

NUMBER OF TV CHANNELS 42

ACTIVE INTERNET USERS
5.2 million

INTERNET PENETRATION 6.4%
MOBILE SUBSCRIBERS 23.5 million

#### SOURCES

-casbaa.com/advertising/countries/asia-pacificregional-overview -digitalmarketer.lk/internet-usage-statistics-in-srilanka.html

#### INDIA

## India TV advertising growth has been strong

India will be APAC's fastest growing major ad market over the next five years, motoring ahead at a 13.1% CAGR.

Television has always been the biggest draw of crowd since the early seventies in India. Today, it is perhaps as big as the entire continent of Europe. The Broadcast Audience Research Council of India (BARC), the country's TV viewership monitoring agency, has increased its estimates for audience size and television penetration, saying the medium now is watched by 780 million citizens in the South Asian nation.

By comparison, Europe has a population of about 745 million. After the update, the homes with a television set in the country have gone up to 183 million from 154 million, implying an increase in TV penetration to 64%, from the earlier estimate of 54%.

The marked increase follows the latest broadcast India survey, the largest ever research study undertaken to ascertain TV universe and television viewing habits in India. Fieldwork for the broadcast India survey was carried out between November 2015 to February 2016, covering 300,000 homes across 590 districts, touching about 4,300 towns and villages.

Partho Dasgupta, CEO of BARC India said, "The TV universe in India is ever growing and changing and so is the profit and choice of a TV viewer. The last survey done was in 2013 and the last census was in 2011. The consumer and viewer landscape is changing rapidly with electrification, prosperity, changing modes of signal and digitisation."

According to Media Partners Asia (MPA), India is set to become Asia-Pacific's best performing ad market over the next five years, with net ad revenue expanding at a 13.1% CAGR between 2017 and 2022. This will help India overtake Australia to become the region's third largest ad market by 2022, after China and Japan. Australia will fall to fourth place, while Korea will remain in fifth.

India, forecast to enjoy the fastest growth over the next five years, will see net ad revenue expanding to US\$17.1 billion by 2022, up from US\$9.2 billion in 2017. For Australia, another mature market, net ad revenue will rise to US\$13.2 billion by 2022, from US\$11.8 billion in 2017. Despite slow growth, Korea will hold onto its position as Asia Pacific's fifth largest ad market, with net ad revenue touching US\$9.7 billion by 2022, up from US\$9.0 billion in 2017.

#### **PAKISTAN**

#### AIB welcomes Hum Network as first Member from Pakistan

National and international broadcaster set to benefit from full range of AIB services.

The Association for International Broadcasting, the trade association for television, radio and online, is pleased to announce that Hum Network has become its first Member in Pakistan.

Hum Network is Pakistan's only publiclyquoted media company, operating a range of television channels that are available across the country. Hum Network also offers its television channels in North America, the UK and the Middle East. Hum Network has expanded into production for television and film, and has plans for further development in a range of areas of the media both at home and abroad.

As a Member, Hum Network now has access to the full range of the AlB's work, ranging from market intelligence briefings to participation in working groups that focus on key areas of activity such as cyber security, sustainability and audience measurement. The AlB also supports its Members on key issues that affect their business through its international lobbying activities.

The Association for International Broadcasting is a not-for-profit, non-

#### **INDIA & SUBCONTINENT**

governmental organisation that works for the benefit of its Members and of the wider media industry.

On another note, Pakistan's PEMRA regulator is seeking to update its existing 2007 regulations and to block broadcaster's TV signals if its programming is offensive. If the current Act is modified, it will allow PEMRA to work with the nation's Space & Upper Atmosphere Commission (Suparco) and to in effect, jam the offending transmissions from satellite operators.

The re-think follows on from the December 16th, 2014, terrorist attack in Peshawar. The plan is to enforce ethical standards to protect terrorism outrage. BBC Monitoring reported that Pakistan's Electronic Media Regulator Authority (PEMRA) has approved the cancellation of 425 cable TV licences across the country. PEMRA made the decision at a meeting.

PEMRA says many of the licences were dormant or were in default. There was a total of 3,600 PEMRA licensed cable operators across the country. However, after the cancellation of 425 cable TV licences, the number plummeted to 3,175. PEMRA also approved the cancellation of 'Metro One'.

#### **BANGLADESH**

BBC Bangla TV and radio content reaches 15m people in Bangladesh

BBC Bangla TV and radio content now reaches 15m people in Bangladesh every week, according to the BBC's 2017 Global Audience Measure. This includes 9m people who watch the BBC Bangla weekly television programme, BBC Probaho, and 7m people who tune in to the BBC Bangla radio programmes.

BBC Bangla editor, Sabir Mustafa, comments: "We are thrilled by the progress of *BBC Probaho*. We will build on its success by expanding the BBC Bangla presence on television - while continuing to deliver a strong and vibrant radio programming and also working to increase our output across digital platforms including social media."

BBC Probaho is broadcast at 9.35pm local time every Thursday by the BBC's rebroadcasting partner, Channel-i. The programme is also available on the BBC Bangla channel on YouTube. Presented by Sharmin Rauma, it delivers 25 minutes of news, interviews and debate on key issues affecting Bangladesh. It reports from across the country, giving people the opportunity to express views and raise concerns on issues that matter to them and demanding answers from key decision-makers. Following the Eid festival break, the programme resumes broadcasts on Thursday 13 July.

BBC Bangla radio programmes, produced in London and Dhaka, air on the state FM network, Bangladesh Betar, as well as on shortwave and via bbcbangla.com.

Over the past year, BBC Bangla has seen a significant increase in web and social-media reach. BBC Bangla engages around 1.4m people around the world every week via its website bbcbangla. com and on social media. The BBC Bangla Facebook page has over 11.3m followers (July 2017), nearly 80% of them in Bangladesh.

On the television front, Bangladeshi TV dramas address real-life situations that common viewers can relate to. However, most of the realistic content comes in an entertaining package, unlike the 'art-films' genre which many find it boring. These films traverse the fine line between realistic situations and entertainment content.

#### SRI LANKA Global Opportunities Sri Lanka series

CNBC partnered with the Ministry of Finance Sri Lanka to bring insights to local and regional audiences.

CNBC, the world's leading business and financial news network, announced the launch of *Global Opportunities* Sri Lanka, a series that looks into Sri Lanka's key industries and opportunities, as well as the challenges, for investors. The *Global Opportunities* Sri Lanka campaign was delivered in partnership with the Ministry of Finance Sri Lanka and was run in June 2016.

CNBC's Global Opportunities Sri Lanka campaign aimed to inform the network's affluent and investment savvy audience about the potential of investing in Sri Lanka.

"We are excited to partner with the Ministry of Finance Sri Lanka. This partnership enables CNBC to bring actionable insights about Sri Lanka's economic landscape to our audiences. This is made possible through the partnership CNBC has forged with the Ministry of Finance Sri Lanka," said Kerry Tarrant, Vice President of Sales at CNBC Asia Pacific.

Last year, the *Global Opportunities* Sri Lanka special report was aired daily on CNBC APAC on Squawk Box Asia. CNBC was launched on 24 February 2015 in Sri Lanka and made available to Dialog TV subscribers on Channel 41.

Sun TV, the Tamil satellite television station has acquired the pay-TV rights for Sri Lanka. The channel is bringing the 'YOKO', the pre-school children's animated series across the abovementioned regions.

The kids' series consists of 52 episodes lasting for 12 minutes each. It is coproduced by Russia's Wizart and Spanish toon studios Somuga and Dibultoon and Spanish broadcaster TVE. The story revolves around the adventures of three children who loves to play outside. They are joined by magical forest taking their ordinary games and turning them into extraordinary adventures.

Dominic Gardiner, the CEO of Jetpack, revealed that: "We are delighted to be partnering with some of the world's leading broadcasters and toy companies on Yoko. These new agreements underline this quirky brand's broad international appeal and we are excited that the show is attracting attention from broadcasters and licensing companies in these key markets and beyond".

#### **INDIA**

#### FREE-TO-AIR

### DOORDARSHAN BROADCASTING TELEVISION NETWORK

Doordarshan Bhawan Copernicus Marg, New Delhi 110001 Tel: +91 2338 6055 Fax: +91 2338 8159 Website: www.ddindia.gov.in

#### **PAY-TV**

### ASIANET SATELLITE COMMUNICATIONS LTD

Kaira 137, Opp Kerala Arts Club, Estate Road, Papanamcode Trivandrum. Tel: +91 471 2492789 Website: www.asianet.co.in

#### **BHARTI AIRTEL TELEMEDIA**

6th Floor, Tower A, Plot #16 Udyog Vihar PH-IV Gurgaon, Haryana 122 001 Tel: +91 12 4222 2222 Website: www.airtel.in Email: airtel.communications@in.airtel.com

#### DD FREE DISH

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#### DISHTV INDIA LTD

C – 19, Sector 16A, Film City, Noida, Uttar Pradesh India 201301 Tel: 1860 180 3474 Email: dishtvcorporate@dishtv.in Website: www.dishtv.in

#### INDUSIND MEDIA COMMUNICATIONS LTD

IN centre, 49/50 MIDC, Andheri (East), Mumbai – 400 093 Tel: +91 1800 266 6456 Website: www.indigital.co.in Email: customer.care@incablenet.net

#### NDTV LIFESTYLE LIMITED

207 Second Floor, Okhla Industrial Estate Phase 3, New Delhi 110020 India Tel: +91 98 2052 7665 Website: www.goodtimes.ndtv.com

#### ORTEL COMMUNICATIONS LTD

C1, Chandrasekharpur Behind RMRC, B.D.A. Colony Bhubaneswar, Orissa, India 751 016 Tel: +91 674 609 1111 Website: www.ortelcom.com

Email: headcustomercare@ortelgroup.com

#### RELIANCE BIG TV DIGITAL SERVICE

Reliance BIG TV Limited Business Head Quarters, 4th Floor, B Wing, Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710 Website: www.bigtv.co.in Email: content.enquiry@reliancedigitaltv.com

#### RELIANCE COMMUNICATIONS

A Block, 2nd Floor, Reliance Communications Limited DAKC, Kopar Khairane, Navi Mumbai 400 710 Website: www.rcom.co.in Email: customercare@relianceada.com

#### SITI CABLE NETWORK LIMITED

135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai 400 018 Tel: +91 22 2483 1438 Fax: +91 22 2490 0302 Website: www.siticable.com

#### SUN DIRECT

701–702, Dikap Chambers, Off Andheri Kurla Road, Andheri West, Mumbai, India 400 053 Website: http://www.sundirect.in Email: customercare@sundirect.in

#### **SUN TV NETWORK LTD**

Murasolimaran Towers, No. 73 MRC Nagar Main Road, MRC Nagar Chennai, India 600028 Tel: +91 44 4467 6767 Fax: +91 44 4067 6161 Website: www.sunnetwork.com

#### TATA SKY LTD

3rd Floor, C-1, Wadia International Centre (Bombay Dyeing), Pandurang Budhkar Marg, Worli, Mumbai, India 400 025
Tel: 1860 500 6633 / 1860 208 6633
Website: www.tatasky.com
Email: contact@tatasky.com

#### VEDIC BROADCASTING LIMITED

Aastha TV Channels, Aastha Bhawan A-105 Sector – 5, Noida, Uttar Pradesh India 201301

Tel: +91 12 0452 0000 Fax: +91 12 0452 0075 Website: www.aasthatv.com

#### **VIDEOCON D2H LIMITED**

1st Floor, Techweb Centre, New Link Road, Near Mega Mall, Oshiwara, Mumbai, India 400102 Website: www.videocond2h.com

### ZEE ENTERTAINMENT ENTERPRISES LIMITED

18th Floor, A-Wing, Marathon Futurex N.M. Joshi Marg, Lower Parel Mumbai – 400013, India Tel: +91 22 7106 1234 Website: www.zeetelevision.com

#### **PRODUCTION STUDIOS**

#### ANGLES UNLIMITED New Delhi Office:

No. 444, Sector 31, Gurgaon National Capital Region New Delhi, India 122001

#### **INDIA & SUBCONTINENT**

#### Mumbai Office:

603 A Wing, Divya Smruti Link Road Malad West, Mumbai 400 064 Tel: +91 12 4403 5337 Website: www.anglesunlimited.co.in Email: kanika@anglesunlimited info@anglesunlimited kanika.raheja@gmail.com

#### **BALAJI TELEFILMS LTD**

C-13, Balaji House Dalia Industrial Estate Opp Laxmi Industrial Estate, New Link Road Andheri (West) , Mumbai 400 053 Tel: 91-22-4069-8000 Fax: 91-22-4069-8181 Website: www.balajitelefilms.com

### BEYOND DREAMS ENTERTAINMENT PVT LTD

115, 1st Floor, Shree Kamdhenu Estate Euro House Land, Behind Inorbit Mall Malad West, Mumbai Maharashtra, India 400064 Tel: +91 22 400 3611 Website: www.beyonddreams.in Email: bd@beyonddreams.in

#### **BIOSCOPEWALA PICTURES**

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Deonar, Mumbai 400088, India
Tel +91 90 0421 1137
Fax: +91 90 0421 1137
Website: www.bioscopewalapictures.com
Email: nish.takia@bioscopewalapictures.com

#### **BLUE MANGO FILMS**

384/2, First Floor, Ch. Balraj & Sons Building, 100 Feet Road, Ghitorni
New Delhi, India 110030
Tel: ++91 98 9920 0305
Fax: +91 11 4160 3590
Website: www.bluemangocentral.com
Email: mango@bluemangofilms.com

#### **CINEVISTAAS LTD**

6 Silver Croft, Junction of 16th & 33rd Rd Bandra-West, Mumbai, India 400050 Tel: +91 22 2600 6066 Fax: +91 22 2600 6618 Website: www.cinevistaas.com Email: uday@cinevistaas.com

#### CODE RED FILMS PVT LTD

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#### CORCOISE FILMS PVT LTD

B-103, Trade World, Kamala Mills Senapati Bapat Marg, Lower Parel Mumbai, India 400013 Tel: +91 22 6138 9696 Website: www.corcoisefilms.com Email: corcoise@corcoisefilms.com

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#### **DHARMA PRODUCTIONS PVT LTD**

Unit No. 201 & 202, 2nd Floor, Supreme Chambers Off Veera Desai Road, 17/18 Shah Industrial Estate Andheri – West, Mumbai, India 400053 Tel: +91 22 6179 0100 Website: www.dharma-production.com Email: info@dharma-production.com

### DIGITOONZ MEDIA & ENTERTAINMENT PVT LTD

E 112, 2nd Floor, Sector 6 Delhi, NCR, 201301 Noida – Uttar Pradesh Tel: +91 12 0432 4906 Website: www.digitoonz.com Email: info@digitoonz.com

#### DISCREET ART PRODUCTIONS LLP

Plot No. 30-31, Brigade Towers, 5th Floor Financial District, Nankramguda, Gachibawli Hyderabad, India 500032 Tel: +91 40 6464 3678 Website: www.discreetarts.com Email: info@discreetarts.com

#### DO ENTERTAINMENT

644, Aurora Colony, Road No. 3, Banjara Hills Andhra Pradesh, Hyderabad, India 500034 Tel: +91 40 2355 3726 Website: www.dqentertainment.com Email: swastika@dqentertainment.com

#### E PLUS TECHNOLOGIES INDIA PVT LTD

A 58/59, Girirag Industrial Premises, Mahakali Caves Road Andheri-East, Mumbai 400093 India Tel: +91 22 2687 2425 Website: www.eplusstudio.co.in Email: info@eplusstudio.co.in

#### FOODLOOKING

1102, Duplex Heights, CHS. LTD Tower, No. 6 Near Millat Nagar, Yamuna Nagar, Lokhandwala Complex, Andheri-West Mumbai 400053 India Email: ashraf@foodlooking.in

#### **GATEWAY ANIMEDIA WORKS**

B-82, Fairy Society, Corporate House, Rajpath Highway Boda Kdev, Ahmedabad GJ, India 380054 Tel: +91 94 2202 1410 Website: www.gatewatanimedia.com Email: cs@gatewaytechnolabs.com

#### **GRAPHITI MULTIMEDIA PVT LTD**

122 Udyog Mandir No 1, Bhagoji Keer Marg Mahim, West Mumbai, India 400016 Tel: +91 22 4068 9000 Fax: +91 22 2444 2347 Website: www.graphitimultimedia.com Email: biz@graphiti.net

#### **GREEN GOLD ANIMATION PVT LTD**

Sri Krishna, 1005/1006, Fun Republic Lane Opp. Laxmi Industrial Estate, New Link Road Andheri West, Mumbai 400053 India Tel: +91 22 6708 9788 Website: www.greengold.tv Email: connect@greengold.tv

#### GREY SCALE MEDIA SOLUTIONS PVT LTD

Flat #101, Sudharma Residency, Sanjeeva Reddy Nagar Hyderabad, India 500038 Tel: +91 99 8967 7177 Website: www.greyscale.co.in Email: kartic@greyscale.co.in

#### GREYMATTER ENTERTAINMENT PVT LTD

B802, Express Zone, Western Express Highway Malad East, Mumbai 400097, Maharashta, India

Tel: +91 22 2873 7662 Website: www.greymatterfilms.com Email: rahul@greymatterentertainment.com

#### **KAS MOVIE MAKERS**

B-109, 2nd Floor, Defence Colony New Delhi, India 110024 Tel: +91 11 2462 0548 Email: kasdelhi@gmail.com

#### KIYOSHI ENTERTAINMENT PVT LTD

B52, 1st Floor, Nang Bhuvan Indl Estate Mahakali Caves Road, Andheri-East Mumbai, Maharastra India 400093 Tel: +91 22 4005 3195

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419/B, 3rd Floor, Deodhar Centre Marol Maroshi Road, Andheri-East Mumbai – 400059 India Tel: +91 22 2920 3470 – 73 Website: www.miditech.tv Email: info@miditech.tv

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Indore - 29/B Annapurna Nagar Madhya Pradesh, India 452009 Tel: +91 89 5939 5663/+91 91 7983 1131 Website: www.nileshpatelstudios.com Email: contact@nileshpatelstudios.com

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Q-6/5 A DLF Phase 2, Gurgaon, Haryana, 122001, India Tel: +91 99 5300 3292 Website: www.parkviewstudios.in Email: rajatibakshi@gmail.com / sombakshi@yahoo.com

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G11, Kinfra Technopark, Neo Space, Kakkanchery Malappuram District, Kerala India Tel: +91 49 4301 2004 Email: mailus@pixel·india.com

#### PRIME FOCUS STUDIOS

Mainframe IT Park Bldg H, Royal Palms Goregaon East, Mumbai India 400065 Tel: +91 22 4209 5000 Website: www.primefocusworld.com Email: Mumbai.info@primefocusworld.com

### PRITHVI MEDIA

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#### R.S. PRODUCTIONS

No. 123 Vishal Tower, District Centre Janak Puri, New Delhi 110058 India Tel: +91 99 1144 4161 Website: www.rsproduction.com Email: mkt@rsproduction.com

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Anaspur Village Hayathnagar Mandal, Hyderabad Telangana 501512, India Tel: +91 84 1524 6555 Website: filmaker.weboapps.com Email: jagadish@ramojifilmcity.com

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Website: www.redchillies.com Email: info@redchillies.com

#### **RELIANCE MEDIAWORKS LTD**

Film City Complex Gorgaon East Mumbai – 400065 India Tel: +91 22 3347 3600 Website: www.reliancemediaworks.com

Website: www.reliancemediaworks.com Email: investor.complaints@relianceada.com

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Opp. Gundecha Symphony,
Veera Desai Road Ext
Andheri West, Mumbai, India 400053
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Website: www.shashisumeet.com
Email: info@shashisumeet.com

#### STAR INDIA PVT LTD

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201/202, Opulence, 6th Road TPS III, Santa Cruz East Mumbai – 400055, India Tel: +91 22 6127 3375 / 76 Website: www.studioeeksaurus.com Email: info@studioeeksaurus.com

#### THE FX FACTORY

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#### **INDIA & SUBCONTINENT**

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#60, 4th main, B/w 7th & 8th Cross Near Malleswaram Club, Malleswaram Bengaluru Karnataka 560 003 India Tel: +91 80 2356 2944 / +91 98 4501 3791

Website: www.vedatmaanimation.com Email: info@vedatmaanimation.com

#### WILDERNESS FILMS (INDIA) LTD

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Yoboho Serdia House, 1st Floor, Off SS Rd Near Gandhi Hospital, Maharashta, Mumbai – 400012 India Tel: +91 22 2413 1335 Website: www.yoboho.com Email: info@yoboho.com

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#### AIRCEL LIMITED

5th Floor, Spencer Plaza 769 Anna Salai, Chennai – 600002. Tel: +91 97 6801 2345 Website: www.aircel.com Email: care.mumbai@aircel.co.in

#### **AIRTEL**

Aircel Business Solutions 5th Floor, Building No 10A DLF Cyber City, DLF Phase II Gurgaon-122002, Haryana Tel: +91 99903 35733 Website: www.aircel.com

#### **BHARTI AIRTEL LIMITED**

6th Floor, Udyog Vihar Gurgaon, Haryana 122 001 Website: www.airtel.in

Email: airtel.communications@in.airtel.com

#### RELIANCE COMMUNICATIONS LIMITED

3rd floor , BHQ, DAKC Koparkhairane, Navi Mumbai Mumbai 400 709 Tel: +91 22 3037 0001 Website: www.rcom.co.in Email: customercare@relianceada.com

### TATA TELESERVICES LIMITED

A, E & F Blocks, Voltas Premises, T. B. Kadam Marg Chinchpokli, Mumbai 400 033 Fax: +91 22 6165 5020 Website: www.tatateleservices.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

### MINISTRY OF INFORMATION & BROADCASTING

Room No. 545, A-Wing, Shastri Bhawan, DR. Rajendra Prasad Road New Delhi -110 001 Tel: +91 11 2338 4453 Website: www.mib.nic.in

### TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)

Mahanagar Doorsanchar Bhawan, Jawaharlal Nehru Marg (Old Minto Road), New Delhi 110 002, India Tel: +91 11 2323 6308 Website: www.trai.gov.in Email: ap@trai.gov.in

#### **PAKISTAN**

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### PAKISTAN TELEVISION CORPORATION LIMITED

Constitution Avenue F5/1, Islamabad 44000, UAN 111-786-000
Tel: +92-51-9265300 / 921 2222 / 921 3333
Fax: +92 51 920 3406 / 920 2202
Website: www.ptv.com.pk
Email: gmptv1@ptv.com.pk

#### **CHANNELS**

#### PTV NEWS

Agha Khan Road F–5 Islamabad Pakistan Tel: +92-51-920653 Website: www.news.ptv.com.pk Email: gmnews@ptv.com.pk

#### PTV HOME

ETV Centre, PTV Home, 47, Sector H–9, Islamabad Tel: +92 51 925 7681-88 Website: www.ptv.com.pk

### Email: gmptv1@ptv.com.pk PTV GLOBAL

PTV Academy Hostel Building, 1F, 47, Sector H–9 Islamabad Tel: +92 51 925 9166 Website: www.global.ptv.com.pk Email: ptvglobal@ptv.com.pk

#### PTV NATIONAL

Pri Sibghatulla Road, Opp. Liaquat National Hospital Road, Karachi Tel: +92 21 9923 1067 Website: www.ptv.com.pk

#### AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)

New Mohallah Madina Market, Muzaffarabad Tel: +92 58 224 8565 Website: www.ptv.com.pk Email: feedback@ptv.com.pk

#### **PAY-TV**

#### ARY DIGITAL ASIA

ARY Communications Pvt. Ltd. 6th Floor, Madina City Mall, Abdullah Haroon Road, Karachi Tel: +92 21 3565 7315 Fax: +92 21 3565 7314 Website: www.arydigital.tv

#### GEO TELEVISION NETWORK

7th Floor, Landmark Plaza,
I.I Chundrigarh Road, Karachi, Pakistan
UAN: +91 21 111 436 111
Website: www.geo.tv
Email: karim.barolia@geo.tv
asfa.raza@geo.tv

#### **HUM NETWORK LIMITED**

Plot #10 /11 Hassan Ali Street, Off. I.I.Chundrigar Road, Karachi – 74000, Pakistan Fax: +92 21 3262 8840 UAN: +91 21 111 486 111 Website: www.hum.tv

## MULTIPLE SYSTEM OPERATORS

#### **MULTINET PAKISTAN PVT LTD**

Plot 1D–203, Sector 30, Korangi Industrial Area, Karachi 74900, Sindh, Pakistan Tel: +92 21 351 13626 58 Tel: +92 21 111 021 021 Email: ibu@multinet.com.pk (International); ebu@multinet.com.pk (Domestic)

#### **WORLDCALL TELECOM LIMITED**

Plot #1566/124, Main Walton Road, Lahore Cantt, Pakistan Tel: +92 42 3667 1192-96 Fax: +92 42 3667 1197 Website: www.worldcall.com.pk

#### **PRODUCTION STUDIOS**

#### **CREATIVE VILLAGE**

1 - KM Defence Road (Off Raiwind Road), Lahore, Pakistan Tel: +92 42 3596 6082 5 Website: www.creativev.com Fmail: info@creativev.com

#### SHAHNOOR STUDIOS

Shahnoor Studios Off Multan Road, 54570 Tel: +92 00923 2184 6447 3 Email: muju2002@gmail.com

#### **STUDIO 146**

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#### **TIMELINE TV STUDIOS**

House #1217, Street #16, Sector G-14/4, Islamabad, Pakistan
Tel: +92 321 501 7878
Website: www.timelinetvstudio.com
Email: contact@timelinetvstudios.com

### TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD

Level 7, The Capital, Plot C – 70, G Block, Bandra Kurla Complex, Bandra (E), 400 051, Mumbai, India Tel: +91 22 6712 8984 Fax: +91 22 4905 5999 Website: http://www.totalsportsasia.com/ Email: tsaindia@totalsportsasia.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan Tel: +92 51 9107 1513 Website: www.pemra.gov.pk

#### **BANGLADESH**

#### FREE-TO-AIR

#### BANGLADESH TELEVISION (BTV)

Sadardaptor, Rampura, Dhaka 1219 Tel: +880 2 9330131 9 / 9330036 39 / 9343551 5 Fax: +880 2 8312927

Website: www.btv.gov.bd Email: info@btv.gov.bd

#### **PAY-TV**

#### PRISMA DIGITAL LTD

34, Kemal Ataturk Avenue, Awal Center, Level 3, Banani, Dhaka-1213, Bangladesh Website: www.prisma.net.bd Email: wecare@prisma.net.bd

### TATA SKY LTD

3rd floor, C-1
Wadia International Centre (Bombay Dyeing),
Pandurang Budhkar Marg,
Worli, Mumbai 400 025, India
Tel: +880 2 208 6633
Fax: +91 22 6613 3030
Website: www.tatasky.com

#### **PRODUCTION STUDIOS**

#### CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi, Mirpur 12 Dhaka 1216, Bangladesh Tel: +880 1715-013234 Email: fahim79@gmail.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

Building #4, 8th Floor, Bangladesh Secretariat Dhaka 1000, Bangladesh Website: www.moi.gov.bd Ownership: Government of Bangladesh

#### **SRI LANKA**

#### FREE-TO-AIR

## SRI LANKA BROADCASTING CORPORATION

Bauddhaloka Mawatha, Colombo Sri Lanka 00700 Tel: +94 11 269 7491 Fax: +94 11 269 1568 Website: www.slbc.lk Email: news@slbc.lk

#### SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square, Colombo 7, Sri Lanka
Tel: +94 11 250 1050 / 259 9505
Fax: +94 11 258 0131
Website: www.rupavahini.lk

#### **VASANTHAM TV**

Independent Television Network Wickramasinghepura Battaaramulla, Sri Lanka 10120 Tel: +94 11 277 4424/ 4725/ 3289 Fax: +94 11 277 4591 / 4421/ 4726 Website: www.vasantham.lk Email: manager@yasantham.lk

#### **PAY-TV**

### DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha, Colombo 10, Sri Lanka Tel: +94 11 530 0800 Fax: +94 11 250 6226 Website: www.derana.lk Email: chandana@derana.lk

#### DIALOG TELEVISION PVT LTD

No. 83, George R De Silva Mawatha, Kotahena Colombo 13 01300, Sri Lanka Tel: +94 11 767 8700 Website: www.dialog.lk Email: dialogenterprise@dialog.lk

#### **PRODUCTION STUDIOS**

#### STUDIO 48

Studio 48 - Pepiliyana No.48, Dehiwala Road, Pepiliyana Colombo, Sri Lanka 10250 Tel: +94 7 7382 7674 Email: studio48.lka@gmail.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA

163 Kirulapone Mawatha, Polhengoda Colombo 05, Sri Lanka Tel: +94 11 2513 459 / 460 / 389 Website: www.media.gov.lk Email: info@media.gov.lk

#### **INDOCHINA & MYANMAR**

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STATS**BOX** 

#### **VIETNAM**

**POPULATION 94,565,366 HOUSEHOLD SIZE 3.9 TV HOUSEHOLDS** 25,166,763 **FTA PENETRATION** 70.1% of TV households **PAY-TV SUBSCRIPTIONS** 9.9 million **MOBILE SUBSCRIBERS** 137 million **3G AND 3.5G MOBILE SUBSCRIBERS** 22 million **BROADBAND SUBSCRIBERS** 6.6 million

**INTERNET USERS** 49,063,843 **IPTV SUBSCRIPTIONS** 1 million **PAY-TV SUBSCRIPTION REVENUE** US\$132 million **PAY-TV ADVERTISING REVENUE** US\$83 million

**TOTAL PAY-TV INDUSTRY REVENUE** US\$211.4 million

-Vietnam Population 2015, World Population Review -Multichannel TV Advertising Asia 2015, by CASBAA -NexTV Asia

-Vietnam - Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

-Mobile networks still see bright future for 3G, by VietNamNet

-Number of Internet Users 2015 - Internet Live Stats -Asia Pacific Multichannel TV 2015, by CASBAA -internetlivestats.com/internet-users-by-country/ -telecompaper.com/news/vietnam-nears-10-millionpay-tv-service-subscribers-1096235 -english.vietnamnet.vn/fms/science-it/149883/vietnam-has-127-mil-mobile-phone-subscribers.html

#### **CAMBODIA**

**POPULATION 15,860,359 FIXED LINE SUBSCRIBERS** 

**MOBILE PENETRATION 167% MOBILE SUBSCRIBERS** 

**INTERNET USERS** 1,756,941 **INTERNET PENETRATION 11.3% FIXED BROADBAND SUBSCRIBERS** 50,000

-worldometers.info/world-population/cambodiapopulation/ -budde.com.au/Research/Cambodia-Telecoms-Mobile-and-Broadband -Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

#### **LAOS**

**POPULATION** 6.918.367 **MOBILE SUBSCRIBERS** 7,564,700

**MOBILE PENETRATION 73.1% INTERNET SUBSCRIBERS** 1,087,600

INTERNET PENETRATION 15.8%

Laos Population 2016 – World Population Review -Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

#### **MYANMAR**

**POPULATION 54,423,774 TV HOUSEHOLDS 39% PAY-TV PENETRATION 3.4% PAY-TV SUBSCRIBERS** 382,000 **FIXED LINE SUBSCRIBERS** 587,000

**MOBILE SUBSCRIBERS** 2 238 000

**INTERNET SUBSCRIBERS** 1.353.848

**BROADBAND SUBSCRIBERS** 

**INTERNET PENETRATION 2.5%** 

**SOURCES:**-Myanmar Population 2015 – World Population Review -Venture Consulting -Asian Development Bank

#### VIETNAM

JWT rebrands Vietnam TV station K+

The TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

J. Walter Thompson has unveiled a campaign to reposition Vietnam's pay-TV network K+ as more than just a football broadcaster. The agency created the tagline Cang Xex Cang Yeu, which loosely translates in English to 'the more you watch the more you love', as part of a campaign promoting K+'s content diversification.

Previously focused on broadcasting, K+ will branch out into airing romantic dramas, international and Vietnamese films.

Created by JWT's Vietnam office, the TV commercial centres on the country's "obsessive" TV-watching habits.

The campaign will be the first in a yearlong series promoting the channel's relaunch. According to the agency, the following TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

JWT Vietnam CEO Saby Mishra said: "The TV landscape is changing fast and full on but content is still king. This requires re-thinking TV not as a channel but as a brand, addressing multiple demographics but built on a single, cohesive brand story. This journey is a truly productive collaboration with VSTV/K+ team and Canal International in the transformation of K+.

#### 2 prime time shows from Armoza commissioned in Vietnam

Vietnam's HTV7 has now commissioned Armoza Formats' hit prime time studio entertainment show I Can Do That! for a second season, while VTV3 has licensed prime time singing competition format Celebrity Battle.

The second season of I Can Do That! Vietnam has been commissioned prior

to the broadcast of its first season, which is set to air this month on HTV7, Style TV and Info TV. Meanwhile VTV3 will air the music show Celebrity Battle from November this year.

Developed and produced by Armoza formats, I Can Do That! (60-120') takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance.

#### **MYANMAR** Mizzima Media chosen to operate digital TV in Myanmar

Mizzima Media announced that it has been chosen as one of five new Free-to-Air (FTA) Digital TV channels to operate in Myanmar.

Out of 42 applications, 10 selected companies entities and were individually assessed for transparency, strong financial investment, and a legal background history and conformance to policy guidelines. The other four awarded the digital TV channels were Young Investment Group Co., Ltd., Kaung Myanmar Aung Co., Ltd., Fortune International Ltd., and DVB Multi Media Group Co., Ltd.

The Myanmar government will open up the television broadcasting sector to competition with plans to offer more operating licences in the coming months, said a senior official from the Ministry of Information. U Myo Myint Maung, the ministry's deputy permanent secretary, said prospective license holders would be invited to meet with officials soon to discuss the government's plans for the sector.

The law assigns regulatory power to the Broadcasting Council, the majority of members in which are appointed by the president and parliamentary speakers, prompting fears that the granting of broadcasting licences will be subject to political influence.

Existing TV and radio operators, which will have to reapply for operating licences under the law, are already in control of over half the available broadcast spectrum, leaving new operators to compete over the rest.

"The ministry needs to create a fair competition between businessmen and end this monopoly situation," said U Nay Tun Naing of Eleven Media, who is leading his company's preparations to compete for a TV broadcasting licence. "[Current operators] are getting the upper hand without doing anything in accordance with the law. They are taking it easy while others are struggling."

U Ye Min Oo, the general manager of SkyNet, which has held a

virtual monopoly on the private TV broadcasting sector since 2010, said he was optimistic about the government's plans for the sector, adding that he hoped "just and fair policies for all will emerge".

The plan to authorise more private TV broadcasters originated during a planning session held in Nay Pyi Taw at the end of May. At the meeting, new Information Minister U Pe Myint said the government was determined to "find a way that will best serve equal rights and development of the broadcast before the government sector" imposed new regulations or a change to the Broadcast Law.

#### **CAMBODIA** Taking TV to the next level

Media technology firm SuperNet launched a test phase in Cambodia, with the aim of bringing OTT (over-thetop) services, such as television and video on demand over the internet to the Kingdom's consumers. The Post's Hor Kimsav sat spoke to Fox Lui, Chief Financial Officer at Supernet to discuss the company's prospects.

Supernet's OTT digital TV is the first OTT operator in Cambodia. It is technology that is based on the internet, with 103 digital and HD programmes, rich content, quality image and voice, and smart applications. It allows users to have two way communications. It changes the way of watching TV to using TV and playing with TV. You basically can choose what you want to watch. It will open the door for developing internet digital TV in Cambodia.

Digital TV focuses mainly on people who have less affordable income so we want to provide them the service so that they can have some entertainment and also practical information.

"Supernet, with a registered capital of \$100 million, was established and founded by the China-Asean Fund along with Chinese companies and a Cambodia partner," said Lui. "I cannot share about the Cambodian shareholder because it is confidential. But I can ensure you that we have a close relationship with Bayon TV.

He continued, "The objective of China-Asean Fund, is to invest in Asean countries. In recent years, the development of internet digital TV has received significant attention around the world. Internet TV is a popular platform, covering information technology and media industry and has expanded into a new market combining infotainment, communication and internet applications. Cambodia's economy is improving and we want

#### **INDOCHINA & MYANMAR**

to move forward. We want to provide entertainment services to Cambodia and give them access to all useful information.

"We are already operating OTT services in Phnom Penh, Siem Reap and Sihanoukville. For DTT, we will provide the services to eight provinces along Tonle Sap lake. We now have more than 100 users for OTT and another 200 users for OTT TV." he said.

#### **LAOS** Mobile network performance deteriorating

The industry claim there is obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards.

Mobile market in Laos is still struggling to find the right direction. The telecom sector in Laos still has numerous issues to address. The rate of regulatory reform continues to be well behind wider industry development, even for a developing economy like Laos. The delays in reform have the potential to derail the good progress already made if the process is not speeded up.

The mobile sector in particular has been going through a difficult period. Following the Beeline saga back in 2011/2012, the fallout was still being felt now. A cloud of uncertainty seems to be hanging over the whole market. Subscriber growth is weak after the market had gone backwards for a while. The cellcos are now operating in an environment where the regulator is keeping a tight hold on pricing and competition is in effect discouraged.

A further problem emerging for the mobile operators is that network performance is deteriorating across the board. This in turn highlighted two important issues - there has been insufficient investment by the operators in the areas of network maintenance and upgrades, and, secondly, there are obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards. It is understood that the MPT had started to address the latter problem in 2015.

The country's accession to the WTO was finalised in early 2013. As a consequence Laos is now required to implement its post-WTO accession agenda. Of critical importance for the country's telecom sector, the WTO Reference Paper on telecommunications among other things calls for the setting up an independent telecom regulator. Indeed, this was required to be put in place two years after accession (ie by February 2015). By June 2015 this had not been achieved. It was understood that work was proceeding on the matter.

#### **VIETNAM**

#### FREE-TO-AIR

#### **VIETNAM TELEVISION (VTV)**

43 Nguyen Chi Thanh Street, Hanoi Tel:+84 4 66 897 897 Website: www.vtv.vn Email: info@vtv.vn

#### **PAY-TV**

#### **FPT TELECOM JSC**

2nd Floor, FPT Building Duy Tan Str, Dich Vong hau ward Cau Giay Dist 100000 Hanoi, Vietnam Tel: +84 9 1358 2883 Website: www.fpt.vn

#### HO CHI MINH CITY TV (HTV)

14 Dinh Tien Hoang Street, District 1, Ho Chí Minh City, Vietnam Tel: +84 8 3829 1667 Fax: +84 8 3829 8457 Website: www.htv.com.vn Email: web@htv.com.vn

#### MTV VIFTNAM

172 Hai Ba Trung P. Da Kao Q. 1 Ho Chi Minh City, Vietnam Website: www.mtvvietnam.com.vn Email: thichme@mtvvietnam.com.vn

#### SAIGONTOURIST CABLE TELEVISION **COMPANY LIMITED**

86f Vo Thi Sau, Tan Dinh Ward Dist 1, HCMC, Vietnam Tel: +84 8 3936 2005 Website: www.sctv.com.vn Email: my.lp@sctv.vn

#### STV CABLE JSC

10 Floor, Viet A Building, 1B Duy Tan Street Dich Vong Hau Ward, 1070 De La Thanh Street Nogh Khanh Ward, Ba Dinh Dist 0084 Hanoi, Vietnam Tel: +84 4 3771 2345 Website: www.styletv.vn

#### THAOLE ENTERTAINMENT

13B-B2 Hoa Dao St Ward 2, Phu Nhuan District 700910 Ho Chi Minh, Vietnam Tel: +84 8 3517 8989 Fax: +84 8 3517 8899 Website: www.thaole-entertainment.com

#### VIETCONTENT

2nd Floor, 79 Hang Trong str Hoan Kiem dist, Hanoi, Vietnam Tel: +84 4 3974 9470 Fax: +84 4 3942 9189 Website: www.vietcontent.com.vn

#### VIETNAM TELEVISION CABLE

844 De La Thanh St. Ba Dinh Dt, Hanoi Tel: +84 8 1900 1515 Website: http://www.vtvcab.vn/en

#### PRODUCTION STUDIOS

#### CONG TY TNHH GIAI TRI VIET COM

2nd Floor, My Thinh Building 137 Le Quang Dinh, Binh Thanh 84 Ho Chin Minh City, Vietnam Tel: +84 8 6258 3515 Website: www.vietcomfilm.com Email: international@vietcom.com.vn

#### **DIEN OUAN MEDIA & ENTERTAINMENT**

34 Nguyen Thi Minh Khai District 1, Ho Chi Minh City, Vietnam Tel: +84 93 3401 603 Website: www.dienquan.com Email: info@dienquan.com

#### LASTA MULTIMEDIA JOINT STOCK COMPANY

District 3, HCMC, Vietnam Tel: +84 83 933 3359 Fax: +84 83 930 6959 Website: www.letsviet.vn

Email: hoang.nguyenvan@lasta.com.vn

#### THE CREATY COMPANY

41-43 Vo Van Street Ward 6

339 Binh Quoi, Ward 28, Dist. Binh Thanh Ho Chi Minh City - Vietnam Tel: + 84 128 288 1988 Website: creatv.com Email: info@creatv.com

#### **CONTENT & MOBILE SERVICES**

#### **VIETNAM MEDIA CORP - BHD CO LTD**

Hong Hy Centre 11th Floor 25 Lytauong Kiet, Hanoi. Tel: +84 43 943 4133 FAX: +84 43 943 4135

#### **MOBILE TELCOS**

#### **VIETNAM POSTS &** TELECOMMUNICATIONS GROUP (VNPT)

57 Huynh Thuc Khang Street, Lang Ha Ward, Dong Da District, Hanoi Website: www.vnpt.com.vn/en Email: vnpt.website@vnpt.vn

#### VIETTEL GROUP

1 Tran Huu Duc Street 7000 Hanoi, Vietnam Tel: +84 4 6288 0001 Website: www.viettel.vn

#### **GOVERNMENT BODIES/ REGULATORY AGENCIES**

#### HANOI POST

75 Dinh Tien Hoang, Hoan Kiem, Hanoi Tel: +84 4 3825 4403 Fax: +84 4 3824 3973 Website: www.hnpt.com.vn Email: hnpt@hn.vnn.vn

#### MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi Tel: +84 4 3974 5846 Fax: +84 4 3974 5845 Website: www.cinet.vn Email: phongthongtin@cinet.gov.vn

#### MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi Tel: +84 4 3556 3461 Fax: +84 4 3556 3458 Website: www.mic.gov.vn Email: banbientap@mic.gov.vn

#### **CAMBODIA**

#### FREE-TO-AIR

#### **BAYON RADIO AND TELEVISION**

Russey Srass Village, Sangkat Niroth, Khan Meanchey, Phnom Penh, Cambodia Tel: +855 23 726 614 Fax: +855 23 726 619 Website: www.bayontv.com.kh Email: bayonty@camnet.com.kh

### **CAMBODIAN BROADCASTING SERVICES**

National Road 5, Phum Krolko Sangkat Kilomet No 6, Khan Russey Keo Phnom Penh, Kingdom of Cambodia Tel: +855 1 299 9434 Website: www.mytv.com.kh Email: kuch.chanvisal@mytv.com.kh

**CAMBODIA TV (TV9)**No.18, St. 562, Khan Toul Kok, Phnom Penh, Cambodia
Tel: +855 23 880 874 Fax: +855 23 368 212 Website: www.tv9.com.kh Email: info@tv9.com.kh

#### **CNC CAMBODIA NEWS CHANNEL**

Cambodian Television Network National Highway 5, Cambodia Tel: +855 1731 2008 Website: www.cnc.com.kh Email:info@cnc.com.kh

#### HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit Khan 7 Makara, Phnom Penh, Cambodia Tel: +855 0 97 788 7889 Email: hangmeastv@yahoo.com

#### MAJOR KANTANA BROADCASTING CO LTD

No. 333/3 Town Ratchada Soi 19 Pracha Nivet. Huay Kwang, Bangkok, Samsennok 10320 Tel: +66 0 2275 0046 Website: www.kantana.com Email: Info@kantana.co.th

#### MY TV CAMBODIA

National Highway 5, Phum Krol Ko, Sangkat Kilomet 6, Khan Russei Keo, Phnom Penh 12104, Cambodia Tel: +855 89 999 769 Website: www.mytv.com.kh

#### **ROYAL GROUP OF COMPANIES**

246 Monivong Blvd., Phnom Penh, Kingdom of Cambodia Tel: +855 23 426 414 Fax: +855 23 426 415 Website: www.royalgroup.com.kh Email: opportunities@royalgroup.com.kh

#### TVK KAMPUCHEA

Building No. 26 Monivoing Blvd. PO Box 981, Phnom Penh, Cambodia, 12201 Tel: +855 23 430 827 Fax: +855 23 430 752 Email: info@tvk.gov.kh

#### PAY-TV

#### **CAMBODIA CABLE TV (CCTV)**

No. 43BC, Street 222, Phnom Penh Tel: +855 23 212 888 / 23 982 482 Fax: +855 23 240 406 Website: www.cctv.com.kh Email: cctv@everyday.com.kh

#### PHNOM PENH MUNICIPAL (CABLE TV)

N° 3A and 3B, Monireth (St. 217), Opposite the Olympic Stadium. Phnom Penh, Kingdom of Cambodia Tel: +855 23 880 028 Website: www.ppctv.com.kh Email: info@ppctv.com.kh

#### PRODUCTION STUDIOS

#### **GLOBLE PNN HOLDINGS INC**

#344, Mao Tse Tung Blvd, Toul Svay Prey 1 Khan Chamkarmon, Phnom Penh, Cambodia Tel: +855 02 321 3313 Website: www.pnn.com.kh Email: bopha.t@pnn.com.kh

#### **GOVERNMENT BODIES REGULATORY AGENCIÉS**

#### MINISTRY OF INFORMATION No. 62 Monivong Blvd

Sangkat Sras Chork Khan Daun Penh, Phnom Penh Tel: +855 23 724 159 / 426 059 / 723 389 Fax: +855 23 724 275 Website: www.information.gov.kh Email: info@information.gov.kh

#### INDOCHINA & MYANMAR

### MINISTRY OF POSTS AND TELECOMMUNICATIONS

Wat Phnom. Corner Street 13 & 102 Phnom Penh, Cambodia Tel: +855 23 428 246 / 724 809 Website: www.mptc.gov.kh Email: info@mptc.gov.kh

#### **LAOS**

#### FREE-TO-AIR

#### LAO STAR CHANNEL

Lao Star Channel Co. Ltd P.O. Box 333, Ban Sinsangvon, Unit 17, Xaysetha District Vientiane Lao P.D.R Tel: +856 21 990 225 Website: www.laostartv.com

#### LNTV LAO NATIONAL TV

Television Nationale Lao Chommany street, Ban Sivilay, Muang Saythany District, Vientiane, Lao PDR Tel: +856 21 710 067 Website: www.tnl.gov.la

#### **LUANG PRABANG TV**

Ban Naxang, Muang Luang, Prabang, Khoueng Luang Prabang, Laos Tel: +856 71 212 472

#### **SAVANNAKHET TV**

Ban Dongdangdouane Khantabouli, Savannakhet Tel: +856 41 251 240 Fax: +856 41 212 028

#### **MYANMAR**

#### FREE-TO-AIR

#### **MYANMAR INTERNATIONAL TELEVISION**

No. 425, MRTV Compound, Pyay Road, Kamayut Township, Yangon, Myanmar Tel: +951 539 315 Website: www.myanmaritv.com Email: info@myanmaritv.com

#### **PAY-TV**

#### DREAM 99 MEDIA CO LTD

Building 49, Room 9, First Floor Pha Sa Pa La Quarter, Mingalar Taung Nyunt Township, Yangon, Myanmar Tel: +959 25 353 0763 Email: dream99media@gmail.com

No. 123, Pyay Road, Yangon Tel: +95 9 123456 Fax: +951 534998 Website: www.mrtv4.com.mm Email: enquiry.mrtv4@gmail.com

#### PAN TAW WIN (MYANMAR) MEDIA CO LTD

No. 9, First Floor, 134 Street Ma U Gon Quarter, Tamwe Township Yangon, Myanmar Tel: +951 0120 6048 Fax: +951 0120 6048 Email: nngwewin@gmail.com

#### **GOVERNMENT BODIES/ REGULATORY AGENCIES**

#### MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY

Building No.2, Special Development Zone, Nay Pyi Taw, Myanmar Tel: +951 534 760 Website: www.mcit.gov.mm

#### MYANMAR MEDIA DEVELOPMENT CENTRE

Myanmar Radio & Television Compound, Pyay Road, Kamayut Township, Yangon, Myanmar Tel: +95 9 1534 760 / 501 714 Ext - 552 Website: www.mmdcmyanmar.com

#### **INDONESIA**

#### STATS**BOX**

#### **INDONESIA**

**POPULATION 257.6 million TOTAL HOUSEHOLDS** 60.9 million

TV HOUSEHOLDS 37.4 million **PAY-TV HOUSEHOLDS** 4.5 million **PAY-TV PENETRATION OF TVHH** 10.7%

**CABLE SUBSCRIBERS** 0.4 million **IPTV SUBSCRIBERS** 0.6 million **TOTAL ONLINE USERS** 

**FIXED BROADBAND SUBSCRIBERS** 7 7% **WIRELESS BROADBAND SUBSCRIBERS** 69 million **MOBILE SUBSCRIBERS** 333 6 million

**MULTICHANNEL PENETRATION RATE 11%** 

**Source of Information:**-Asia-Pacific Multichannel TV 2017 CASBAA -www.internetlivestats.com/internet-users-by-

-www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf -Media Partners Asia (MPA)

#### Gradually adopting online technologies

An archipelago of more than 13,000 islands, Indonesia has a population of around 237million and based on research done by CASBAA, more than half the households in Indonesia have a TV in their homes. Although the Indonesian TV market only grew by 4.5% in 2015, according to Media Partners Asia (MPA), its market has seen a significant growth in the recent years in areas such as ad sales and subscription revenues from pay-tv.

Nusantara, historical documentary travelogue was ranked twice as the number one show on Metro TV in Jakarta, Indonesia barely four weeks since it was first broadcasted on 9th October 2016 in the neighbouring country.

With 20.3% increased viewership since its first episode, Ulama Nusantara made it to the top five list of most watched programme during its slot, against 15 other local and national stations for the first four episodes. The second episode of the documentary had impressively garnered 859, 000 viewership in cities that are covered by Nielsen namely Jakarta, Bandung, Yogyakarta, Medan, Makassar, Palembang, Semarang, Surabaya, Denpasar, Banjarmasin and Surakarta.

The 13-episode documentary was produced by Primeworks Studios in collaboration with the Department of Arabic and Islamic Civilisational Studies. This documentary explored six countries, including Malaysia, Indonesia, Brunei, Thailand, Egypt and Turkey, which took the production team three years to complete the project.

#### **New Programmes**

Channel NewsAsia's Indonesia's Game Changers is a 4-part series that delves into the lives of inspiring figures, whose inventiveness, creativity and perseverance have brought about changes not only to their immediate surroundings but also to the country.

The first episode features the Mayors of Bandung and Surabaya sharing ideas and breakthroughs in the national political scene with their innovative leaderships. While the second episode is about two young technology entrepreneurs, who use digital technology to assist small and medium enterprises to access the lucrative digital market and streamline the healthcare system.

Indonesia's Rotasi directed by Destian Rendra is the grand winner of the inaugural "The 5-Min Video Challenge" organised by the Singtel Group. Rotasi (Rotates) beat 11 other entries from Australia, Indonesia, the Philippines, Singapore, Thailand and Tanzania to take home the first prize at the Regional Finals award ceremony held at Grand Hyatt Singapore. Destian Rendra also received US\$3K for winning the popular vote for Rotasi.

#### **Key developments**

PlayBox Technology has completed its broadcast playout system expansion. There has been three AirBox servers deployed at the Biznet Techno village on the outskirts of Jakarta have been upgraded to the latest AirBox Neo.

"All the AirBox Neo servers are operated remotely via optical fibre links from our playout suite in central Jakarta, handling three programme channels. One of these, Kids Channel, carries audio in English, Japanese, Korean and Thai."

PlayBox Technology CEO Pavlin Rahnev adds that the Neo series now comprises eleven separate elements which can be integrated and configured to match practically any workflow and any required level of backup security.

Sarana Media Vision (SMV) launched its premiere nationwide Free-to-View DTH satellite television service called "SMV FreeSat TV" in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia.

SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months. It has a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, which will appeal to every member of the family.

#### FREE-TO-AIR

#### ACEH TV

Jl. Mata IE 1-3 Darul Imarah Banda Aceh, Indonesia Tel: +62 651 40185 / 651 40171

JI Sakinah Raya Blok CD 10, No. 2 Perum Telaga Sakinah DS. Telaga Murni Cikarang Barat Bekasi 17530 Indonesia

Tel: +62 21 890 1603 Website: www.ahsan.tv Email: info@ahsan.tv

#### ALIF TV

Jl. Kav. Polri Blok I, No. 65A Kelurahan Jagakarsa Jakarta Selatan, 12550 Tel: +62 21 916 565 79 Website: www.aliftv.co.id

#### AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9 Jl. H.R. Rasuna Said, Karet Kuningan Setiabudi, Jakarta Selatan - Indonesia 12940

Tel: +62 21 561 01555 Fax: +62 21 2994 17 Email: humas@an.tv Website: www.an.tv

#### **ARJUNA TV**

The Belleza GP office Tower Floor 23 Jln. Letjend. Soepeno No. 34, Arteri Permata Hijau, Kebayoran Lama, Jakarta 12210 Tel: +62 21 7071 8409 Website: www.arjunatv.com

#### **BANDUNG TV**

Jl. Pacuan Kuda, Sukamiskin, Arcamanik Kota Bandung, Jawa Barat 40293 Tel: +62 22 721 3862 Website: www.bandungtv.co.id Email: marketing@bandungtv.tv

#### **BERITASATU TV WORLD**

BeritaSatu Plaza, 11th Floor, Suite 1102 Jl. Jend. Gatot Subroto Kav. 35-36 Jakarta, Indonesia- 12950 Tel: +62 21 2995 7500 Website: www.beritasatu.com Email: redaksi@beritasatu.com

#### **CAHAYA TV BANTEN**

Jl. Wana Mulya No. 7, Karang Mulya Karang Tengah, Kota Tangerang Banten, Indonesia – 15157 Tel: +62 21 7345 7252 / +62 21 7345 7253 Fax: +62 21 7345 7251 Website: www.cahayabanten.tv Email: info@cahayabanten.tv

#### **CAKRA SEMARANG TV**

Jalan Puncak Bukit II No. 8 Ngresrep, Banyumauik Semarang Jawa Tengah 50261 Tel: +62 24 746 5454 / 746 5533

#### **GLOBAL TV INDONESIA**

PT Global Informasi Bermutu GlobalTV Building, MNC Studio Jl. Lapangan Bola, Kebon Jeruk Jakarta, Indonesia 11520 Tel: +62 21 530 3555 Fax: +62 21 530 3556 Website: www.globaltv.co.id

#### INTV (FORMERLY BANTEN TV)

Jalan Balikpapan Raya 28/C-D Central Jakarta - 10130 Tel: +62 216 348 057 Website: www.intv.id Email: info@intv.id

#### **INDONESIA**

#### **MNCTV**

JL. Raya Pejuangan, Kebon Jeruk Jakarta 11530 Tel: +62 21 53 03555 Fax: +62 21 53 669447 Website: www.mnctv.com

## PT CAKRAWALA ANDALAS TELEVISI (ANTV)

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Jakarta Selatan – Indonesia 12940 Tel: +62 21 561 01555

Website: www.an.tv Email: humas@an.tv

#### PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)

Gedung TRANS7, Jln. Kapten P Tendean Kav.12-14A

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Fax: +62 21 7918 7755 / 7918 7761 Website: www.trans7.co.id

### PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV)

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### PT INDOSIAR VISUAL MANDIRI (INDOSIAR)

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Tel: +62 21 567 2222 / 568 8888 Website: www.indosiar.com

## PT MEDIA NUSANTARA CITRA (MNC) CONTENTS

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#### PT MEDIA TELEVISI INDONESIA (METRO-TV)

Jalan Pilar Mas Raya Kav.AD Kedoya – Kebon Jeruk, Jakarta 11520, Indonesia Tel: +62 21 5830 0077 Website: www.metrotynews.com

Email: michelle.claresta@metrotvnews.com

#### PT NET MEDIATAMA TELEVISI

Jl. Lingkar Mega Kuningan E.3.2. NO 1 12950 Jakarta, Indonesia Tel: +62 81 693 3564 Website: www.netmedia.co.id

#### PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)

NDONESIA (RC11)
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Kebon Jeruk, Jakarta Barat 11530
Tel: +62 21 530 3555
Fax: +62 21 532 0906

Website: www.rcti.tv

Email: corcom.rcti@mncgroup.com

#### PT SURYA CITRA TELEVISI (SCTV)

PT Surya Citra Televisi SCTV Tower – Senayan City Jl. Asia Afrika Lot 19 Jakarta 10270 Indonesia Tel: +62 21 2793 5555 Fax: +62 21 2783 5444 Website: www.sctv.co.id

#### PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV)

Jln Kapten P.Tendean Kav 12 – 14A Jakarta 12790 Tel: +62 21 7917 7000 Fax: +62 21 7918 7721 Website: www.transtv.co.id

#### **TELEVISI REPUBLIK INDONESIA (TVRI)**

Headquarters Public Broadcasting Televisi Republik Indonesia Jl. Gerbang Pemuda, Senayan, Jakarta, Indonesia 10270 Tel: +62 21 570 4720 Fax: +62 21 573 3122 Website: www.tvri.co.id Email: humas@tvri.co.id

#### **TRANSVISION**

Gedung Plasa TelkomVision, Jln. Prof. Dr. Soepomo, SH. No. 139 Jakarta, Indoesia –12810 Tel: +62 21 829 8800 Email: care@telkomvision.com

#### **PAY-TV**

#### AORA / PT KARYAMEGAH ADIJAYA

PT Karyamegah Adijaya Gedung SkyBee One Building, 8th Floor, Jl. Kebun Sirih Raya Kav. 63, Jakarta Pusat 10340, Indonesia Tel: +62 21 500 313 Website: www.aora.tv

#### PT CIPTA SKYNINDO

PT Cipta Skynindo, Jl. Dr. Susilo Raya No 23 6th Floor Jakarta Barat 14350 Indonesia Tel: +62 21 2967 8222 Website: www.skynindo.tv Email: krestian@skynindo.tv

#### PT FIRST MEDIA

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#### PT IDEAL SYSTEMS INDONESIA

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## PT INDONUSA TELEMEDIA (TELKOMVISION)

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### PT MNC SKY VISION (INDOVISION)

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#### PT MULTIMEDIA NUSANTARA (METRA)

Gedung Telkom Landmark Tower, lantai 41 Jl. Jendral Gatot Subroto Kav. 52 Kuningan Barat, Mampang Prapatan Jakarta Selatan, 12710, Indonesia Tel: +62 21 521 0123 Website: www.metra.co.id

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#### **PRODUCTION STUDIOS**

Email: sales@rtv.co.id

#### 25 FRAMES PRODUCTION SERVICES

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#### ASIAWORKS TELEVISION (JAKARTA)

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#### **BALI SATRIA FILM**

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#### CASTLE PRODUCTION

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#### **EVOLUTION TEAMS**

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#### INFINITE STUDIOS

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#### JAKARTA PELANGI PRODUCTIONS

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#### **KEMISTRY**

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#### **MD ANIMATION**

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#### **RT FILMS**

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#### **SEVEN SUNDAY FILMS**

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#### SHOOTING GALLERY (INDONESIA)

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#### SORAYA INTERCINE FILMS

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#### **MOBILE TELCOS**

#### INDOSAT M2

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### PT ELANG MAHKOTA TEKNOLOGI (EMKOM)

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#### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)

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#### **JAPAN**

#### STATS**BOX**

#### **JAPAN**

POPULATION 126,283,347 TV HOUSEHOLDS 50,372,172 TV PENETRATION 99.7% HOUSEHOLD SIZE 2.5 CABLE TV PENETRATION 29.8%

INTERNET USERS 101,228,821
INTERNET PENETRATION
79.8%

BROADBAND SUBSCRIPTIONS

28.86 (per 100 people)

FIXED BROADBAND PENETRATION 74%

FIXED LINE SUBSCRIBERS 56,810,000

MOBILE PHONE SUBSCRIBERS 157,589,510

**3G MOBILE SUBSCRIBERS** 135,691,100

MULTICHANNEL HOMES 14,488,000

MULTICHANNEL PENETRATION 29.2% NON-TERRESTRIAL TV CONNECTIONS 18,510,000

#### SOURCES

-Japan Population 2016 – World Population Review Internet Users by Country (2014), by Internet Live Stats 2015 -Business Monitor International, Japan

Telecommunications Report, Q3 2015
Asia Pacific Multichannel TV 2015, by CASBAA
-Fixed Broadband Internet Subscribers (per 100 people),

-гикей Broadband internet Subscribers (per 100 people by World Bank -Multichannel Television Advertising in Asia, by CASBAA

-Industry Overview, by Softbank
-TV Households, Total Number (68 countries) Databank
-Multichannel TV Advertising Asia 2011, by CASBAA

-Asia Pacific pay-TV Industry, by CASBAA -tca.or.jp/english/database/index.html

## Japanese broadcasters launch online platform for viewing TV shows

Television broadcasters are seeking new revenue streams from online content in a nation increasingly glued to smartphones and not to the box. Young people in particular are spurning traditional TV.

Five major commercial networks headquartered in Tokyo have jointly launched a free service named TVer, which allows online viewing of TV programs for about a week after broadcast. Public broadcaster Japan Broadcasting Corp., commonly known as NHK, has begun trials of simultaneous TV broadcasting and online distribution.

A Cabinet Office survey on consumer spending found that the proportion of heads-of-households aged up to 29 who own a TV set dropped to some 85

percent in March 2015 from about 91 percent two years earlier.

Commercial broadcasters in particular are hoping to make online advertisements a revenue source. A survey by ad agency Dentsu Inc. estimated the nation's online ad market to be worth more than ¥1 trillion in 2014, while ads from terrestrial broadcasting have shown a slow recovery after falling below ¥2 trillion in the wake of the global financial crisis.

Netflix Inc. of the United States and Amazon Japan K.K., with its Prime Video service, jointed the growing Japanese market of video streaming services in 2015. The services enabling subscribers to watch their favourite programs anywhere anytime are seen as drawing viewers from traditional TV.

In the TV service launched last October, each broadcaster makes around 10 programmes available for about a week after broadcast. The system was an immediate hit. Within three weeks of its launch, users downloaded a custom viewing app over 1 million times. "The service has been highly appreciated by our ad clients," TV Asahi Corp. President Shinichi Yoshida said.

NHK has been studying the needs of viewers through the experimental simultaneous online distribution of TV programs. Still, commercial broadcasters are cautious about the possibility that the public broadcaster may grab the lion's share of the audience.

"The use of the Internet by NHK should be complementary to their broadcasting," Hiroshi Inoue, chairman of the Japan Commercial Broadcasters Association, said.

#### FREE-TO-AIR

### FUJI TELEVISION NETWORK INC (FUJI TV)

2–4–8 Daiba, Minato–ku, Tokyo 137–8088, Japan Tel: +81 3 5500 8888 (Japanese Only) Website: www.fujitv.co.jp/en Email: intl.cood@fujitv.co.jp

#### **HOKKAIDO BROADCASTING CO LTD**

North-1, West-5, Chuo-ku Sapporo City, 060-8501 Hokkaido, Japan Tel: +81 1 1232 5858 Website: www.hbc.co.jp/info/english/index/ html

## KYOTO BROADCASTING SYSTEM CO LTD (KBS)

600-1, TastumaeOcho, Kanasuma-dori Ichijo-Sagaru, Kamigyo-ku Kyoto 602-8588, Japan Tel: +81 7 5431 7373 Fax: +81 7 5431 5458 Website: www.kbs-kyoto.co.jp

#### **KYUSHU ASAHI BROADCASTING (KBC)**

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#### NAGOYA BROADCASTING CO LTD

2-10-1 Tachtbana, Naka-ku Nagoya-shi, Atcht 460-8311 Japan Tel: +81 5 2331 8111 Website: www.nagoyatv.com

#### NANKAI BROADCASTING CO LTD

1-1-1 Honmachi Matsuyama City Ehime 790-8510 Japan Tel: +81 8 9915 3333 Fax: +81 8 9915 2370 Website: www.rnb.co.jp

### NIPPON TELEVISION NETWORK CORPORATION (NTV)

1–6–1 Higashi–Shimbashi Minato–ku, Tokyo 105–7444, Japan Tel: +81 3 6215 1111 Website: www.ntv.co.jp/english

### SAPPORO TELEVISION BROADCASTING CO LTD

Kita 1 Nishi8, Chuo-ku Sapporo-shi 060-8705 Japan Tel: +81 11 241 181 Website: www.stv.ne.jp

### TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)

5–3–6 Akasaka, Minato–ku, Tokyo 107–8006, Japan Tel: +81 3 5571 2203 Website: www.tbs.co.jp/eng

#### TOKYO METROPOLITAN TV (MXTV)

Media Center 1–12 Koujimachi Chiyoda–ku, Tokyo, 102–8002 Website:www.mxtv.co.jp www.mxtv.co.jp/company/english.html

#### TV ASAHI CORPORATION

6–9–1 Roppongi, Minato–ku Tokyo 106–8001, Japan Tel: +81 3 6406 1952 Fax: +81 3 3405 3830 Website: www.tv-asahi.co.jp/e

#### TV TOKYO CORPORATION

4–3–12 Toranomon, Minato-ku, Tokyo 105–8012, Japan Tel: +81 3 5470 7777 Website: www.tv-tokyo.co.jp/corporation

#### **PAY-TV**

#### A K COMPANY LTD

Shibuya -ku, Sendagaya 1-28-8-408 151-0051, Tokyo Japan Tel: +81 3 3404 7671 Fax: +81 3 3404 7274

### ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)

1–2–1 Takezono, Tsukuba-shi Tel: +81 2 9852 6111 Fax: +81 2 9858 0220 Website: www.accs.or.jp/english

#### AMAZON JAPAN K K (AMAZON PRIME)

Arco Tower Annex, 1-8-1 Shimomeguro Meguroku, Shibuya-ku 153-0064, Tokyo Japan Tel: +81 1 2099 9373 Website: www.amazon.co.jp

#### **ASAHIKAWA CABLE TELEVISION**

2–2–16 Hachijo Nishi Asahikawa 070–0058, Japan Tel: +81 1 6622 0707 Fax: +81 1 6626 7730 Website: www.potato.ne.jp Email: lan-do@potato.ne.jp

#### **ASMIK ACE INC**

1-8-1 Maranouchi, Chiyoda-ku 100-0005 Tokyo, Japan Tel: +81 90 1735 0298 Website: www.asmik-ace.co.jp

### BAY COMMUNICATIONS (BAYCOM TV)

Hanshin Noda Center Building 4F 1–11–31 Ebie, Fukushima–ku Osaka 553–0001, Japan Tel: +81 6 6450 1173 Website: www.baycom.ip

### BB CABLE CORPORATION (BB CABLE TV)

1–9–1 Higashi Shimbashi Minato-ku, Tokyo 105–7301, Japan Tel: +81 93 288 0226 Email: pr@softbank.co.jp

## BS ASAHI (ASAHI SATELLITE BROADCASTING)

1-3-10 Jingu-mae, Shibuya-ku, Tokyo Tel: +81 3 5412 9200 Fax: +81 3 5412 9250 Website: www.bs-asahi.co.jp

#### **BS-TBS INCORPORATED**

TBS Broadcasting Centre, 15F 5-3-6 Akasaka, Minato-ku Tokyo 107-0052, Japan Website: www.bs-tbs.co.jp

#### **BROADMEDIA CORPORATION**

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#### CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)

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### CABLE NET NIIGATA (TULIP)

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#### CABLE NETWORKS AKITA (CNA)

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#### CABLE TV CO TOKUSHIMA

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#### **JAPAN**

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#### **CHUBU CABLE NETWORK CO LTD**

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#### **CHUKAI CABLE TELEVISION**

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#### **EXPERTS GROUP (DIBEG)**

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#### **FUJI TELEVISION NETWORK INC**

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#### HACHINOHE CABLE TELEVISION

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#### HIKARI-TV

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### HIROSHIMA CABLE TELEVISION CORP (HICAT)

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#### I-CAST INCORPORATED

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## ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)

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#### **IMAGICA TV CORPORATION**

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#### ITS COMMUNICATIONS INC (ITSCOM)

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#### **JCTV INC**

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### JUPITER TELECOMMUNICATIONS CO LTD (J:COM)

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#### KDDI - AU HIKARI

Website: www.au.kddi.com

#### KINTETSU CABLE NETWORK (KCN)

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#### **KURASHIKI CABLE TELEVISION (KCT)**

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#### **NTT PLALA INC**

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#### **OBIHIRO CITY CABLE CO LTD**

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#### **OKINAWA CABLE NETWORK**

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#### **RAKUTEN SHOWTIME INC**

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Email: webmaster@skyperfectv.co.jp

### SONY PICTURES ENTERTAINMENT (JAPAN) INC

New Pier Takeshiba North Tower 1-11-1, Kaigan Minato-ku Tokyo 105-0022 Japan Tel: +81 35 402 1700

### SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)

Togoshidai Bldg. 1–7–20 Togoshi Shinagawa–ku, Tokyo 142–0041 Tel: +81 57 3788 3811 Website: www.cts.ne.jp Email: cts–support@stct.cts.ne.jp

### STARCAT CABLE NETWORK CO LTD

1–16–7, NORE, Fushimi, Nishiki, Naka–ku Nagoya 460–0003 Tel: +81 52 231 2309 Fax: +81 52 972 0513 Website: www.starcat.co.jp Email: guest@starcat.co.jp

#### THE WALT DISNEY COMPANY (JAPAN) LTD

Toranomon Hills, 1-23-1 Toranomon Minato-ku, Tokyo 105-0001 Japan Tel: +81 36 752 2873 Fax: +81 36 752 5630 Website: www.disney.jp

#### TOKYO CABLE NETWORK INC

1–1–7, Koraku, Bunkyo-ku Tokyo 112–0004 Japan Tel: +81 3 3814 2600 Fax: +81 3 3818 6797 Website: www.tcn-catv.co.jp

#### **TOMAKOMAI CABLE TELEVISION**

11–1 Nishi Miyanome Hanamaki–shi, Iwate, 025 0002 Tel: +81 1 4473 1901 Fax: +81 1 4473 1902 Website: www.tomakomai.ne.jp Email: gurutoma@tomakomai.ne.jp

#### TV MATSUMOTO CABLEVISION (TVM)

3044–1 Satoyama, Matsumoto 390–0221 Tel: +81 2 6335 1008 Fax: +81 2 6336 4001 Website: www.tvm.ne.jp Email: info\_catv@tvm.co.jp

#### TV TOKYO CORPORATION

4-3-12, Toranomon Minato-ku 105-8012, Tokyo Japan Tel: +81 3 5473 6578 Fax: +81 3 5473 3489 Website: www.tv-tokyo.co.jp

#### UTSUNOMIYA CABLE TV (U.CAT.V)

3–21 Denma cho Utsunomiya–shi, Tochigi Tel: +81 2 8638 8090 Fax: +81 2 8638 8008 Website: www.ucatv.ne.jp

#### WOWOW INC

Head Office 21F, Akasaka Park Building 5-2-20, Akasaka, Minato-ku Tokyo 107-6121, Japan Tel: +81 3 4330 8118 Fax: +81 3 4330 8132 Broadcast Centre 2-1-58, Tatsumi, Koto-ku, Tokyo 135-0053

#### YOKOHAMA CUSTOMER CENTRE

3-3-1, Minatomirai, Nishi-ku, Yokohama 220-8080 Tel: 0120 5808 07

#### YOKOHAMA CABLE VISION INC (YCV)

240-0005 Kanagawa Prefecture, Yokohama, Hodogaya-ku, Kobe-cho, 10th floor 134 Yokohama Business Park West Tower Tel: +81 45 366 0011 Website: www.catv-yokohama.ne.jp

### YOMIURI TELECASTING CORPORATION

NTV Tower 20F, 1-6-1 Higashi Shimbashi Minato-ku, Tokyo 105-7420 Japan Tel: +81 3 6253 7890 Fax: +81 3 6253 7891 Website: www.ytv.co.jp/english Email: licensing@ytv.co.jp

#### **JAPAN**

#### PRODUCTION STUDIOS

#### 28I AR

Amanuma, 167-0032 Suginami, Japan Tel: +81 70 6634 3431 Website: www.28lab.com Email: info@28lab.com

#### BANDAI CO LTD

1-4-8 Komagata, Taito-ku Tokyo 111-8081, Japan Tel: +81 3 3847 5159 Website: www.bandai.co.jp

#### COO INC

2F Lamp Kitadando 3-17-3 Senndagaya, Shibuya Tokyo 151-0051, Japan Tel: +81 3 3746 9968 Fax: +81 3 3746 9969 Website: www.coo.st

#### **DWARF STUDIO / TYO INC**

4-14-18 Nukui Nerima-ku Meguro-ku, 176-0021 Tokyo, Japan Tel: +81 3 5971 9888 Fax: +81 3 5971 9889 Website: www.dw-f.jp

#### **FUJI CREATIVE CORPORATION**

DiverCity Tokyo Office Tower 18G 1-1-20, Aomi, Koto-ku Tokyo 136-0064, Japan Tel: +81 3 6865 1988 Fax: +81 3 6865 1977 Website: www.fujicreative.co.jp

#### KADOKAWA DAIEI STUDIO

Tel: +81 4 2482 2520 Fax: +81 4 2482 1160 Website: kd-st.co.jp

#### NHK ENTERPRISES INC

4-14 Kamiyama-cho, Shibuya-ku Tokyo, Japan 150-0047 Tel: +81 3 3468 6984 Fax: +81 3 3468 9530 Website: pf.nhk-ep.co.ip

#### **NIKKATSU CORPORATION**

3-28-12, Hongo, Bunkyo-ku Tokyo 113-0033, Japan Tel: +81 3 5689 1021 Website: intl.nikkatsu.com

#### NIPPON ANIMATION CO LTD

UHB Ginza Building, 11-14 Ginza 7-Chome, Chuo-ku Tokyo 104-0061 Japan Tel: +81 3 3574 5931 Fax: +81 3 3571 1739 Website: www.nipponanimation.com

#### PIERROT CO LTD

2-29-13, Shimorenjaku Mitaka-City, Tokyo 104-0045, Japan Tel: +81 4 2270 6403 Fax: +81 4 2240 0210 Website: www.pierrot.jp

#### PRESIDIO CORPORATION

Hirakawa Court 602, Hirakawa-cho Chiyoda-ku, Tokyo 102-0093, Japan Tel: +81 35 215 5632 Fax: +81 35 215 5633 Website: www.presidio.jp

#### PRODUCTION REED CO LTD

5-11-17, 3F Ogikubo, Suginami-ku Tokyo 167-0051 Japan Tel: +81 3 3220 3021 Fax: +81 3 3220 3010 Website: www.pro-reed.com

#### **SEGA HOLDINGS CO LTD**

Canal Side Bldg, 1-39-9 Higashi-Shinagawa Shingawa-ku, Tokyo 140-8583 Japan Tel: +81 36 871 7122 Fax: +81 36 871 7123 Website: www.sega.co.jp

#### SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD

Show Building 6F 2-30 Kanda Jimbocho, Chiyoda-ku Tokyo 101-8415 Japan Tel: +81 33 515 6836 Website: www.shopro.co.jp/english

#### SHOWGATE INC

Akasaka BIZ Tower 17F 5-3-1 Akasaka, Minato-ku Tokyo 107-6321 Japan Tel: +81 36 441 9696 Fax: +81 36 441 7965 Website: www.showgate.jp/en/top.html

#### STUDIOGOONEYS INC

2F, NF Bldg, 2-29-12 Honcho Nakano-ku, Tokyo 164-0012, Japan Tel: +81 36 300 9523 Fax: +81 36 866 9693 Website: www.gooneys.co.jp

#### TANK INC

Asahi-cho, 1-12-4, Nerima-ku PO Box 212, Tokyo 179-0071 Japan Tel: +81 36 825 1015 Fax: +81 36 825 1055 Website: www.max-tank.co.jp

#### **TASTUNOKO PRODUCTION COMPANY** LIMITED

1-19-3 Nakacho, Musashino-shi Tokyo 180-0006 Japan Tel: +81 42 238 9091 Fax: +81 42 251 2290 Website: www.tatsunoko.co.jp

#### **TEZUKA PRODUCTIONS CO LTD**

4-31-11 Takadanobaba, Shinjuku-ku Tokyo 169-0075 Japan Tel: +81 33 371 6411 Fax: +81 33 371 6431 Website: www.tezukaosamu.net

#### TI COMNET JAPAN

3-35-405, Kita 6 Nishi 25 Chuo-ku Sapporo, Japan 060-0006 Tel: +81 11 615 1401 Fax: +81 11 615 1402 Website: www.japantvmarket.com Email: michael@ti-comnet.com

#### TMS ENTERTAINMENT CO LTD

3-31-1, Nakano, Nakano-ku Tokyo 164-0001 Japan Tel: +81 36 382 7039 Fax: +81 35 342 4827 Website: www.tms-e.co.ip

#### **TOEI ANIMATION CO LTD**

5F Nakano Central Park East 4-10-1 Nakano, Nakano-ku Tokyo 164-0001, Japan Tel: +81 3 5318 0640 Fax: +81 3 5318 0642 Website: www.toei-animation.com

#### **TOEI COMPANY LTD**

2-17, 3-chome, Ginza Chuo-ku, Tokyo 104-8108, Japan Tel: +81 3 3535 7621 Fax: +81 3 3535 7622 Website: www.toei.co.jp Email: international@toei.co.jp

#### **TOHO STUDIOS**

1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561 Tel: +81 3 3749 2121 Website: www.tohostudio.jp Email: info@tohostudio.jp

#### TOKYOVISION INC

Keikyu Nakahara Building, 3F 4-30-6 Shimbashi Minato-ku 105-0004 Tokyo, Japan Tel: +81 3 6435 6688 Fax: +81 3 6435 6689 Website: www.tokyovision.net

#### TSUBURAYA PRODUCTIONS CO LTD

12F ESpace Tower, 3-6 Maruyama-cho Tokyo 150-0044 Japan Tel: +81 35 489 7864 Fax: +81 35 489 7874 Website: www.tsuburaya-prod.co.jp

#### **MOBILE TELCOS**

#### NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

NTT East 19-2, Nishi-shinjuku 3-chome, Shinjuku Tokyo 163-8019, Japan Website: www.ntt.co.jp

#### **INDUSTRY ASSOCIATIONS** ASSOCIATION FOR PROMOTION OF **DIGITAL BROADCASTING (DPA)**

Aoyama Bldg, 13 F, 1-2-3 Kita Aoyama Minato-ku Tokyo 107-0061 Website: www.dpa.or.jp/english E-mail: otoiawase@dpa.or.jp

### ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES

105-0001 Toranomon, Minato-ku, Tokyo 2-9-8 Amakasu building 6/F Tel: +81 3 6205 7858 Website: www.atp.or.jp Email: jimukyoku@atp.or.jp

#### **GOVERNMENT BODIES/ REGULATORY AGENCIES**

#### JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION

4F, YS Kyobashi Building,1-12-5, Kyobashi Chuo-ku, Tokyo 104-0031 Tel: +81 3 3566 8200

Website: www.catv-jcta.jp/english\_1.html

#### JAPAN COMMERICIAL **BROADCASTERS ASSOCIATION IN** JAPAN (MINPOREN)

3-23 Kioi-cho, Chiyoda-ku, Tokyo 102-8577 Tel: +81 3 5213 7727 Fax: +81 3 5213 7730 Website: www.j-ba.or.jp/category/english

#### JAPAN SATELLITE BROADCASTING ASSOCIATION

107-0052 Tokyo Akasaka, Minato-ku 2-8-2 AT Building 4F Tel: +81 3 6441 0550 Fax: +81 3 6441 0600 Website: www.eiseihoso.org

#### MINISTRY OF INTERNAL AFFAIRS AND **COMMUNICATIONS (MIC)**

2-1-2, Kasumigaseki, Chiyoda-ku Tokyo 100-8926 Tel: +81 3 5253 5111 Website: www.soumu.go.jp/english

#### VIDEO RESEARCH LTD

6-17 Sanbancho, Chiyoda-ku, Tokyo 102-0075 Tel: +81 3 5860 1711 Fax: +81 3 3556 8761 Website: www.videor.co.ip/eng Email: bizplan@videor.co.jp

#### **MACAU**

#### STATS**BOX**

**POPULATION** 597,425

#### **MACAU**

**HOUSEHOLD SIZE 3.0 FIXED LINE SUBSCRIBER PENETRATION 26.2% MOBILE SUBSCRIBERS** 1,750,000 **MOBILE PENETRATION 276% BROADBAND SUBSCRIBERS** 147.100 **BROADBAND SUBSCRIBER** 

**PENETRATION 27.1% INTERNET SUBSCRIBERS** 433 763

**INTERNET USER** PENETRATION 72.7% YEAR-ON-YEAR % CHANGE **OF INTERNET USERS** 17.49 YEAR-ON-YEAR % CHANGE **OF MOBILE USERS** 16.66

-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)
-Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm -Ruddecomm 2015 -Social, Digital & Mobile in APAC, by We Are Social Singapore -Macau Statistics and Census Service (DSEC) 2015 -www.internetworldstats.com/asia/mo.htm

#### Macau government urged to provide Free TV

government-appointed research committee has urged the Macau government to provide a bouquet of free-TV channels to all households in the territory. According to news reports, the University of Macau-based committee urged the government to:

- Clearly distinguish between free-TV and pay-TV
- Extend Macau Cable TV's license to operate in the pay-TV sector, but on a non-exclusive basis
- Use a public body of some sort to ensure consumers can receive a bouquet of free-to-air programming
- Negotiate with rights holders necessary to get the rights for redistribution of their content in Macau.

Unlike other markets in Asia, Macau has only very limited indigenous freeto-air TV, provided by public service broadcaster Televisao de Macau (TdM). For the past few decades, a handful of "antenna companies" have provided free-to-air signals from Hong Kong and China, as well as pirated pay-TV channels, to Macau households. The new arrangements proposed by the University would give the "antenna companies" a role in distributing the government-provided FTA content, and at the same time would represent a substantial restructuring and possibly clean-up of infringements in the sector.

#### Macau cable TV wins big on piracy compensation

An appeals court in Macau has confirmed the judgment that the Macau SAR

#### **MACAU**

government should pay compensation of \$200 million Ptcs. (US\$ 25.6 million) to Macau Cable TV, because the government failed to enforce its own laws against pay-TV piracy during Macau Cable TV's exclusive contract period (1999 to 2014). For years during that time, CATV suppliers called "antenna companies" supplied the lion's share of Macau's consumers with program bouquets including pirated international pay-TV broadcasts, and repeated complaints to the government produced no enforcement action. Macau Cable sued the government for arbitration under its franchise contract, and won an initial award in 2012 that was reaffirmed by the recent appeals court ruling.

That system has now ended; in 2014, Macau's authorities restructured the TV economy and created a government-owned TV distribution company that provides a bouquet of 49 free-to-air channels to the "antenna companies" for redistribution.

#### FREE-TO-AIR

#### **TELEDIFUSAO DE MACAU**

Rua Francisco Xavier Pereira 157A – Macau Tel: +853 2851 9188 Fax: +853 2851 9522 Website: portugues.tdm.com.mo Email: inf@tdm.com.mo

#### **PAY-TV**

#### **AOMEN TV**

13/F, AlA Tower, 251A-301 Avenida Comercial de Macau, Macao, China Tel: +853 2871 5278 Website: www.aomen.tv Email: email@aomen.tv

#### **IGNITE MEDIA GROUP**

Unit 1302A, 13/F, AlA Tower, No. 251A-301 Avenida Comercial de Macau, Macau Tel: +853 8294 6900 Fax: +853 2876 9856 Website: www.igniteasia.com

#### **LOTUS TV**

180 Southeast Macao Song Yusheng Plaza Business Centre, 22/F, Block AV Tel: +853 2878 7606 Website: www.lotustv.cc Email: lotustv@lotustv.cc; callinmacau@lotustv.cc

#### MACAU ASIA SATELLITE TV

Ave. Dr.Rodrigo Rodrigues, No.600, Edf. "First International Center", Macau Tel: +853 2875 0080 Fax: +853 2875 0016 Website: www.mastv.cc Email: mastv@mastv.cc; webmaster@mastv.cc

#### MACAU CABLE TV CO LTD

Av Conselheiro Ferreira de Almeida No. 77A, Macau Tel: +853 2882 2866 Fax: +853 2878 1821 Website: www.macaucabletv.com Email: enquiry@macaucabletv.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

## BUREAU OF TELECOMMUNICATION REGULATIONS

43 – 53A Avenida do Infante D. Henrique The Macau Square, 22/F, Macao Tel: +853 2835 6328 Website: www.dsrt.gov.mo

#### **MALAYSIA**

#### STATS**BOX**

#### **MALAYSIA**

TV HOUSEHOLDS 7,239,839
TV PENETRATION 97.7%
PAY-TV PENETRATION
76.8% per 100 households
MULTICHANNEL HOMES
4,464,682
MULTICHANNEL
PENETRATION 61%
NON-TERRESTRIAL TV
CONNECTIONS 4,100,000
SATELLITE TV HOUSEHOLDS
2,930,000

**POPULATION 30,949,962** 

SATELLITE TV PENETRATION
49% of TV homes

INTERNET USERS 21,090,777
INTERNET PENETRATION
68.1%

**BROADBAND PENETRATION** 77.9% per 100 households

MOBILE SUBSCRIBERS
43,900,000

MOBILE PENETRATION 141.6% per 100 inhabitants

#### SOURCES

-Asia Internet Use, Population Data and Facebook Statistics 2016 by Internet World Stats Malaysian Communications and Multimedia Commission 3Q 2016 Asia Pacific Multichannel TV Advertising 2015, by CASBAA Asia Pacific Multichannel TV 2015, by CASBAA ASTRO Holdings Sdn. Bhd. Asia Pacific Multichannel TV 2017, by CASBAA

#### LOCAL PRODUCTIONS

Over the recent years, Discovery has collaborated with local creators and storytellers to co-create content that caters to the various audiences in Southeast Asia. Discovery Networks Asia-Pacific announces their production slate for 2017 with Frontier Borneo, which follows a group of Borneo's unsung heroes as they discover and preserve Borneo's tropical landscape and rich biodiversity. Produced by Beach House Pictures and Kyanite TV with the support of the Info-communications Media Development Authority (IMDA) and Perbadan Kemajuan Filem Nasional Malaysia (FINAS), the series uncovers rescue missions and deadly creatures in uncharted territories to fully reveal both the beauty and reality of frontier living in the island.

Another production out of Malaysia by Matavia Reka is *Surviving Borneo*, which is a series that follows local television host and influencer, Henry Golding, as the descendant of the once feared lban tribe of Sarawak. Henry takes up a personal mission to discover his tribal roots through the unexplored and relentless jungles of his homeland

in order to achieve his 'Bejalai' which is an Iban rites of passage.

Rohit Tharani, Director of Content Curation, Discovery Southeast Asia said, "In 2017, we are taking the lead and investing in more local content than ever before, bolstering our flagship channels and broadening the appeal for the millennial generation. We are well positioned to take risks and be experimental with the content we are curating across platforms. This presents an unique opportunity to deepen our connection with existing and new audiences across Southeast Asia."

#### **KEY DEVELOPMENTS**

Malaysia's homegrown streaming service, Ton Ton lands carriage deal with HITS which brings in its' curation of the best Hollywood TV shows to Ton Ton's increasing subscriber base. HITS, the basic entertainment channel has more than eight million homes across Asia and the expansion to Malaysia welcomes in new users. Media Prima Television Networks owned OTT platform, Ton Ton, offers linear channels plus over 23,000 hours of catch-up and premium video content which includes a lineup of drama, talk shows, docudramas and movies.

The success of Ton Ton is evident through its continuous addition of over 18,000 new members weekly with more than 6.6 million users. Ton Ton is uniquely positioned with 80% of its' offerings from local content and HITS is the latest English-language, Bahasa Malay and Chinese-subtitled linear channel included in Ton Ton's VIP service.

#### FREE-TO-AIR

#### 8 TV

Sri Pentas, 3rd Floor, South Wing, Bandar Utama, Petaling Jaya Selangor, Malaysia 47800 Tel: +60 03 7728 8282 Website: www.8tv.com.my Email: info@8tv.com.my webmaster@8tv.com.my

#### AL HIJRAH MEDIA CORPORATION

Digital TV Broadcasting Centre Al Hijrah, Islamic Centre Complex, Jalan Perdana, 50480 Kuala Lumpur, Malaysia Tel: +60 3 2260 1600 Website: www.tvalhijrah.com Email: admin@alhijrahmedia.com

#### ASIA MEDIA TV

No. 35, 1st floor, Jalan Bandar 16 Pusat Bandar Puchong Selangor Darul Ehsan, Malaysia 47100 Tel: +60 3 5882 7788 Website: www.asiamedia.net.my Email: info@asiamedia.net.my

#### MEDIA PRIMA BERHAD

Sri Pentas, 3 Persiaran Bandar Utama 47800 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7726 6333 Website: www.mediaprima.com.my Email: communications@mediaprima.com.my

#### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri, 50614 Kuala Lumpur Tel: +60 3 2282 5333 Fax: +60 3 2282 7146 Website: www.rtm.gov.my Email: aduan@rtm.gov.my

### TV3 (SISTEM TELEVISYEN MALAYSIA BERHAD)

Sri Pentas, No. 3 Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7726 6333 Email: enquiries@tv3.com.my Website: http://www.tv3.com.my/

#### PAY-TV

### ASIAN BROADCASTING NETWORK (M) SDN BHD

2 Jalan Suria Puchong 6, Pusat Perniagaan Suria Puchong 47110 Puchong, Selangor, Malaysia Tel: + 60 3 13 223399 Website: www.abnxcess.com

#### ASTRO

MEASAT Broadcast Network Systems Sdn Bhd All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, Kuala Lumpur 57000 Tel: +60 3 9543 6688 Website: www.astro.com.my

#### CAPITAL TV

A-5-07, Block A, Neo Damansara Jln PJU 8/1, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7727 6554 Website: www.capitaltv.my Email: azman@capitaltv.my

#### HWA YEA MULTIMEDIA (M) SDN BHD

11, Jalan 1/119, Tmn Bukit Hijau 56001, Cheras, Kuala Lumpur Malaysia Tel: +60 3 9130 9277 Website: www.pmp-entertainment.com Email: h2ong\_7@hotmail.com

#### **IFLIX**

27-7 The Boulevard Mid Valley City Kuala Lumpur, Kuala Lumpur 59200 Malaysia Website: www.iflix.com Email: jobs@iflix.com

#### TELEKOM MALAYSIA (TM)

Tingkat 9B, Bangunan TM Bukit Mahkamah, Jalan Raja Chulan 50200 Kuala Lumpur, Malaysia Website: www.tm.com.my

#### **PRODUCTION STUDIOS**

#### **3LINE MEDIA SDN BHD**

Suite 2-25, Jalan Prima SG1
Taman Prima Gombak
68100 Batu Caves, Selangor, Malaysia
Tel: +60 3 6185 5330
Fax: +60 3 6185 8330
Website: www.3linemedia.com.my
Email: harris@3linemedia.com.my

#### **ADSENSE SOLUTIONS**

46-2 Jalan USJ 10/1E, Taipan Triagle Subang Jaya, Malaysia Tel: +603 8081 9880 Fax: +603 5633 2829 Website: www.adsense.com.my Email: info@adsense.com.my

#### **MALAYSIA**

#### AL HIDAYA PRODUCTIONS SDN BHD

Islamic Centre Complex, Jalan Perdana 50480 Kuala Lumpur, Malaysia Tel: +60 3 2260 1600 Fax: +60 3 2260 1566 Website: www.tvalhijrah.com Email: soeraya@tvalhijrah.com

#### **AOUILA EMAS SDN BHD**

No. 36-2, Jalan Danau Lumayan 1 Danau Lumayan Business Park, Cheras 56000 Kuala Lumpur, Malaysia Tel: +60 3 9171 6918 Fax: +60 3 8171 5918 Website: www.aquilaemas.com.my Email: smi@aquilaemas.com.my

#### ASTRO PRODUCTIONS SDN BHD

All Asia Broadcast Centre Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur, Malaysia Tel: +60 3 9543 6688 Website: www.astro.com.my Email: enquiry\_apsb@astro.com.my

#### **CELEBRATE TV SDN BHD**

9169, Jalan Negara, Taman Melawati, 53100 Kuala Lumpur, Malaysia Tel: +60 3 4161 1097 Website: www.celebratetv.mv Email: info@celebratetv.my

#### **CINEORAMA SDN BHD**

33D-3-2 Commercial Unit. Villa Puteri Condo, Jalan Tun Isamail, 50480 Kuala Lumpur, Malaysia Tel: +60 3 4045 2711 Website: www.cargocollective.com/ cineorama Email: jefrytalib@gmail.com

#### CITRA UMMAH NETWORK SDN BHD

12 Jalan Suakasih 3/2 Kuala Lumpur, Malaysia Tel: +60 3 9074 1212

#### **CLOVER SKY SDN BHD**

20A, Persiaran Zaaba Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7781 2320 Website: www.cloversky.com.my Email: puiyee@cloversky.com.my

#### **CREATIVE STEW SDN BHD**

Publika, C2-2-6, Solaris Dutamas No 1 Jalan Dutamas 50480 Kuala Lumpur, Malaysia Tel: +60 3 6211 9192 Website: www.creativestew.tv Email: info@creativestew.tv

#### **DOUBLE VISION SDN BHD**

I-G-8 Parklane Commercial Hub No. 21, Jalan SS7/26 Kelana Jaya 47301 Petaling Jaya Selangor, Malaysia Tel: +60 3 7954 6188 Email: eva.yee@visionnewmedia.net

#### **ESCALADE SDN BHD**

B-2-17 @ 10 Boulevard Damansara Kayu Ara, 47400 Petaling Jaya Selangor Darul Ehsan, Malaysia Tel: +60 1 2555 9071 Fax: +60 3 7733 9332

#### FRIEDCHILLIES MEDIA SDN BHD

FriedChillies Food Network Studio D-05-3A, Ritze Perdan, Jln PJU8/2 Damansara Perdana, 47810 Selangor, Malaysia Tel: +60 3 7710 6809 Website: www.friedchillies.tv

#### **GLOBAL SCREEN LIMITED**

35, Jalan 1/119, Taman Bukit Hijau 56000, Cheras, Kuala Lumpur, Malaysia Tel: +60 3 9133 9760 Website: www.myglobalscreen.com Email: yokelee@myglobalscreen.com

#### **GLOBAL STATION SDN BHD**

15-1 Jalan Wangsa Delima 12, D'Wangsa Wangsa Maju, 53300 Kuala Lumpur, Malaysia Tel: +60 3 4142 6339 Fax: +60 3 4142 2339 Email: z.alia83@yahoo.co.uk

#### **GS PRODUCTIONS**

Suite E-13-14, Plaza Mont Kiara 2 Jalan Kiara, Mont Kiara 50480 Kuala Lumpur, Malaysia Tel: +603 6203 2435 Website: www.gsproductions.com.my Email: info@gsproductions.com.my

#### HWA YEA MULTIMEDIA (M) SDN BHD

11, Jalan 1/119, Tmn Bukit Hijau 56001, Cheras, Kuala Lumpur Malaysia Tel: +60 3 9130 9277 Website: www.pmp-entertainment.com Email: h2ong\_7@hotmail.com

#### I LIKE ENTERTAINMENT SDN BHD

Merchant Square @ Tropicana Blok B, No. B-13-19, Jalan Tropicana Selatan, Selangor Petaling Jaya 47410, Malaysia Tel: +603 7883 0896 Email: info@ilikeent.com Website: ilikeent.com

#### **IMAGE FARM PRODUCTIONS SDN BHD**

36. Jalan Bukit Mewah 9/16 Fasa 9, Taman Bukit Mewah 43000 Kajang, Selangor, Malaysia Tel: +60 1 6328 7248 Website: www.imagefarm.com.my Email: shunming@imagefarm.com.mv

#### **Northern Office**

2, Jalan Pantai Jerjak 11900 Bayan Lepas Pulau Pinang, Malaysia Tel: +60 4 658 2248 Fax: +60 4 658 2249 Website: www.imagefarm.com.my Email: shunming@imagefarm.com.my

#### JUITA VIDEN SDN BHD

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#### **KECHARA INMOTION SDN BHD**

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#### KRU STUDIOS SDN BHD

Persiaran Cyber Point Selatan, Cyber 8, 63000 Cyberjaya, Selangor, Malaysia Tel: +60 3 8320 3888 Website: www.krustudios.com Email: enquiries@krustudios.com

#### K TEAM PRODUCTIONS (MALAYSIA)

A-3-9, 8 Avenue, Block A Jalan 8/1, 46050 Petaling Jaya Selangor, Malaysia Tel: +60 1 7327 6157 Email: koolcampus@gmail.com

#### **KYANITE SDN BHD**

No. 15-1, Jalan Daun Inai 21 Sunway SPK Damansara, 52200 Kuala Lumpur, Malaysia Tel: +60 3 6261 3576 / +60 1 2281 1877 Website: www.kyanite.tv Email: michael@kyanite.tv

### LI TV ASIA SDN BHD

Level 9.02, Tropicana City Office Tower, No. 3 Jalan SS20/27. 47400 Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7665 1239 Website: www.litvchannel.com Email: enquiries@litvasia.com

#### METROWEALTH PICTURES SDN BHD

No. 20, Jalan PJS 5/28, PJCC, Pusat Dagangan Petaling Jaya Selatan 46150 Petaling Jaya, Selangor, Malaysia Tel: +603 7782 2299 Email: ceo@metrowealth.com.my

#### MFX SDN BHD

16 Jalan Inai, Off Jalan Imbi 55100 Kuala Lumpur. Malavsia Tel: +603 2141 2219 Fax: +603 2141 2239 Website: www.mfx.st

#### MIG PICTURES SDN BHD

No. 29 Jalan PJS 5/28 Pusat Dagangan Petaling Jaya Selatan 46150 Malaysia Tel: +60 3 7782 2299 Email: jane@metrowealth.com.my

#### MM2 ENTERTAINMENT SDN BHD

B.06.03 Menara Bata PJ Trade Centre, No. 8, Jalan PJU 8/8A Bandar Damansara Perdana 47820, Petaling Jaya, Selangor Tel: +603 7727 8388 Email: enquirysg@mm2entertainment.com Website: www.mm2entertainment.com

#### NAFALIA CORPORATION SDN BHD

12A-2, Jalan PJU 5/4, Dataran Sunway Kota Damansara, 47810 Selangor, Malaysia Tel: +60 3 6141 7327 Fax: +60 3 6141 7364 Email: faridwrc@gmail.com

#### ONLINE DYNAMICS (M) SDN BHD

A-5-07, Block A, Neo Damansara Jln PJU 8/1, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7727 6554 Website: www.capitaltv.my Email: azman@capitaltv.my

#### **OPTIDIGIT SDN BHD**

8, Jalan Sri Hartamas 5 Taman Sri Hartamas Kuala Lumpur 50480, Malaysia Tel: +603 2858 7378 Website: www.ontidigit.com Email: alainz@optidigit.com

#### PASSION PICTURES SDN BHD

D6-1-12, Sentul D6, Jalan Sentul 51000 Kuala Lumpur, Malaysia Tel: +601 8605 8605 Fax: +603 8605 8606 Website: www.passionpictures.com.my Email: info@passionpictures.com.my

#### PEPPERMINT ASIA SDN BHD (MALAYSIA)

Suite 216, Level 2, Lobby 3, Block A Damansara Intan e-Business Park Jalan SS 20/27, 47400 Petaling Jaya Selangor, Malaysia Tel: +603 7727 3133 Email: mail@seepeppermint.comm Website: www.seepeppermint.com

#### PINEWOOD ISKANDAR MALAYSIA STUDIO

79250 Nusajaya Johor Darul Takzim, Malaysia Tel: +60 7 560 1888 Website: www.pinewoodgroup.com Email: info@pinewoodmalaysiastudios.com

#### **PRIMEWORKS STUDIOS**

Persiaran Layar Perak

North Wing Sri Pentas 3 Persiaran Bandar Utama 47800 Petaling Jaya, Selangor Darul Ehsan Tel: +60 3 7726 6333

Website: www.primeworks.com.my

#### RAPTOR FILMS SDN BHD

137-A (Room 1), Jalan Ss15/5A Subang Jaya, Selangor Malaysia 47500 Tel: +60 1 2318 6635

#### **RED COMMUNICATIONS SDN BHD**

31, Jalan 16/6, 46350 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7960 1235 / +60 3 7931 6683 Website: www.red.com.mv Email: Ivdia@red.com.mv

#### **RK SCREEN SDN BHD**

Menara TSH, Level 7, 8 Jalan Semantan Damansara Heights 50490 Kuala Lumpur, Malaysia Tel: +603 4253 3448/3449 Email: info@rkscreen.com

#### SHOOTING GALLERY (MALAYSIA)

149-A, Jalan Aminuddin Baki Taman Tun Dr.Ismail 6000 Kuala Lumpur Tel: +603 6201 9988 Fax: +60 3 6201 2277 Website: www.shootinggalleryasia.com

### Email: productions@shootinggalleryasia.com

#### SIXTY2 PICTURES SDN BHD

CO/1 Level 3, TMN Dagang Business Centre 68000 Ampang Selangor, Malaysia Tel: +60 3 4270 4244 Fax: +60 3 4287 8116

### SKOP PRODUCTION SDN BHD

65-2, Jalan 3/23A, Taman Danau Kota Off Jalan Genting Kelang 53300 Kuala Lumpur, Malaysia Tel: +603 3345 1089 Email: azman@skop.com.my

### **TELEVIEW (ASIA) SDN BHD**

57-D, 2nd Floor, \$\$3/29 47300 Petaling Jaya, Selangor, Malaysia Tel: +60 3 16 333 3683 Fax: +60 3 7877 5334 Email: shaunlee\_televiewasia@yahoo.com

#### THE MOXIM HOUSE SDN BHD

Wisma Pico, 19-20 Jalan Tembaga SD 5/2, Bandar Sri Damansara, 52200, Kuala Lumpur, Malaysia Tel: +60 3 6273 1308 / +60 3 6273 1329 Fax: +60 3 6272 9294 Website: www.moximhouse.com

#### **MALAYSIA**

#### **TOTAL SPORTS ASIA**

Level 20-1, CP Tower, 11, Jalan 16/11 46350 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7626 8000 Website: www.totalsportsasia.com

Email:info@totalsportsasia.com

TRIFECTA COLLECTIVE SDN BHD B-05-01, Menara Bata PJ Trade Centre No. 8

Jalan PJU 8/8A, Bandar Damansara Perdana,

47820 Petaling Jaya, Selangor, Malaysia Tel: +603 7732 0714

Website: www.goasean.com

#### VISION WORKS (M) SDN BHD

12-1 Jalan Wangsa Delima 6, Pusat Bandar Wangsa Maju 53300 Kuala Lumpur, Malaysia Tel: +60 3 4143 5097

Website: www.visionworksinternational.com Fmail: admin@visionworksinternational.com

#### WILDSNAPPER SDN BHD

B4-07 PJ Industrial Park Jalan Kemajuan Section 13 Petaling Jaya 46200 Selangor, Malaysia Tel: +60 1 2211 1134 Website: www.wildsnapper.tv

#### WORLDWIDE RIGHTS CORPORATION

Suite 12A-02. 1st Floor Jalan PJU 5/4, Dataran Sunway Kota Damansara Petaling Jaya 47810 Selangor Darul Ehsan, Malaysia Tel: +60 3 6141 6565 Website: www.wrcorp.tv

#### YG FILMS SDN BHD

19-3, Jalan PJU 8/5a, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia Tel: +6016 211 4732 Website: www.ygfilms.wix.com/ygfilms Email: yusmalg@yahoo.com

### **ANIMATION STUDIOS**

#### ADDEEN MULTIMEDIA SDN BHD

No. 5. Jalan Berlian 2. Taman Berlian, 68100 Batu Caves, Selangor Darul Ehsan, Malaysia Tel: +60 3 6188 2905 / +60 3 6187 2550 Website: www.addeenmultimedia.com Email: queries@addeenmultimedia.com

#### ANIMASIA PRODUCTIONS SDN BHD

No. 2 & 4, Jalan Sri Jati 2, Taman Sri Jatta, Off Jalan Puchong, 58200 Kuala Lumpur, Malaysia Tel: +60 3 7784 7731 / +60 3 7784 6987 Website: www.animasia-studio.com Email: info@animasia-studio.com

#### ANIMONSTA STUDIOS SDN BHD

Level 1-01, SME Technopreneur Centre 3, Block 3740, Cyber 8, Persiaran APEC, 63500 Cyberjaya, Selangor, Malaysia Tel: +60 3 8322 2225 Website: www.animonsta.com Fmail: info@animonsta.com

#### ANO PICA STUDIOS SDN BHD

B-1-2A SME Technopreneur Centre 2, 2260 Jalan Usahawan 1. 63000 Cyberjaya, Selangor, Malaysia Tel: +60 1 6239 8174 Website: www.anopica.com Email: anopicastudios@gmail.com

#### **AVANTE GARDE STUDIOS SDN BHD**

Unit A-1-18, SME Technopreneur Centre 2, 2260 Jalan Usahawan 1, 63000 Cyberjaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 6142 6107 / +60 1 7333 8444 Website: www.agstudios.com.my

Email: info@agstudios.com.my

#### **BACKBONE ENTERTAINMENT SDN BHD**

Unit 11-2-8, Blk 11 Danau Business Centre, Jalan 4/109F Taman Danau Desa, 58100 Kuala Lumpur, Malaysia Tel: +60 3 7984 6190 / +60 3 7984 6191 Website: www.backbone-ent.com Email: info@backbone-ent.co m

#### **BLINDSPOT STUDIOS SDN BHD**

43A Jalan Kota Raja, L27/L, Section 27, 40400 Shah Alam, Selangor, Malaysia Tel: +60 3 5614 1802 Website: www.blindspot.mv Email: see@blindspot.my

#### **CCUBETV SDN BHD**

Suite 27-03. Centro Building No. 8, Jalan Batu Tiga Lama, 41300 Selangor, Malaysia Tel: +60 3 3345 1089 Website: www.ccube.tv Email: cube@ccube.tv

#### **CHAIN-FX SDN BHD**

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#### **CLOVER SKY SDN BHD**

20A, Persiaran Zaaba, Taman Tun Dr. Ismail, 60000 Kuala Lumpur, Malaysia Tel: +60 3 7781 2320 Website: www.cloversky.com.my Email: puiyee@cloversky.com.my

#### **CREATIVE MEDIA POINT SDN BHD**

Suite 2 Main Tower, Sunsuria Avenue Persiaran Mahogani, PJU5 47810 Petaling Jaya, Selangor, Malaysia Tel: +60 3 6151 6332

#### **DIGITAL DURIAN SDN BHD**

Suite C-02-17. SME Technopreneur Centre 2, 260, Jalan Usahawan 1, Cyberjaya, 63000, Malaysia Tel: +60 3 8322 0700 Website: www.digitaldurian.tv Email: hello@digitaldurian.tv

#### **ED-ONLINE TECHNOLOGIES SDN BHD**

2-7-3 Queen's Avenue Jalan Bayam Off Jalan Peel, 55100 Kuala Lumpur, Malaysia Tel: +60 3 9205 5026 Website: www.ed-online.com.my Email: enquiries@ed-online.com.my

#### **ELITE ANIMATION SDN BHD**

28-1, Jalan Jasmin 1/Ks 6, Bandar Botanic, 41200 Klang, Selangor Darul Ehsan, Malaysia Tel: +60 3 3326 2644 Website: www.eliteanime.com.my Email: hr@elitanime.com.my

#### FROGTALE STUDIO SDN BHD

19-02a, Level 19, The Pinnacle Persiaran Lagoon, Bandar Sunway 46150 Petaling Jaya Selangor, Malaysia Tel: +60 3 5613 2287 Website: www.frogtalestudio.com Email: my@frogtalestudio.com

#### **FUNCEL SDN BHD**

7-2, Jalan PJS 3/59 Sri Manja Square 2, Taman Sri Manja 46000 Petaling Jaya, Malaysia Tel: +60 3 7803 0448 Fax: +60 3 7783 0776 Website: www.funcel.com Email: corporate@funcel.com

#### GIGGLE GARAGE SDN BHD

4806-0-10, Central Business District 2 Jalan Perdana, Cyber 12 63000 Cyberjaya, Selangor, Malaysia Tel: +60 3 8322 6288 Website: www.gigglegarage.com Email: x.gabing@gigglegarage.com

#### **GLUE STUDIOS SDN BHD**

C-16-01, Level 16, iTech Tower, Jalan Impact, Cyber 6, 63000 Cyberjaya, Selangor, Malaysia Tel: +60 1 2609 6884 Website: www.gluestudios.my Email: info@gluestudios.my

#### **HUD HUD MEDIA SDN BHD**

No. 23, Jalan 14/50 Section 14, 46100 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7875 5449 Website: www.hudhudmedia.com Email: info@hudhudmedia.com

#### IDEATE MEDIA SDN BHD

L3-1-4 Enterprise 4 Technology Park Malaysia Bukit Jalil 57000 Kuala Lumpur, Malaysia Tel: +60 3 8996 3396 Website: www.ideatemedia.com.my Email: info@ideatemedia.com.my

#### **INFINITE MOTION SDN BHD**

20-B-Jalan Suarasa 8/4, Bandar Tun Hussein Onn, 43200 Cheras, Selangor, Malaysia Tel: +60 3 9074 6575 / +60 3 9075 3277

Website: www.infinitemotion.my Email: rahman@infinitemotion.my

#### **INSPIDEA SDN BHD**

G-G-03A, Glomac Square Jalan SS 6/16A, 47301 Petaling Jaya Selangor, Malaysia Tel: +60 3 7880 9934 Website: www.inspidea.com Email: findoutmore @inspidea.com

#### JOOVE ANIMATION STUDIO

23-3, Jalan USJ 21/1, UEO Subang Jaya, 47630 Subang Jaya, Selangor, Malaysia Tel: +60 1 8217 4808 Website: www.joove-e.com Email: chhor@joove-e.com

#### **KRU STUDIOS SDN BHD**

Persiaran Cyber Point Selatan, Cyber 8, 63000 Cyberjaya, Selangor, Malaysia Tel: +60 3 8320 3888

Website: www.krustudios.com Email: enquiries@krustudios.com

#### LEMON SKY ANIMATION SDN BHD

10-2, Symphony House, Jalan PJU 1A/46, 47301 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7842 6155 Website: www.lemonskv.tv Email: inquiries@lemonsky.tv

#### LES' COPAQUE PRODUCTION SDN BHD

No. 1, Jalan Boling Padang G13/G, Section 13, 40100, Shah Alam, Selangor Darul Ehsan, Malavsia Tel: +60 3 5511 8089 Website: www.lescopaque.com Email: info@lescopaque.com

#### LIL CRITTER WORKSHOP SDN BHD

D-3A-03 Block D2 Ritza Perdana Business Centre PJU 8/2, Damansara Perdana, Selangor, 47820, Malaysia Tel: +60 3 7732 9155 Website: www.lilcritterworkshop.tv Email: hello@lilcritterworkshop.tv

#### **MIRAYI SDN BHD**

76-3, Block G, Zenith Corporate Park, SS 7/26, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7880 3269 Website: www.mirayi.my Email: elane@mirayi.my

#### MOONDO SDN BHD

15-3 Block A, Jaya One, 72A Jalan Universiti Selangor Darul Ehsan, Malaysia Tel: +60 3 7932 2218 Website: www.moondo.mv Email: moondo.inquiry@gmail.com

#### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri, 50614 Kuala Lumpur Tel: +60 3 2282 5333 Fax: +60 3 2284 7591 Website: www.rtm.gov.my Email: complaint@rtm.gov.my

#### SPARKY ANIMATION (M) SDN BHD

Suite B-6-1, Sky Park, One City Jalan USJ 25/1 47650 Subang Jaya, Selangor, Malaysia Tel: +60 3 5115 0127 Website: www.sparkyanim.com Email: info@sparkyanim.com

#### THE MOXIM HOUSE SDN BHD

Wisma Pico, 19-20 Jalan Tembaga SD 5/2, Bandar Sri Damansara, 52200, Kuala Lumpur, Malaysia Tel: +60 3 6273 1308 / +60 3 6273 1329 Fax: +60 3 6272 9294 Website: www.moximhouse.com Email: info@moximhouse.com

#### THIRD ROCK CREATION SDN BHD

Office No. 10, Suite 1B-3-1, Plaza Sentral, 50470 KL Sentral, Kuala Lumpur, Malaysia Tel: +60 1 2212 0315 Website: www.3rd-rock-creation.com Email: talk2us@3rd-rock-creation.com

#### TRIPOD ENTERTAINMENT SDN BHD

Ground Floor, South Wing Syed Kechik Foundation Building Jalan Kapas, Bangsar 59100 Kuala Lumpur, Malaysia Tel: +60 3 2092 5022 Website: www.tripod-ent.com Email: leon@tripod-ent.com

#### **MALAYSIA**

#### **VISION ANIMATION SDN BHD**

Lot 2A, Jalan 13/2, Section 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7957 2932 Website: www.visionanimation.net Email: info@visionanimation.net

#### YG FILMS SDN BHD

19-3, Jalan PJU 8/5a, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 16 211 4732 Website: www.ygfilms.wix.com/ygfilms Email: yusmalg@yahoo.com

#### YOUNG JUMP ANIMATION SDN BHD

5th Floor, Wisma Dani, Jalan Jejaka 4, Taman Maluri, Cheras, 55100, Kuala Lumpur, Malaysia Tel: +60 3 9285 1262 Website: www.young-jump.com Email: info@young-jump.com

#### **MOBILE TELCOS**

#### **CELCOM AXIATA SDN BHD**

Menara Celcom, No.82 Jalan Raja Muda Abdul Aziz 50300 Kuala Lumpur, Malaysia Tel: +60 3 2162 3900 Website: www.celcom.com.my Email: careline@celcom.com.my

#### MAXIS COMMUNICATIONS BERHAD

Ground Floor, Menara Maxis 50088 Kuala Lumpur Tel: +60 3 2330 7000 Fax: +60 3 2330 0008 Website: www.maxis.com.my

#### **GOVERNMENT BODIES/ REGULATORY AGENCIES**

#### **CREATIVE CONTENT ASSOCIATION** MALAYSIA (CCAM)

6-6-3A, Sinaran TTDI. Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7733 2884 / 7733 2885 Website: www.creativecontent.my

#### MALAYSIAN COMMUNICATIONS AND **MULTIMEDIA COMMISSION (SKMM)**

MCMC Tower 1, Jalan Impact, Cyber 6 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8688 8000 Website: www.mcmc.gov.my Email: scd@cmc.gov.my

#### **MULTIMEDIA DEVELOPMENT** CORPORATION (MDEC)

2360 Persiaran APEC 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8315 3000 Website: www.mdec.my Email: clic@mdec.com.my

#### NATIONAL FILM DEVELOPMENT **CORPORATION MALAYSIA (FINAS)**

Kompleks Studio Merdeka Jalan Hulu Kelang, 68000 Ampang, Selangor, Malaysia Tel: +60 3 4104 1300 Fax: +60 3 41075216 Website: www.finas.gov.my Email: info@finas.my

#### **NEW ZEALAND**

#### STATS**BOX**

#### **NEW ZEALAND**

**POPULATION** 4,570,579 TV HOUSEHOLDS 2,525,000 **TV PENETRATION 99.3% HOUSEHOLD SIZE 2.8 PAY-TV PENETRATION 68.2% INTERNET USERS** 4,780,000 INTERNET PENETRATION 94.6%

**BROADBAND SUBSCRIBERS** 3.665.000

**BROADBAND PENETRATION** 42 6%

**MOBILE SUBSCRIBERS** 5 027 000

**MOBILE PENETRATION 135% MULTICHANNEL HOMES** 

**MULTICHANNEL PENETRATION 68.2% NON-TERRESTRIAL TV CONNECTIONS** 980,604

**SOURCES:**-New Zealand Population 2015 - World Population -New Zealand Media Stats, by NationMaster.com -Sky TV -Sky TV -New Zealand – Telecoms, Mobile, Broadband and -tvew Zealand – Ielecoms, Mobile, Broadbard and Forecasts, by Buddecomm -Multichannel Television Advertising in Asia, by CASBAA -Internet in New Zealand, by Wikipedia -OECD Broadband Benchmarking results – June 2015 -Social, Digital & Mobile in APAC, by We Are Social Singapore -Asia Pacific Multichannel TV 2016, by CASBAA

#### SKY & Vodafone end merger agreement

The parties have also decided to withdraw the appeal of the Commerce Commission decision regarding the proposed merger.

New Zealand pay-TV operator Sky Network Television and telco Vodafone Europe B.V.1, a wholly owned subsidiary of Vodafone Group Plc, have now decided to terminate the sale and purchase agreement in relation to the proposed merger of SKY and Vodafone New Zealand.

In a Statement, SKY and Vodafone New Zealand said they would continue to work together to strengthen their commercial relationship for the benefit of the customers and the shareholders of their respective organisations.

In June 2016, the pair announced their plan to merge, a move they said would create a leading integrated telecommunications and media group in New Zealand, with the combined group having the ability to offer New Zealand's best entertainment content across all platforms and devices in a rapidly evolving media and telecommunications market.

In October 2106, however, New Zealand's Commerce Commission sent a Letter of Unresolved Issues to the pair in relation to their proposed merger, suggesting it was not satisfied that the proposed merger will not have, or would not be likely to have, the effect of substantially lessening competition in the telecommunications and pay-TV services markets.

It sought further submissions from Sky and Vodafone on the specific areas of concern identified, including the ability of a merged Sky/Vodafone to use ownership of content - particularly live sports - to make buying Sky on a standalone basis less attractive than buying it in a bundle with Vodafone's broadband and mobile services.

On February 23rd 2017, the Commerce Commission said it had declined to grant clearance for the proposed merger, suggesting that to clear the merger it would need to have been satisfied that it was unlikely to substantially lessen competition in any relevant market. "Given we are not satisfied that we can say that competition is unlikely to be substantially lessened by the proposed merger, we must decline clearance," it concluded. The pair appealed that decision on March 22nd, subsequently amending it on May 18th. That appeal has now been withdrawn.

#### FREE-TO-AIR

#### FREEVIEW TV

Tel: +64 2 7493 7025 Website: www.freeviewnz.tv Email: media@freeviewnz.tv/ freeviewadmin@freeviewnz.tv

#### **MAORI TELEVISION**

9 – 15 Davis Crescent PO Box 113–017 Newmarket Auckland, New Zealand, 1149 Tel: +64 9 539 7000 Fax: +64 9 539 7199 Website: www.maoritelevision.com Email: info@maoritelevision.com

#### MEDIAWORKS (NZ)

3 Flower St, Eden Terrace, Auckland Private Bag 92624, Symonds Street Auckland 1150 Tel: +64 9 928 9000 Website: www.mediaworks.co.nz Email: replies@mediaworks.co.nz

#### PRIME TELEVISION LIMITED

Sky Network Television Ltd 295 Penrose Rd, Mt Wellington Shopping Centre Cnr Mt Wellington Highway & Penrose Rd Mt Wellington Tel: +64 9 525 5555

Website: www.primetv.co.nz

#### TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre 100 Victoria Street West, P.O Box 3819 Auckland Tel: +64 9 916 7000 Fax: +64 9 916 7934 Website: www.tvnz.co.nz

#### **PAY-TV**

### CHOICE TV

Unit 1. 19 Edwin Street Mt Eden, Auckland 1024, New Zealand Tel: +64 2 143 7000 Website: www.choicetv.co.nz

#### LIGHTBOX

Level 6 Green Tower Spark City, 167 Victoria Street West 1010 Auckland, New Zealand Tel: +64 2 752 6764 Website: www.lightbox.co.nz Email: info@sparkventures.co.nz

#### RIALTO FILM CHANNEL

PO BOX 90687. Victoria Street West, Auckland 142 Tel: +64 9 589 0585 Website: www.rialtochannel.co.nz Email: ncrane@rialtochannel.co.nz

#### SCREENTIME NEW ZEALAND (BANIJAY GROUP)

562a Richmond Road Grey Lynn, PO Box 90530 Victoria Street West, 1010 Auckland, New Zealand, 1021 Tel: +64 9 303 3339 Website: www.screentime.co.nz

#### SKY TV

SKY Business 10 Panorama Rd, Mt Wellington Auckland, New Zealand Tel: +64 9 579 999 Fax: +64 9 525 8386 Website: www.skytv.co.nz

#### THE EDGE

The Edge / Mediaworks Radio Level 1, Cnr Jervois & St Marys Roads Ponsonby, Auckland, New Zealand Tel: +64 9 928 9200 Website: www.theedge.co.nz Email: theedge@theedge.co.nz

#### PRODUCTION STUDIOS

#### **AUCKLAND FILM STUDIOS**

12 Hickory Avenue Henderson, Waitakere Auckland 0650, New Zealand Tel: +64 9 838 1437 Website: www.aucklandfilmstudios.com Email: joan.brennan@aucklandfilmstudios.com

#### **AVALON STUDIOS**

41 Percy Cameron Street Avalon, Wellington New Zealand Tel: +64 4 914 5600 Website: www.avalonstudios.co.nz Email: info@avalonstudios.co.nz

#### GREENSTONE TV

330 Dominion Road, Mt Eden Auckland 1024, New Zealand Tel: +64 9 630 7333 Fax: +64 9 623 7764 Website: www.greenstonetv.com Email: greenstone@greenstonetv.com

#### **HIKOI PRODUCTIONS**

70 Tallyho Street Rotorua 3015, New Zealand Tel: +64 21 745 426 Website: www.huntingaotearoa.com Email: piripi@hikoinz.co.nz

#### **IMAGINE STUDIOS**

8-14 Henderson Valley Road 0612 Auckland, New Zealand Tel: +64 9 838 4553 Website: www.imaginestudios.co.nz Email: info@imaginestudios.co.nz

#### **PANGO**

Level 1, 138 Great North Road Grey Lynn, Auckland 1021, New Zealand Tel: +64 9 376 3684 Website: www.pango.co.nz Email: info@pango.co.nz

#### **NEW ZEALAND**

#### **PUKEKO PICTURES**

140 Park Road, Miramar Wellington 6022, New Zealand Tel: +64 4 388 2702 Website: www.pukekopictures.com Email: info@pukekopictures.com

#### STONE STREET STUDIOS

P.O. Box 15 208, Southampton Rd Miramar, Wellington 6022, New Zealand Tel: +64 4 909 7800 Website: www.stonestreetstudios.co.nz Email: info@stonestreetstudios.co.nz

### SOUTH PACIFIC PICTURES LIMITED

8 Tolich Place, Henderson Auckland, 0654 New Zealand Tel: +64 9 839 0999 Fax: +64 9 839 0990

Website: www.southpacificpictures.com Email: drama@southpacificpictures.com

#### **MOBILE TELCOS**

#### 2 DEGREES

Two Degrees Mobile Limited PO BOX 8355, Symonds Street, Auckland 1150, New Zealand Tel: +64 22 200 2000 Website: www.2degreesmobile.co.nz Email: info@2degreesmobile.co.nz

#### TELECOM NEW ZEALAND

PO Box 1473, Christchurch 8140 Website: www.telecom.co.nz

#### **VODAFONE NEW ZEALAND LTD**

20 Viaduct Harbour Avenue, Private Bag 92161, Auckland 1142, New Zealand Tel: +64 9 962 9888

Website: www.vodafone.co.nz

#### **GOVERNMENT BODIES/ REGULATORY AGENCIÉS**

#### AGB NIELSEN MEDIA RESEARCH

Level 3, Nielsen Centre, 129 Hurstmere Road Takapuna Auckland 0622 Tel: +64 9 970 4188

Website: www.nz.nielsen.com

#### **BROADCASTING STANDARDS AUTHORITY** Level 2, 119 Ghuznee Street

Wellington 6001 Tel: +64 4 382 9508 Fax: +64 4 382 9543 Website: www.bsa.govt.nz Email: info@bsa.govt.nz

## MINISTRY OF BUSINESS, INNOVATION AND EMPLOYMENT

15 Stout Street, Wellington 6011 PO Box 1473, Wellington 6140 New Zealand Tel: +64 4 472 0030 / 917 0199 Website: www.mbie.govt.nz Email: info@mbie.govt.nz

#### **NEW ZEALAND ON AIR**

Level 2, 119 Ghuznee Street, PO Box 9744 Wellington 6141, New Zealand Tel: +64 4 382 9524 Fax: +64 4 382 9546 Website: www.nzonair.govt.nz Email: info@nzonair.govt.nz

#### THINK TV

Auckland City, Auckland 1010, New Zealand Tel: +64 9 280 3800 Website: www.thinktv.co.nz Email: info@thinktv.co.nz

#### **PHILIPPINES**

#### STATS**BOX**

#### **PHILIPPINES**

**POPULATION** 103,725,584 **INTERNET USERS TV HOUSEHOLDS** 17,000,000

TV PENETRATION

Urban: 92% Rural: 70%

**PAY-TV PENETRATION 15% INTERNET USERS** 54.000.000 **INTERNET PENETRATION** 

**MOBILE BROADBAND PENETRATION 55% MOBILE SUBSCRIBERS** 

128 000 000 **MOBILE PENETRATION RATE** 

**MULTICHANNEL PENETRATION 19% NON-TERRESTRIAL TV** 

**CONNECTIONS** 3,200,000 **PAY-TV PENETRATION 16%** 

We Are Social

-The Philippines Population 2016, by World Population Review -Asia Pacific Multichannel TV Advertising 2016, by CASBAA of Oracle Kantar Media Asia Pacific Multichannel TV 2017, by CASBAA -Social Media Stats in the Philippines 2015, by

#### **Dominating Daytime TV**

ABS-CBN's hit afternoon drama Doble Kara continued to dominate Philippine's daytime until its final episode which scored a national TV rating of 22.2, or eight points higher than its rival programmes 14.2%, according to data from Kantar Media.

The final episode blew up online and hit the social media trends in the country with its official final hashtag #DKPagtataposNaPalaban, which became the top trending topics on Twitter.

Doble Kara had been a consistent top rater across urban and rural homes in the Philippines since its' first premiere in August 2015. It is known to be one of the most successful and longestrunning dramas aired on Philippine afternoon TV and even landed the lead star Julia the title as "Daytime Drama Queen."

Doble Kara surrounds around Sarah and Kara, twin sisters who grew up in a happy family despite an impoverished life. However, when Kara was diagnosed of leukemia, the twins' mother had to separate the two and gave Kara to her real father because of their inability to pay for her medical treatment. The two crossed paths later on and causing conflicts between the two as Sarah start envying her seemingly perfect sister.

#### **Key Developments**

PCCW Media's OTT video service, Viu, has received four million unique users within its' first year of its' launch. Known as a game-changing video platform for Asian premium content, Viu has been launched in the Philippines as part of its regional expansion, providing viewers access to content on the web and on mobile while on-the-go.

Regional success with increasing growth and bold presence in Asia, Viu is now established in Hong Kong, Singapore, Malaysia, India, Indonesia and the Philippines. Viu recorded over 218 million video views in the third quarter of 2016, which doubles the preceding of three months. Viu's users display high engagement with their consumption which is on average 1.2 hours per day. 12 videos are viewed by each user every week on average.

Viu is known for their immediately delivery of local subtitling, especially for its' Korean content. The subtitles are available as quick as four hours after its' telecast in Korea. Viu also provides many user-friendly features making Viu the leading Asian premium content platform popular with online users in Asia.

Along with its' premium drama and entertainment shows, Viu takes the extra mile to satisfy fans through K1 Headlines which offers fans exciting Korean lifestyle entertainment and celebrity bite-sized news which is exclusively provided by Dispatch, a top entertainment site in Korea, Viu decided to launch in the Philippines due to the massive receptiveness to OTT video consumption shown by local online viewers.

The Nielsen Global Video-On-Demand Survey proves to show 45% of online consumers in the Philippines watch VOD at least once a day. 82% of online consumers agreed that they like to catch up on multiple episodes at one time so Viu's download feature will satisfy this need.

#### FREE-TO-AIR

#### ABS-CBN CORPORATION

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#### APT ENTERTAINMENT

Monomer Building, Jose Cruz St Pasig Metro Manila Tel: +63 2 671 8501

#### **CIGNAL DIGITAL TV**

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#### **GMA WORLDWIDE INC** 10th Floor, GMA Network Center

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### NATIONAL BROADCASTING NETWORK

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#### PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)

3/F Launchpad Building Reliance Cor. Sheridan Sts., Mandaluyong City, 1550 Philippines Tel: +63 2 552 1891 Website: www.pgnl.ph Email: internationalsales@tv5.com.ph

PROGRESSIVE BROADCASTING CORP G/F AIC Gold Tower, Emerald Avenue Corner Garnet & Sapphire, St. Ortigas Center, Pasig City Tel: +63 2 634 6513 Fax: +63 2 634 1570 Website: progbroadcasting.yocal.ph

#### **PAY-TV**

#### DREAM BROADCASTING SYSTEM

11th Floor DPC Place 2322 Don Chino Roces Avenue Makati City 1231 Tel: +63 2 889 8292 Website: www.dream.com.ph Email: admin\_sales@dream.com.ph

#### EAGLE BROADCASTING CORPORATION

#25 Central Avenue, Culiat Quezon City, Philippines Tel: +63 2 784 7450 Website: www.eaglebroadcasting.net Email: info@eaglebroadcasting.net

#### **GLOBAL DESTINY CABLE**

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#### MBC MANILA BROADCASTING COMPANY

MBC Bldg. Star City Compound CCP Complex, Roxas Boulevard Pasav City, Philippines Tel: +63 2 832 6127 / 832 6105 Website: www.manilabroadcasting.com Email: jomai@manilabroadcasting.com

#### **MEDIASCAPE INC**

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#### **PHILIPPINES**

#### RMN RADIO MINDANAO NETWORK

4th floor State Condominium 1 Building Salcedo Street, Legaspi Village Makati City 1229, Philippines Tel: +63 2 815 8304 Website: www.rmn.ph Email: sales@rmn.ph

#### **SKYCABLE**

6th Floor, ELJ Communications Center Mother Ignacia Avenue Quezon City, Philippines Tel: +63 2 381 0000 Website: www.skycable.com Email: skyserves@mysky.com.ph

#### **SOLAR ENTERTAINMENT CORPORATION**

3F Worldwide Corporate Center EDSA cor. Shaw Blvd Mandaluyong City, 1552 Phlippines Tel: +63 2 461 0888

Website: www.solarentertainmentcorp.com Email: inquiry@solarentertainmentcorp.com

#### **TELESUCCESS PRODUCTIONS INC**

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#### UCF-TV

17 Highlight St., Area 4, Fourth Estate Subd Sucat, Parañaque City, Philippines Tel: +63 2 820 7764 Fax: +63 2 820 7764 Email: ucf\_tv@yahoo.com

#### **PRODUCTION STUDIOS**

#### 88 STOREY FILMS

2/F Jupiter Centre 22 Jupiter Street corner Galaxy Street, Bel-Air Makati City, Philippines Tel: +63 2752 0372 Website: www.88storeyfilms.com

#### ALL MEDIA MARKETING HOUSE INC

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#### ANDREA CAPRANICO

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#### BEGINNINGS AT TWENTY PLUS INC

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#### **BIGFOOT STUDIOS**

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#### **BRAND NEW MEDIA (PHILIPPINES)**

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### **BREW PRODUCTIONS**7th floor HRC Centre

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#### **CREASIA INC**

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#### **CUTTING EDGE PRODUCTIONS INC**

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#### **GMA NETWORK INC**

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#### **GUNG HO FILMS**

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#### **PROVILL**

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#### TOON CITY (MORPH ANIMATION INC)

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#### TOP DRAW ANIMATION INC

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Website: www.topdrawanimation.com

#### **UNITEL PRODUCTIONS INC**

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Website: www.unitel.ph Email: madonna.tarrayo@unitel.ph

#### **MOBILE TELCOS**

#### **GLOBE TELECOM INC**

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### PHILIPPINE LONG DISTANCE TELEPHONE COMPANY (PLDT)

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#### **SMART COMMUNICATIONS INC**

SMART Tower, 6799 Ayala Avenue Makati, Philippines 1226 Tel: +63 2 888 1111 Fax: +63 2 848 8870 / 848 8830 Website: www.smart.com.ph Email: customercare@smart.com.ph

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

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# FEDERATION OF INTERNATIONAL CABLE TV & TELECOMMUNICATIONS ASSOCIATION OF THE PHILIPPINES (FICTAP)

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### PHILIPPINE CABLE TELEVISION ASSOCIATION

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#### SINGAPORE

#### STATS**BOX**

12 215 210

#### **SINGAPORE**

**POPULATION** 5.54 million

PAY-TV PENETRATION 82%
TV HOUSEHOLD 3.5
TV PENETRATION 1,475,000 (98.9%)
INTERNET USERS 11,512,900
INTERNET PENETRATION 92.7%
BROADBAND SUBSCRIBERS

WIRELESS BROADBAND SUBSCRIBERS 10,744,461 WIRELESS BROADBAND

WIRELESS BROADBAND PENETRATION RATE 194.3% MOBILE SUBSCRIBERS 8,285,000

MOBILE POPULATION
PENETRATION RATE 149.6%
MULTICHANNEL
PENETRATION RATE 70.3%
NON-TERRESTRIAL TV
CONNECTIONS 965.012

#### SOURCES

-Latest Statistic Data 2015, Department of Statistics Singapore -Statistics on Telecomm Services for 2015- July, by IDA Singapore -Asia Pacific Multichannel TV 2015 by CASBAA -Statistics on Telecom Services for 2016 Jan-Jun, IDA -Media and Entertainment by EDB

## MyRepublic brands itself as internet platform and not telco

The company has also unveiled plans for regional expansion and IPO.

Broadband provider MyRepublic has clarified that the reason it was not buying M1 was because it was an "internet platform company" and not a telco. This followed widespread speculation late May 2017 that it was seeking financial backing for an M1 acquisition.

Malcolm Rodrigues, CEO and cofounder of MyRepublic, said that the company is currently undertaking branding efforts to emphasise that it is a cloud-based internet platform company which looks to transform the telecommunications space.

Rodrigues added that the company is also in the midst of concluding its search for agency partners to facilitate the branding process. Addressing why it refers to itself as an "Internet platform company", Rodrigues explained that aside from broadband services, the company currently specialises in other products and services such as data analytics and monetisation, as well as access infrastructure.

#### **Eyeing regional expansion**

The company has also unveiled plans for regional expansion and IPO. It hopes

#### **SINGAPORE**

to raise SG\$100million, around 13.3% of which will go into marketing spend. Currently the company spends about 5% of its total revenue on marketing spend, and has an annualised revenue of SG\$110million across the group.

About SG\$60million of the funds raised will go into its Indonesia expansion, SG\$40million into customer acquisition, which marketing falls under.

Meanwhile, it looks to launch an IPO in end-2018, which will also contribution to its Indonesia expansion plans. MyRepublic is currently operating in markets including Singapore, Indonesia, Australia and New Zealand and aims to expand in Southeast Asian markets. This includes markets such as Malaysia, Philippines, Thailand and Cambodia, to name a few.

The company has also unveiled plans to launch mobile services in Singapore by end of this year, allowing it to become a mobile virtual network operator (MVNO). MyRepublic will achieve this through the wholesale buying of mobile bandwidth from existing telcos in Singapore. This would allow it to join the ranks of Circles Life, a current player in the MVNO market which operates by leasing bandwidth from M1.

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#### FREE-TO-AIR

#### MEDIACORP PTE LTD

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#### **PAY TV**

#### **M2B WORLD ASIA PACIFIC PTE LTD**

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#### ONE IPTV PTE LTD

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#### VIKI PTE LTD

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#### **ACTIVETY ASIA PTE LTD**

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#### AUGUST PICTURES PTE LTD

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#### **BDA CREATIVE SINGAPORE**

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#### **BEACH HOUSE PICTURES PTE LTD**

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Website: www.beachhousepictures.com Email: contact@beachhousepictures.com

#### **BOMANBRIDGE MEDIA PTE LTD**

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#### **BRAND NEW MEDIA (SINGAPORE)**

315 Outram Road, #12-03 Tan Boon Liat Building Singapore 169074 Tel: +65 6681 6485 Website: www.brandnewmedia.com.au/ regions/Singapore

#### **CLOVER FILMS PTE LTD**

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#### **COUP COMMUNICATIONS**

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#### **CSP PRODUCTIONS PTE LTD**

Block 7 Kaki Bukit Road 1 Funos Technolink #02-02/03 Singapore 415937 Tel: +65 6283 0220 Fax: +65 6284 0220 Website: www.csp.sg Email: sales@cspproductions.com.sg

#### **DREAM FOREST PRODUCTIONS**

56 Prinsep St, #01-01 Singapore 188685 Tel: +65 6837 2345 Fax: +65 6837 0341 Website: www.dreamforest.com Email: contact.us@dreamforest.com

#### **EBUS MEDIA NETWORK PTE LTD**

IMD Media Pte Ltd 3 Fusionopolis Place Galaxis #04-51/52/53 Singapore 138523 Website: www.groupimd.com Email: info@ebus.tv

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#### FILM MALL PTE LTD

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#### **FLY ENTERTAINMENT PTE LTD**

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#### FREEFLOW PRODUCTIONS PTE LTD

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#### FREESTATE PRODUCTIONS

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#### **HUB MEDIA GROUP**

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#### IFA MEDIA

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#### **SINGAPORE**

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#### INFINITE STUDIOS (SINGAPORE)

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#### INTENSE ANIMATION STUDIO

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#### J TEAM PRODUCTIONS PTE LTD

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#### LITTLE RED ANTS

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MOTION MEDIA WORKS Block 11 Kallang Place #03-12 Singapore 339155 Tel: +65 6392 3696 Website: www.motionmediaworks.com Email: info@motionmediaworks.com

#### **MOVING BITS**

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#### NO AVERAGE JOE PTE LTD

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#### **OAK3 FILMS PTE LTD**

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#### **OCHRE PICTURES PTE LTD**

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#### **OMENS STUDIOS PTE LTD**

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#### ONE ANIMATION PTE LTD

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#### **PAL PICTURES**

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#### PARADE MEDIA GROUP

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#### PICO ART INTERNATIONAL PTE LTD

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#### **PILGRIM PICTURES PTE LTD**

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#### REEL LOCO PRODUCTIONS PTE LTD

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#### REFINERY MEDIA

71 Seng Poh Road, #02-47 Singapore 160071 Tel: +65 6221 8460 Website: www.refinery-media.com Email: info@refinery-media.com

#### RICE BARN PTE LTD

1004 Toa Payoh Industrial Park #02-1487 Singapore 319076 Tel: +65 6352 0990 Website: www.ricebarn.com Email: info@ricebarn.com

#### **RICHOPUS MUSIC**

70 Jalan Lanjut, Sembawang Hills Estate Singapore 577712 Tel: +65 6404 0822 Website: www.richopus.com Email: music@richopus.com

#### **ROBOT PLAYGROUND MEDIA PTE LTD**

Oxley BizHub 2 62 Ubi Road 1, #08-05 Singapore 408734 Tel: +65 6538 3318 Website: www.robotplaygroundmedia.com Email: hello@robotplaygroundmedia.com

#### **SHOOTING GALLERY ASIA (SINGAPORE)**

136 Joo Seng Road #01-00 Singapore 368360 Tel: +65 6289 8828 Fax: +65 6289 818

Website: www.shootinggalleryasia.com Email: productions@shootinggalleryasia.com

#### **SHORTMAN FILMS**

387 Joo Chiat Road #04-13 The Modules Singapore 427623 Tel: +65 6400 7832 Website: www.shortmanfilms.com Email: shortman@shortmanfilms.com

#### SITTING IN PICTURES

1 Syed Alwi Road #04-04 Song Lin Building, Singapore 207628 Tel: +65 6220 8608 Website: www.sittinginpictures.com Email: mail@sittinginpictures.com

#### **SPARKY ANIMATION PTE LTD**

5th Floor Sulisam Building No. 12 Harper Road Singapore 369677 Tel: +65 6281 3010 Website: www.sparkyanim.com Email: info@sparkyanim.com

#### **SUPERNOVA MEDIA**

102 Joo Chiat Road #02-01 Singapore 427396 Tel: +65 6348 8509 Fax: +65 6345 5278 Website: www.supernovamedia.asia Email: hello@supernovamedia.asia

**THAT'S INNOVATIVE PTE LTD** 8@TradeHub 21 #09-12 8 Boon Lay Way Singapore 609964 Tel: +65 6774 7121 Website: www.thatsinnovative.com

Email: events@thatsinnovative.com

#### THE MOVING VISUALS CO PTE LTD

2 Kallang Avenue #04-08, CT Hub Singapore 339407 Tel: +65 6333 3051 Website: www.tmvc.sg Email: info@tmvc.sg

#### THREESIX7FRO

26 Sin Ming Lane #06-123 Singapore 573971 Tel: +65 6684 3875 Website: threesixzero.tv Email: kwangwei@threesixzero.com.sg

#### TOONZ ANIMATION PTE LTD

312A, Tanglin Road, #01-01 Singapore 247982 Tel: +65 6220 5056 Fax: +65 6235 5690 Website: www.toonz.co

#### **TOTAL SPORTS ASIA PTE LTD**

30 Raffles Place, Level 17 Chevron House, 048622 Singapore Tel: +65 6809 6131 Website: www.totalsportsasia.com Email: info@totalsportsasia.com

#### TVS ASIA (SUNRISE ENTERTAINMENT)

302 Orchard Road #07-03 Tong Building Singapore 238862 Tel: +65 6521 3700 Website: www.sunriseent.com.sg

Email: enquiries@sunriseent.com.sg

#### VERITE PRODUCTIONS PTE LTD

#08-28, Technopreneur Centre 20, Ayer Rajah Crescent Singapore 139964 Tel: +65 6571 1809 Fax: +65 6471 2729 Website: www.veriteproductions.com Email: hello@veriteproductions.com

#### WIDESCREEN MEDIA PTE LTD

261 Waterloo Street #04-28 Waterloo Centre Singapore 180261 Tel: +65 3152 0292 Website: www.widescreen-media.com Email: info@widescreen-media.com

#### **XTREME MEDIA PTE LTD**

Blk 24, Sin Ming Lane #02-101, Midview City Singapore 573970 Tel: +65 6223 1107 Website: www.xtreme.com.sg Email: info@xtreme.com.sg

#### **ZHAO WEI FILMS**

22 Scotts Road #01-28 Singapore 228221 Tel: +65 6735 7053 Fax: +65 6735 1181 Website: www.zhaowei.com Email: info@zhaowei.com

#### **ZOOMOO NETWORKS PTE LTD**

189 New Bridge Road, #04-01/02 Singapore 059422 Tel: +65 6236 9560 Website: www.zoomoo.tv

#### **MOBILE TELCOS**

10 International Business Park Singapore 609928 Tel: +65 6655 1111 Website: www.m1.com.sg Email: business@m1.com.sg

#### **SINGAPORE**

#### SINGTEL MOBILE

31 Exeter Road, Comcentre #01-00 Singapore 239732 Tel: +65 6838 3388 Fax: +65 6732 3769 Website: www.singtel.com

**STARHUB MOBILE** 

67 Ubi Avenue 1 #05–01 StarHub Green, Singapore 408942 Tel: +65 6825 5000

Fax: +65 6720 5000 Website: www.starhub.com

### FIBRE BROADBAND PROVIDER

#### **NETLINK TRUST**

152 Beach Rd Singapore 189721 Tel: +65 6563 4273 Website: www.netlinktrust.com

#### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

#### **CISCO SYSTEMS**

8 Changi Business Park Avenue 1 #05-51, UE BizHub East, South Tower, Singapore 4860182 Tel: +65 6317 7777 Fax: +65 6632 7532

Website: www.cisco.com/web/SG

#### IDEAL SYSTEMS (SINGAPORE) PTE LTD

1 Commonwealth Lane, #06-06, ONE Commonwealth, Singapore 149544 Tel: +65 6684 8770 Fax: +65 6684 8774 Website: www.idealsys.com Email: sales\_singapore@idealsys.com

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

## INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

10 Pasir Panjang Road #10-01 Mapletree Business City Singapore 117438 Tel: +65 6211 0888 Fax: +65 6659 2404 Website: www.ida.gov.sg

#### MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

3 Fusionopolis Way, #16–22 Symbiosis, Singapore 138633 Tel: +65 6377 3800 Fax: +65 6577 3888 Website: www.mda.gov.sg

### MINISTRY OF COMMUNICATIONS AND INFORMATION

140 Hill Street #01–01A, Old Hill Street Police Station, Singapore 179369 Tel: +65 6837 9655 Fax: +65 6837 9480 Website: www.mci.gov.sg Email: MCl\_Connects@mci.gov.sg

#### **RATINGS PROVIDERS**

#### KANTAR MEDIA SINGAPORE

67 Ubi Ave 1, StarHub Green #06-04, Singapore 408942 Tel: +65 6355 7000 Fax: +65 6634 7631 Website: www.kantarmedia.com

### MEDIACORP PTE LTD



#### **Head Office**

See Pg.29

Mediacorp Campus, 1 Stars Avenue Singapore 138507 Tel: +65 6333 3888 Fax: +65 6251 5628 Website: mediacorp.sg

#### **Key Personnel**

Head, Brand & Communications: Karen Yew Tel: +65 6350 3261 Email: karenyew@mediacorp.com.sg

#### **Company Profile**

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cubinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

#### **Description**

**Channel** 5: The number one English mass entertainment and lifestyle channel for the entire family.

**Channel 8:** A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

**Channel U:** An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

**okto:** okto aims to encourage and rally viewers from all age groups to have a healthy mind and body. In the day, the channel carries a variety of Made-in-Singapore and acquired programmes for children aged between 4 and 12. Its sports belt, oktoSports starts at 9.00pm with local and premium sports content from around the word.

**Suria:** The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

**Vasantham:** The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

**Channel NewsAsia:** The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

### **STARHUB**



#### **Head Office**

67 Ubi Avenue 1, #05-01 StarHub Green, Singapore 408942 Tel: +65 6825 5000 Website: www.starhub.com

#### **Key Personnel**

Chief Executive Officer: Tan Tong Hai Chief Financial Officer: Dennis Chia Chief Commercial Officer: Kevin Lim Chief Strategic Partnership Officer: Jeannie Ong Chief Marketing Officer: Howie Lau Head, Media Sales: Callie Ng Head, Media Business Unit: Lee Soo Hui

#### **Company Profile**

StarHub is Singapore's fully-integrated infocommunications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multichannel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

#### Number of pay-TV subscribers:

528,000 households as of 31 March 2016

#### Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.8% NTT Communications Corporation – 9.9% Free Float – 33.6%

#### Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV, On Demand services, IPTV Mobile: 4G, 3G, 2G Broadband: Up to 1 Gbps

#### Total no. of channels:

About 200 channels including On Demand and Free-to-Air channels

#### **Self-programmed channels:**

E City, VV Drama, W Drama On Demand, SuperSports 1-4, SuperSports Arena, Sensasi, Dunia Sinema On Demand and Varnam

#### Value-added services:

SVOD, TVOD, catch-up and StarHub Go

#### **SOUTH KOREA**

**POPULATION** 51.3 million **TOTAL HOUSEHOLDS** 19.6 million TV HOUSEHOLDS 19.5 million **PAY-TV PENETRATION 99.8% PAY-TV SUBSCRIBERS** 31.0 million **DIGITAL PAY TV SUBSCRIBERS** 25.2 million **TOTAL BROADBAND SUBSCRIBERS** 92.7 million **FIXED BROADBAND SUBSCRIBERS** 19.9 million **WIRELESS BROADBAND SUBSCRIBERS** 72.9 million FIXED BROADBAND **PENETRATION 102.7% WIRELESS BROADBAND PENETRATION 140.6%** 

Source of Information: Media Partners Asia

#### **South Korean Paid-for Online Video** Market to Triple by 2021

South Korea is on the market watch list for its new insights in the video steaming environment.

The South Korean paid-for online video market is forecast to more than triple to \$433 million in 2021 from \$142 million in 2016, according to IHS Markit (Nasdaq: INFO), a world leader in critical information, analytics and solutions. The market is one of the biggest in Asia, with an annual average revenue per user at \$97 for it subscription service in 2016, compared to \$103 in Japan and just \$31 in China.

"South Korean consumers are more willing to pay for premium content now, and most of them will have multiple streaming subscriptions in the future," said Jun Wen Woo, analyst at IHS Markit. "High smartphone adoption, availability of low-priced subscription services, as well as the entrance of new local and international services, will also contribute to the growth of the market."

The paid-for online video market in South Korea includes subscription and transactional business models. POOQ and TV are two of the most notable online video subscription services in terms of the number of subscribers, while Google Play Movies dominates the transactional business holding more than two thirds of market share in terms of revenue. South Korea is one of the few markets in the world where Apple iTunes Store is not available.

With the increasing popularity of watching video on smartphones and tablet PCs, pay TV providers, such as KT, SK Telecom and LG Uplus, media company CJ E&M, and three major broadcasters have expanded their businesses into digital.

But content production across platforms has surged over the years with foreign broadcasters collaborating with local players for exclusive content. PCCW and Netflix are two active players in this area.

Netflix has signed an exclusive international licensing agreement with JTBC, a South Korean nationwide general cable TV and broadcasting company, for the network's new Friday/ Saturday TV series MAN x MAN made its debut on 21 April 2017.

Apart from being a Netflix original series, MAN x MAN is also Netflix's first simulcast of a Korean drama in over 20 languages to millions of subscribers across the world. Except for Korea and the US, Man x Man will stream globally on Netflix the same time as it premiers on JTBC. In Korea, the series will be live on Netflix an hour after airing on JTBC; and in the U.S., Man x Man will be in two parts, each part comprising eight episodes each.

MAN x MAN is a new series directed by producer Chang-min Lee, who worked on popular K-drama series like Giant, Bride of the Sun, Birth of a Beauty, and Remember: War of the Son. The latter was written by Kim Won-seok, who was also recognised for co-writing Descendants of the Sun, one of the most successful K-drama series in 2016. Man x Man stars Park Hae-jin who has been known for roles in acclaimed works including My Love from the Star, Bad Guys, and Cheese in the Trap. The drama tells the story of Kim Seol Woo (played by Park Hae Jin), who becomes a ghost bodyguard for a top hallyu star, the secret "men" who surround him, and their mysterious exploits.

The global simulcast of MAN x MAN defines how the internet enables Netflix to put the focus on the consumer to bring a show from Korea to over 93 million subscribers across 190 countries in over 20 languages.

Korea's leading content and media company CJ E&M's new fantasy romantic TV drama series The Bride of Habaek (also known as The Bride of Water God) meets global audiences via regional TV channel, tvN Asia and OTT platforms - DramaFever, Iflix, Viu, iQiyi, KKTV, Friday Video, ChocoTV.

A spin-off of bestselling comic, The Bride of Habaek is based on the story about the water god named Habaek (Nam Joo Hyuk) who loses all his abilities and has

to reincarnate to human world and meet a realist female psychiatrist named So-Ah (Shin Sae Kyeong). So-Ah thinks he is just another mental patient and does not take him seriously.

The drama received much attention from fans around the world when a starstudded cast was officially announced -Shin Sae Kyeong, Nam Joo Hyuk, Lim Ju Hwan, Jung Soo Jung, Gong Myung. Even before airing its very first episode, the drama was sold to more than 20 countries across North and South America and Asia-Pacific. Additional countries including Japan are currently in negotiation for the drama sales.

Global fans can watch the episode within 24 hours of its original broadcasts in Korea through regional TV channel, tvN Asia (Asia-Pacific region) and streaming platform, DramaFever (across North and South America). It is also available through Iflix (Southeast Asia, Africa Region), Viu (Hong Kong, Malaysia, Indonesia, Singapore, Philippines), KKTV (Taiwan), iQiyi (Taiwan), Friday Video (Taiwan) and ChocoTV (Taiwan).

"We are very excited to finally air The Bride of Habaek as it has been highly anticipated worldwide with hottest star cast and the fantasy storyline. Premiered on July 3rd in Korea, the drama ranked first among all cable channel programmes in the same time slot to meet viewers' expectations" said CJ E&M official.

#### FREE-TO-AIR

#### **EDUCATIONAL BROADCASTING SYSTEM** (EBS)

2748, Nambusunhawn-ro Gangnam-gu, Seoul, Korea Tel: +82 2 526 3946 Fax: +82 2 526 2579 Website: www.ebs.co.kr Email: global@ebs.co.kr

#### KOREA BROADCASTING SYSTEM (KBS)

18 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-790 Tel: +82 2 781 1000 Fax: +82 2 781 1698 / 2399 Website: english.kbs.co.kr Email: intl@kbs.co.kr

#### MUNHWA BROADCASTING CORP (MBC)

267 Seongam-ro Mapo-gu, Seoul, South Korea Tel: +82 2 789 3728 Website: www.imbc.com Email: jean99@mbc.co.kr

#### SEOUL BROADCASTING SYSTEM (SBS)

SBS Prism Tower, 82, Samgansan-lo, Mapo-Gu, Seoul, South Korea 121-904 Tel: +82 2 2001 0718 Fax: +82 2 2001 0798 Website: www.sbs.co.kr Email: sbs-tv@sbs.co.kr, woonhan@sbs.co.kr

#### **PAY-TV**

#### ANIMAX BROADCASTING KOREA CO LTD

17, Gukjegeumyung-ro 2-gil Yeongdeungpo-gu, Seoul, Korea Tel: +82 2 705 5006 Fax: +82 2 705 5012 Website: www.animaxtv.co.kr Email: wklim@animaxtv.co.kr

#### **BLOOMSBURY RESOURCES LIMITED**

JS Building 6F, 452 Dosandae-ro Gangnam-gu, Seoul 135-948 Korea Tel: +82 26 419 2002 Fax: +82 26 419 2003 Website: www.bloomsburymedia.com

#### C&M CO ITD

Cheil Building, 103 gil 9, Teheran-ro, (Samsung 1-dong, 168-26) Gangnam-gu, Seoul 135-091 Tel: +82 2 550 4500 Fax: +82 2 550 4580 Website: www.cnm.co.kr

#### **C&M DONGBU CABLE TV BROADCASTING**

118-19, Sangbong-dong, Jungnang-gu, Seoul 131-220 Tel: +82 2 433 0012 Fax: +82 2 433 2123 Website: www.cnm.co.kr

#### **C&M GANGNAM CABLE TV BROADCASTING CO LTD**

Yougyung Building, 4th Floor, 239-1 Nonhyeon-dong Gangnam-gu, Seoul, South Korea Tel: +82 2 2056 7914 Fax: +82 2 2056 7994 Website: www.cnm.co.kr

#### **C&M SEOCHO CABLE TV BROADCASTING** Affiliate of KLabs

DMS Bldg, 8/F, #1602 Sangam-dong, Mapo-gu, Seol, Korea Sangamdong-gil 260-16 Tel: +82 2 300 3491 Website: www.klabs.re.kr

#### **C&M SEONGBUK CABLE** TV BROADCASTING

Daejin Building, 90-1558, Hawolgok1-dong, Seongbuk-gu, Seoul 136-130 Tel: +82 2 942 5004 Website: www.cnm.co.kr

#### **C&M YONGSAN CABLE TV BROADCASTING**

50-8, Wonhyoro 1-ga, Yongsan-gu, Seoul 140-901 Tel: +82 2 318 3000 Fax: +82 2 777 4055 Website: www.cnm.co.kr

#### CABLE TV VOD CORPORATION

8F, Daehyunblue Tower, Seocho-Dong 20-gil 1, Gangnam Daero, Seocho-gu Seould 137-860 Korea Tel: +82 10 3936 0024 Website: www.homechoice.co.kr

#### **CENMEDIA INC**

Shintaejin B/D 5F, 5 Gukhoe-daero 62-gil Yeongdeungpo-gu, Seoul 157-874 Korea Tel: +82 10 3784 3946 Website: www.cenmedia.co.kr

#### **CHANNEL A**

1, Cheonggyecheon-ro Jongno-gu, Seoul, Korea Tel: +82 22 2020 3087 Fax: +82 2 020 1179 Website: www.ichannela.com Email: sunhyung\_lee@donga.com

#### **CHARACTERPLAN (KOREA)**

Richensia Suite B-1501 60 Hannamroad, Yonsan-gu Seoul 04419 Korea Tel: +82 2 543 7261 Fax: +82 2 543 7260 Website: www.characterplan.co.kr

#### CHEONGJU BROADCASTING CORP

59-1, Sawoon-ro, Hyeongdurk-gu, Cyeongju, Chungchongbuk-do 361-826 Tel: 82 4 3265 7000 Fax: 82 4 3265 7012 Email: cjbpd@hanmail.net Website: www.cjb.co.kr

#### **CHOSUN BROADCASTING CORP**

40, Sejong-daero 21-gil, Jung-gu Seoul 100-756 Korea Tel: +82 10 8804 9152 Website: www.tv.chosun.comc

#### **CJ E&M CORPORATION**

16F, CJ E&M Centre, 66 Sangamsam-ro, Mapo-gu Seoul 03926 Korea Tel: +82 2 371 6387 Website: www.lineup.cjenm.com Email: min.jung@cj.net

#### **CMB CABLE TV**

94-1, Sogi-dong, Dong-gu, Gwangju 501-100 Tel: +82 41 1544 3434 Fax: +82 41 858 0260 Website: www.cmbtv.com Email: master@cmbtv.co.kr

#### CMB CENTRAL MULTI BROADCASTING CO

95-3 CMB Broadcasting Building, Dong-Daejeon, Seonhwa-dong Jung-gu, Daejeon 301-823 Tel: +82 42 1544 3434 Website: www.icmb.tv Email: cmbdjcs@cmb.co.kr

### CMB CHUNGCHUNG CABLE TV BROADCASTING

120 Gyo-dong, Gongju-si, Chungcheon 314-090 Tel: +82 41 858 0100 Fax: +82 41 858 0109 Website: www.cmbtv.com

### CMB GANGDONG CABLE TV BROADCASTING

239-1 Nonhyeon Dong Gangnam-gu, Seoul 135-010 Tel: +82 2 2056 7777 Fax: +82 2 512 4208 Website: www.kcctv.co.kr

### CMB GYEONGBUK CABLE TV BROADCASTING

458-3 Jangseong-dong, Buk-gu, Pohang-si, Gyeongsangbuk-do 791–815 Tel: +82 54 251 3327 Website: www.icmb.tv

### CMB HANGANG CABLE TV BROADCASTING

22 Yangpyeong-dong 4 ga Yeongdeungpo-gu, Seoul 150-866, Tel: +822 2165 9114 Website: www.han-kang.co.kr/Welcome.do

### CMB JEJU CABLE TV BROADCASTING

SF, City Hall Annex, #120, Gyo-dong, Gongju-si, Chungcheongnam-do 314 090 Tel: +82 41 858 01000 / 856 00014 Website: www.cmbtv.com

### CMB KURO CABLE TV BROADCASTING

403, Ace Techno Tower 3-cha 197-48, Guro 3-dong, Guro-gu Seoul 152-848 Tel: +82 2 2109 6800 Website: www.cnm.co.kr

#### CMC TV

20, Seodong-ro 14beon-gil, Geumjeong-gu Busan, Korea Tel: +82 51 517 6600 Fax: +82 51 517 9610 Website: www.cmctv.co.kr Email: sshan49@hanmail.net

#### D'LIVE CO LTD

9, Teheran-ro 103-gil Gangnam-gu, Seoul, Korea Tel: +82 70 7410 4553 Fax: +82 70 550 4530 Website: www.dlive.kr Email: kwonjr@dlive.kr

#### DAEHAN MEDIAWORLD

110-402 Gangseo Hangang Xi, 55 Yangcheon-ro, 55-gil, Gangseo-gu Seoul 157-200, Korea Tel: +82 23 664 1279 Website: www.daehanmediaworld.co.kr Email: chong@daehanmediaworld.co.kr

#### DAEWON MEDIA CO LTD

5th Floor, 40-456 Hangang-ro 3-ga Yongsan-ku, Seoul 140-880 Korea Tel: +82 22 071 3116 Fax: +82 22 071 3200 Website: www.daewonmedia.com

#### DAEKYO KIDS TV

23, Boramae-ro 3-gil Gwanak-gu, Seoul, Korea Tel: +82 23 449 3425 Fax: +82 70 4170 4198 Website: www.kids17.net Email: binarae\_hong@daekyo.co.kr

#### DASHY FILMS

56, Banpo-daero 18-gil Seocho-gu, Seoul, Korea Tel: +82 2 522 1837 Fax: +82 2 522 1867 Website: www.dashy.co.kr Email: dany24@naver.com

#### **DISNEY CHANNELS KOREA**

7F Gangnam Finance Centre Building 737 Yeoksam-dong, Gangnam-gu Seoul 135-984 Korea Tel: +82 23 490 2838 Fax: +82 23 443 1441

#### DONGGU CABLE TV NETWORK CO

569 Hwanggeum-dong, Suseong-gu, Daegu 706-852 Tel: +82 02 777 1777 Fax: +82 02 777 7757 Website: www.sdtv.co.kr

#### DREAMCITY CABLE TV BROADCASTING

Affiliate of KLabs DMS Bldg, 8/F, #1602 Sangam-dong, Mapo-gu, Seol, Korea Sangamdong-gil 260-16 Tel: +82 2 300 3491 Website: www.klabs.re.kr

#### DREAMCITY MEDIA COMPANY

EUGENE Group 7F S-Oil building, 471 Gongduk-dong, Mapo-gu, Seol 121-805, Korea Tel: +82 2 3704 5300

#### **FOX INTERNATIONAL CHANNELS KOREA**

13F, Heungkuk Life Insurance Co. Bldg Sinmunno 1-GA Jongno-gu Seoul 110-786 Korea

#### HANBAT CABLE NETWORK

220-2, Jungchon-dong, Jung-gu Daejeon 301-840, Korea Tel: +82 42 288 7112

#### **HIGHLIGHT-TV**

131, Sopa-ro, Jung-gu, Seoul, Korea Tel: +82 2 726 7460 Fax: +82 2 7877 6466 Website: www.highighttv.co.kr Email: masterpd@naver.com

#### **HYUNDAI HCN CABLE TV**

6th Floor, HCN Building, 926-5, former Bongcheon Bon-dong, Gwanak-gu, Seoul Website: www.eng.hcn.co.kr

#### JAYE ENTERTAINMENT

708, Yeongdong-daero, Gangnam-gu Seoul, Korea Tel: +82 2 567 4950 Fax: +82 2 568 2422 Website: www.jaye.co.kr Email: manager@jaye.co.kr

### JUNGANG CABLE TV BROADCASTING CO LTD (JTBC)

JTBC 18F, 48-6 Sangamsan-ro Mapo-gu, Seoul, Korea Tel: +82 22 031 8484 Fax: +82 22 031 8489 Website: jtbc.joins.com Email: hongjimin@jtbc.co.kr

#### **KBS MEDIA**

KBS Media Centre, 45 Maebongsan-ro, Mapo-gu Seoul, Korea Tel: +82 26 939 8120 Website: global.kbsmedia.co.kr Email: insoo@kbsmedia.co.kr

#### **KEUMGANG CABLE TV**

5.6F, Seonam Building, 244-5, Changjin-dong 1 ga, Iksan-si, Jeollabuk-do 570 992, Korea Tel: +82 2 369 8855 Website: www.kcn.tv Email: webmaster@mcni.co.kr

#### KIDS1TV (C4U MEDIA)

Woolimblue9, A-1405, 583 Yangcheon-ro, Seoul 157-779 Korea Tel: +82 23 660 1343 Fax: +82 23 660 1339 Website: www.kids1tv.com

#### KOREA CABLE TV BROADCASTING

134-1, Numun-dong, Buk-gu Gwangju 500-732 Tel: +82 62 417 8000 Fax: +82 62 417 5040 Website: www.kctv.co.kr

#### KOREA CABLE TV BLUE BROADCASTING

68-4, Gamsam-dong, Dalseo-gu, Daegu 704-902 Tel: +82 53 551 2000 Fax: +82 53 551 2100 Website: www.gcs.co.kr Email: gcs@gcs.co.kr

#### KOREA CABLE TV JEJU BROADCASTING

304-22, Hanjin Tour Building, Yeon-dong, Jeju-si, Jeju-do 690-786 Tel: +82 64 741 7777 Fax: +82 64 748 0125 Website: www.kctvieiu.com

### KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE)

14F & 15F Korea First Bank Bld Gongpyeong-dong, Jongno-gu Seoul 110 702 Tel: +82 2 2003 3000 Website: www.skylife.co.kr/eng

#### **KOREA FISHING CHANNEL**

242, Pangyo-ro, Bandang-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 70 8656 5724 Fax: +82 70 8282 8116 Website: www.eftv.co.kr Email: nftv5744@hanmail.net

#### KOREA HD BROADCASTING CORP

10F, Korea Broadcaster's Centre, 203-1, Mokdongdong-ro, Yangcheongu, 158-715 Seoul, Korea Tel: +82 2 2146 0700 Website: tv.skylife.co.kr Email: help@skylifetv.co.kr

#### M&V CO LTD

203, Gyeongchun-ro, Guri-si Gyeonggi-do, Seoul, Korea Tel: +82 31 565 6783 Fax: +82 31 565 6850 Website: www.mnv.co.kr Email: mnv2002@mnv.co.kr

#### MBS PLUS

596, Hosu-ro, Ilsandong-gu Goyang-si, Gyeonggido, Korea Tel: +82 31 995 0275 Fax: +82 31 995 0191 Website: www.mbcplus.com Email: hjko@mbcplus.com

#### MBN

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#### **MEDIALOG**

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#### MOUNTAIN TV

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### NINEPLANNERS CO LTD

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#### **QRIX SEODAEMUM BROADCASTING**

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#### SEOKYUNG CABLE TV BROADCASTING

532 Jinyang Lake to Jinju, Gyeongsangnam-do Samkwang building 6F 660-150 Tel: +82 55 740 3001 Fax: +82 55 748 0525 Website: www.iscs.co.kr

#### SEOSEOUL CABLE TV

1F, SamChang Building, 63-1, Chungjeongro3-ga, Seodaemungu Seoul 120-837 Tel: +82 2 365 0101 Fax: +82 2 365 0579 Website: www.scaty.co.kr

#### **SKYTV**

DDMC Bldg, 10th Floor 75, Maebongsan-ro, Mapo-gu Seoul, Korea Tel: +82 22 146 0709 Website: www.skylifetv.co.kr Email: gidukim@skylifetv.co.kr

#### TAEJON BROADCASTING CORP

591, Daejeon-ro, Dong-gu, Daejeon 300-722 Tel: +82 4 2281 1101 Email: sjhpd@hanmail.net

#### TBROAD BROADCASTING

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### TBROAD DONGSEO CABLE TV BROADCASTING

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### TBROAD HANVIT BROADCASTING CO LTD

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### TBROAD JONGNO JUNG CABLE TV BROADCASTING

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Website: www.everyshow.co.kr

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#### KING CONTENT CO LTD

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#### PICTIONARY ART FACTORY CO LTD

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#### **PLAYONCAST**

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#### B TV

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#### **TAIWAN**

## STATS**BOX**TAIWAN

6.7 million

# POPULATION 23.6 million TOTAL HOUSEHOLDS 8.7 million TV HOUSEHOLDS 7.4 million PAY TV SUBSCRIBERS

PAY TV PENETRATION 88.5% CABLE TV SUBSCRIBERS 5.5 million

CABLE TV PENETRATION 72.7%

DIGITAL PAY-TV
SUBSCRIBERS 6 million
TOTAL BROADBAND
SUBSCRIBERS 24.9 million
FIXED BROADBAND
SUBSCRIBERS 5.8 million
WIRELESS BROADBAND
SUBSCRIBERS 19.4 million

FIXED BROADBAND PENETRATION 67.3% WIRELESS BROADBAND PENETRATION 81.6%

Source of Information Media Partners Asia

## TAIWAN DIGITAL VIDEO STILL UNDERPERFORMING

The island of Taiwan and its 23 million people are served by 61 cable operators, 36 of which are controlled by five Multi-System Operators, plus 25 smaller independent providers. As of Y/E 2016, the five MSOs controlled 73% of Taiwanese cable subscriptions.

Cable television is prevalent in Taiwan, as a result of cheap subscription rates (typically around NT\$550, or US\$15 a month) and the paucity of free-to-air television, which comprises about 20 channels. Programming is mostly in Mandarin and Taiwanese with a few channels are in Hakka or English. There are also programms in other foreign-language, mainly east Asian and south-east Asian languages. Miniseries, called Taiwanese drama, are popular. There is a dedicated station for Taiwan's Hakka minority as well as the arrival in 2005 of an aboriginal channel. There are around 100 channels with most stations being dedicated to a particular genre; such as game shows, news, anime, movies, sports and documentaries. Almost all programs are in the original language with traditional Chinese subtitles.

Digital television launched terrestrially throughout Taiwan on 1 July 2004. Currently, there are simulcasts of analogue and digital television.

Taiwan plans to replace analogue broadcasting with a digital system by 2014 after the analogue cable broadcast terminated. The Republic of China Cabinet approved a measure mandating that all new televisions are to be equipped with a digital television tuner from 2006. The rule will apply to TVs measuring between 21 and 29 inches in 2007, and to sets of all sizes in 2008, the Cabinet said in a statement. To assist lowerincome families with the switch to digital television, the government plans to provide NT\$300 million in aid to purchase converters or for the purchase of new digital televisions. In February 2009, the National Commission Communications proposed amendments to the Cable Television Act; they include mandating cable companies to provide free settop boxes.

The cable television system comprises around one hundred different channels, ranging from news, sport, variety, game, music, children's, foreign, movie and documentary channels. The Taiwanese government is promoting digital signal television, provided through a set-top box. The analogue signal of air television was turned off on June 30, 2012.

In a recent key meeting with government officials, political leaders, industry regulators, business heads and international and local experts in Taipei has called for removal of investment constraints in the multichannel video industry, and increased attention to online piracy, as the Taiwan market reshapes itself as an all-digital (and often mobile) regional communications hub.

In a discussion convened by regional industry body CASBAA, it was heard that a major hurdle blocking further development of the Taiwan digital video industry is the rigid application of the "No state/No party ownership" rule prohibiting any "government official, political party, or elected official to invest, directly or indirectly", in cable system operators. The meeting heard that the rule is interpreted to prohibit acquisition of cable equities by companies where their corporate parents, several levels up, have even a single share owned by a government entity.

"Because of these rigid restrictions, only introduced in 2005, urgently needed mergers between telecom carriers (fixed-line and mobile) and cable TV operators have proved almost impossible," said Christopher Slaughter, the CEO of CASBAA at the end of the meeting."

#### **TAIWAN**

Slaughter added that the "No state/No party" investment rule flies in the face of global industry experience over the past 20 years. "This is preventing Taiwan from enjoying the most compelling aspects of the twenty-first century media revolution," he said.

Proliferation of online piracy networks were cited as another major problem. Representatives of start-up OTT operators trying to market bouquets of programming to Taiwan consumers observed they faced huge obstacles, as long as pirate networks based offshore were free to steal the programmes and distribute them for free. They warned that the development of innovative, indigenous Taiwan programming was at risk.

Earlier points made during the packed agenda for the 130 Taiwanese government and media-industry decision makers included lively discussion of pay-TV pricing issues (the basic tier programming package is tightly controlled) and the desire of the government to promote broadcast of more Taiwan programming.

By end 2017, online video in Taiwan should attract 15% of US\$120 billion in revenues accrued by TV/telecoms industry from traditional free-to-air TV, pay-TV and OTT services, according to research house MPA.

In the meantime, the rising level of mobile broadband penetration in Taiwan is benefitting cable TV and IPTV operators such as the dominant state-owned telco Chunghwa Telecom as they develop their own local-language, multiscreen services.

No longer limited to traditional TV viewing, Taiwan's mobile broadband subscribers are downloading apps and logging-in to pay-TV programming of all kinds. The largest group of OTT followers in Taiwan are young women aged 18-34, some 42% of the total. Together with 18-34 year-old males, almost 70% of OTT subscribers are "binge" viewers.

While the CASBAA meeting was generally upbeat, warnings of the cost of revenue leakage i.e. piracy) were a recurring theme. "The hugely damaging level of content piracy is not only holding back growth of both traditional pay-TV and innovative OTT offerings, but also the overall economic development of Taiwan as a whole," said John Medeiros, Chief Policy Officer, CASBAA.

"Living with massive revenue leakage from piracy while blocking sufficient investment in the digital economy, Taiwan is falling behind its natural potential as a regional communications hub," added Slaughter.

#### FREE-TO-AIR

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#### CHINA TELEVISION COMPANY LTD (CTV)

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# DA AI TELEVISION (TZU CHI CULTURE AND COMMUNICATION FOUNDATION)

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#### **FORMOSA TELEVISION**

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# PUBLIC TELEVISION SERVICE FOUNDATION (PTS)

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#### TAIWAN TELEVISION ENTERPRISE LTD (TTV)

Tapei Bade Road, Sec 10, Taiwan Television Enterprise Tel: +886 2 2775 8888 Website: www.ttv.com.tw

#### **PAY-TV**

#### 146 SKY NET

FI 8 North Building 35 Ln. 11 Kuang Fu N. Rd, Taipei, Taiwan Tel: +886 2 2761 8889 / 2747 8888 / 6619 Fax: +886 2 2747 3713 / 2664 6789 Website: www.csky.net.tw Email: a7478888@ms65.hinet.net

#### **BUDDHA COMPASSION TV STATION**

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#### **CHIA-LIEN CABLE TV CO LTD**

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#### **CHUNGHWA MULTIMEDIA CO LTD**

No. 6, Lane 560, Kuan Fu South Road, Taipei 10695 Tel: +886 2 2704 3998 Fax: +886 2 2704 4043 Website: www.chmm.com.tw Email: email@chmm.com.tw

#### CLEARVISION CATV CO. LTD

12/F, 394, Yu Chen Rd., Kaohsiung Taiwan; Kaohsiung City Tel: +886 7 557 4255 Fax: +886 7 392 8545 Website: www.clearvision.com.tw

#### **CTI TELEVISION**

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#### CYC CATV CABLE COMPANY

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#### **DA-TUN CABLE TV CO LTD**

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#### **EASTERN BROADCASTING CO LTD**

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#### GALA TELEVISION CORPORATION

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#### **GIGAMEDIA LIMITED**

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#### HINET

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No. 21 Hsinyi Road, Sec.1, Taipei
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Website: www.hinet.net
Email: info@ms1.hinet.net

#### HISN YEONG AN CABLE TV LTD

No.83, Guangxing St. Yongkang City, Tainan County 71059, Taiwan ROC Tel: +886 6 205 7777 Fax: +886 6 205 6123 Website: www.hva.com.tw

#### **HUALIEN CATV CO LTD**

No.135, Sec. 1, Ji-an Rd. Ji-an Township, Hualien County, 97368, Taiwan ROC Tel: +886 3 8573 777 Fax: +886 3 8461 842 Website: www.hlcatv.com.tw

#### JEOU TAI TECHNOLOGY CO LTD

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#### KBRO CO LTD

8F, No. 408, Rueiguang Rd. Neihu District, Taipei City 114 Tel: +886 2 2659 1116 Fax: +886 2 2659 1996 Website: www.kbro.com.tw

## MULTIPLE SYSTEMS OPERATORS CHINA NETWORK SYSTEMS

3F, No.399, Rueiguang Rd Neihu District, Taipei City 11492 Tel: +886 2 8751 8255 Fax: +886 2 8751 8975 Website: www.cns.net.tw

#### NAN-KUO CATV CO LTD

No.164, Gangshan Rd. Gangshan Township, Kaohsiung County, 82051, Taiwan ROC Tel: +886 7 622 5769 Website: www.nkcatv.com.tw

#### **NETWAVE CATV CO LTD**

4F, No.91, Sec.2, Chang-Sha St., Taipei, 108, Taiwan ROC Tel: +886 2 2375 6358 Fax: +886 2 2375 6368 Website: www.nwcatv.com.tw

#### **NEW CHANNEL CABLE TV CO LTD**

Zhongshan Road, Sec 503 Huatan, Taiwan Tel: +886 4 711 268 Website: hpt.lokema.com.tw

#### NORTH TAOYUAN CATV COMPANY

10F, No.63, Sec. 2, Dah Shing W. Road, Taoyuan City, 330, Taiwan ROC Tel: +886 3 301 9300 Fax: +886 3 301 7131 Website: ntyc.kbro.com.tw

#### PEIKANG CABLE TV CO LTD

TF, No. 80, Yuan Nan Rd., Yuan Chang Hsiang, Yunlin Hsien, 665, Taiwan R.O.C. Tel: +886 5 788 7177 Fax: +886 5 788 5799 Website: www.pkcatv.com.tw

#### PINGNAN CATV CO LTD

No.26-69, Chuantou Rd. Donggang Township, Pingtung County, 92850, Taiwan R.O.C. Tel: +886 8 833 2525 Fax: +886 8 833 0559 Website: www.pncatv.com.tw

#### POWERFUL CABLE TV CO LCD

4F, No.151, Sec. 2, Changsha St. Wanhua Dist., Taipei City 10845, Taiwan Tel: +886 2 2375 6356 Fax: +886 2 2375 2310 Website: www.pfcatv.com.tw

#### SAN DA CATV CO LTD

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#### SANLIH ENTERTAINMENT TELEVISION

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#### STAR TV TAIWAN

No. 183 Sec 2 Tiding Blvd Neihu District, Taipei City 114 Tel: +886 2 8752 8949 / 8175 Fax: +886 2 8752 8020

#### SUN CROWN CATV CO LTD

No.48 Yeong an St. Tainan City, 702, Taiwan R.O.C. Tel: +886 6 292 5555 Fax: +886 6 292 3000 Website: www.suncrown.com.tw

#### **TAIWAN**

#### TAANWENSHAN CATV CO LTD

1F, No.15, Alley 204, Sec. 2, Mu-Cha Rd., Taipei, 116, Taiwan R.O.C. Tel: +886 2 2234 5679 Fax: +886 2 2939 2337

#### TAIWAN BROADBAND COMMUNICATIONS

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#### TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)

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#### **TELEFIRST CABLE COMMUNICATIONS** CO LTD

2F, 55 Min-Yu East Rd, Taoyuan Tel: +886 3 412 8813 Website: www.t1catv.com.tw

#### **TFN MEDIA CO LTD**

11F, No. 98 Zhouzi St, Neihu District Taipei 114 Tel: +886 2 6638 8887 Fax: +886 2 6636 7375 Website: www.twmbroadband.com

#### TUNG TAI CABLE TV

6F, No.396, Changsha St. Taitung City, Taitung County 95054, Taiwan R.O.C. Tel: +886 8 934 7450 Fax: +886 8 932 4244 Website: www.ttcatv.com.tw

#### Liann Yee Production Co, Ltd

11/F, No. 451, Rueiguang Rd, Neihu District, Taipei City 114 Tel: +886 2 2656 1599 Website: www.tvbs.com.tw Email: service@tvbs.com.tw

#### TWT COMMUNICATIONS

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#### UNION CABLE TELEVISION CO LTD

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#### **VEE TELECOM MULTIMEDIA CO LTD**

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### VIDEOLAND INC

3/F, No. 480 Rui Guang Road, Neihu District, Taipei Tel: +886 2 8797 7122 Fax: +886 2 8751 4590 Website: www.vl.com.tw

#### WEST COAST CABLE TV CO LTD

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#### WIN TV BROADCASTING CO LTD

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#### WONDER HYPERMEDIA CORPORATION

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#### **PRODUCTION STUDIOS**

#### **ADUZAI PRODUCTIONS**

222 Jingxing Road Taipei 116, Taiwan Tel: +886 2 2934 3682 Fax: +886 2 2934 4968 Website: www.aduzai.com Email: sales@aduzai.com

#### ANTARES INTERNATIONAL MEDIA (TAIWAN)

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#### **BRILLIANT ANIMATION STUDIOS LTD**

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#### **BV ANIMATION STUDIO**

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#### CHILDREN'S PLAYGROUND CREATIVE INC

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#### J.A. PRODUCTION

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#### **NEXT ANIMATION STUDIO**

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#### SIX CAPS PRODUCTIONS

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#### STUDIO ILYA ANIMATION INTERNATIONAL

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#### **XANTHUS ANIMATION STUDIO**

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#### **MOBILE TELCOS**

#### **CHUNGHWA TELECOM CO LTD**

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#### FAR EASTONE TELECOMMUNICATIONS

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#### **GOVERNMENT BODIES**/ **REGULATORY AGENCIES**

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#### **THAILAND**

#### STATS**BOX**

#### **THAILAND**

**POPULATION** 69.5 million **TOTAL HOUSEHOLDS** 22.1 million

TV HOUSEHOLDS 21.7 million **PAY-TV HOUSEHOLDS** 6.8 million

**PAY-TV PENETRATION OF** TVHH 30 million

**TOTAL ONLINE USERS** 29 million

**FIXED BROADBAND SUBSCRIBERS** 6.4 million

**WIRELESS BROADBAND SUBSCRIBERS** 24 million

**MOBILE SUBSCRIBERS** 83 million

**MULTICHANNEL HOUSEHOLDS** 14.9 million **MULTICHANNEL TV PENETRATION 66%** 

-Asia-Pacific Multichannel TV 2017 CASBAA -http://www.internetlivestats.com/internet-usersby-country/

Thailand has a pay-TV penetration of 30 million and it has a multichannel TV penetration of 66%. New TV platforms have evolved through the years and Thailand currently, has a new digital platform that caters to millions of viewers and encompasses all digital terrestrial television channels in high definition too.

Thailand's Next Step direct-to-home Freeview HD platform has deployed multiple Cinegy Air PRO Bundles, a comprehensive, IP-based software suite for automated SD, HD and/or Ultra HD (4K) playout for their multi-channel playout offering.

It launched its free-to-air HD platform in late 2015, and has grown exponentially since, with the potential to provide HD programming to approximately 67 million people throughout the country.

Supplied and supported by Bangkok-based Cinegy partner C.S. Innovation Technology, the addition of multiple Cinegy Air PRO Bundles vastly simplifies the ability of Freeview HD to deliver an increasing number of HD channels effortlessly and inexpensively.

In addition to multichannel playout capabilities, the Cinegy Air PRO
Bundle provide Dolby Digital encoding,
EAS, watermarking and Cinegy Type
channel branding in a single, software
solution. Cinegy Air PRO Bundle also
supports high frame rate Ultra HD formats (50/60p), includes integrated HEVC stream encoding, and the ability to offload HEVC and H.264 stream encoding to an NVidia GPU.

#### **THAILAND**

#### **Key developments**

Thaicom PLC. and V-Nova Ltd show UHD distribution of premium sports over satellite at a breakthrough low data rate to enable operators to offer cost effective premium live sports services in Ultra HD. The solution will be part of a workshop on 4K/8K TV broadcasting and production equipment.

PERSEUS is a ground-breaking video compression technology that enables data and video to be transported, stored and secured faster and more cost effectively. The demonstration showcases V-Nova PERSEUS video decoded on a COTS computer to display the quality of UHDp50 footage of football content delivered within the tight constraints of satellite bandwidth.

V-Nova PERSEUS is a video processing technology that addresses video delivery challenges. PERSEUS software closes the capacity gap for quality delivery to connected devices over existing networks. It redraws the traditional quality-bitrate curve, enabling operators and service providers to provide high quality video within their bandwidth constraints.

Thaicom Public Company Limited and Intersat Limited have launched their Managed Satellite Network Service for Intersat and Thaicom enterprise and government customers over the iDirect satellite hub platform. The companies recently signed a multi-year deal for capacity on the THAICOM 6/AFRICOM 1 satellite.

Intersat will manage the end-to-end service from its Network Operations Center (NOC) in Nairobi, Kenya. The platform provides a fully managed, customized turnkey service, utilising state-of-the-art evolution hub technology by iDirect which, when combined with THAICOM 6/AFRICOM 1's powerful beams over Africa, leverages high degrees of efficiency to deliver cost-effective and competitive managed services to its customers.

The satellite service is a fully-managed, customised, turnkey service for reliable and secure communications with a rugged network infrastructure and a quick turnaround time. This is also a step towards an integrated workflow for UHD content transiting over the Thaicom satellite infrastructure in order to offer the best quality content in real-time to consumers, regardless of their location.

#### **New channels**

HBO Asia has entered into an exclusive partnership with Advance Info Service (AIS) in Thailand to offer its bouquet of six 24-hour, commercial-free premium movie channels – HBO, HBO SIGNATURE, HBO HITS, HBO FAMILY, RED By HBO and CINEMAX, via the internet and on mobile devices. It has also launched its on-demand service, HBO GO, in Thailand where HBO subscribers can benefit from dual

language audio options in English and Thai for selected titles.

Game of Thrones star, Liam Cunningham who plays Ser Davos Seaworth, the Onion Knight, in the hit HBO original series, was in Bangkok for the 'AlS World Class Entertainment' event to mark the launch of HBO's bouquet of channels on AlS in Thailand.

HBO's bouquet of channels has been available to its fixed broadband and mobile subscribers since March, via IPTV on AIS Playbox, as well as on the on-demand service, HBO GO, via the mobile app, AIS Play. The subscribers in Thailand will finally be able to stream HBO content and access it anytime, anywhere via their mobile devices across multiple screens.

#### FREE-TO-AIR

# BANGKOK BROADCASTING AND TV COMPANY LTD - CHANNEL 7

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## BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)

3199 Maleenont Tower, Flr 2, 3, 8, 9, 30-34 Rama 4 Rd, Klongton, Klongtoey Bangkok 10110 Tel: +66 2 204 3333 / 262 3333 Website: www.becworld.com

#### **CHANNEL 11 - NBT**

236 Vibhavadi Rangsit Road Dindeang, Bangkok 10400 Tel: +66 2 275 6533 Fax: +66 2 275 6400

#### MCOT MODERNINE CHANNEL 9 THAILAND

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## THAI PUBLIC BROADCASTING SERVICE (THAI PBS)

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#### TT V THAI TV BROADCASTING

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## ROYAL THAI ARMY RADIO & TELEVISION (TV 5)

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#### **PAY-TV**

#### ABTV ASIA BROADCASTING TV

Nation Tower 10th floor, 1858/42-44 Moo. 10 Banga-Trad Road (Km 4.5) Bangna Bangkok, Thailand 10260 Tel-+66 2 751 4055 / 4300 Website: www.abtv.co.th Email: Chankit2233@gmail.com

### BANGKOK MEDIA & BROADCASTING CO LTD

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#### BTV SERVICE CO LTD

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#### **CABLE THAI HOLDINGS (CTH)**

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#### GMM GRAMMY PUBLIC COMPANY LIMITED

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#### KANTANA CONTENT CO LTD

333/3 Ratchadanivej Soi 19 Pracha-U-Thit Rd, Huay Kwang Bangkok 10320 Thailand Tel: +66 2275 0046 Website: www.kantana.com

#### LIVE TV CO LTD

197 BBD Building (Viphavadi) Viphavadi Rangsit Rd. Samsennai, Phayathai Bangkok 10400 Tel: +66 2 650 6000 Website: www.voicetv.co.th

#### **MAJOR KANTANA BROADCASTING**

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#### MONO BROADCAST CO LTD

Jasmine International Tower 200 Moo 4 Chaengwattana Rd, Pakkred, Nonthaburi, Thailand 11120 Tel: +66 2502 0700 Website: www.mono.co.th

#### **NEXT STEP COMPANY LIMITED**

319 Ramkhamhaeng 60 Huamar Bangkapi, Bangkok 10240 Thailand Tel: +66 2 735 1000 Fax: +66 2 735 0722 Website: www.nextsteptv.com

#### THAILAND CABLE TV ASSOCIATION

Madam Place Building, 2th Floor Kaset–Nawamin Road, Klongkhun, Bungkhum, Bangkok, Thailand 10230 Tel: +66 2 508 1042 Website: www.tcta.or.th Email: Tcta\_thailand@hotmail.com

#### THE BANGKOK ENTERTAINMENT CO LTD

Maleenont Tower, Floor 2 3199 Rama IV Road, Klongton Bangkok 10110 Thailand Tel: +66 2 204 3333 Website: www.thaitv3.com

#### TRUEVISIONS PUBLIC COMPANY LIMITED

118/1 Tipco Tower, Rama 6 Road Phayathai, Bangkok 10400 Thailand Tel: +66 2 615 9624 Website: www.truevisionstv.com Email: truevisions care@truevisionsgroup.com

#### **RS BROADCAST**

c/o RS pcl, 419/1 Soi Lat Phrao 15 Lat Pgrao Road Chompol Chatuchak, Bangkok, Thailand 10900 Tel: +66 2 511 0555 Website: www.rs.co.th Email: nusra@rs.co.th / kitsada@rs.co.th

#### SHIN CORPORATION PUBLIC COMPANY

**LIMITED** 349 SJ Infinite One Business Complex 29th/30th Floors, Vibhavadi-Rangsit Road

Chompol, Chatuchak, Bangkok, 10900 Tel: +66 2 118 6900 Website: www.intouchcompany.com

#### THAI TV GLOBAL NETWORK

210 Sanam Poaw, Phahoi-Yotin road Phayathai district, Bangkok, Thailand 10400 Tel: +66 2 615 2280 Website: www.thaitvglobal.com

#### TOT PUBLIC CO LTD

89/2 Moo 3 Chaeng Watthana Road, Laksi, Bangkok 10210 Tel: +66 2 500 1111 Website: www.tot.co.th/index/ Email: webmaster@totiptv.com

## WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED

Workpoint Entertainment, 99 Moo 2 Bangpoon, Muang Pathumthani 10200 Thailand Tel: +66 2 833 2445 Website: www.workpoint.co.th

#### **PRODUCTION STUDIOS**

## A GRAND ELEPHANT PRODUCTION COMPANY LTD

1, Ramkhamhaeng Soi 24, Yaek 12-1 Huamark, Bangkapi Bangkok 10240, Thailand Tel: +66 81 751 1685 Website: www.agrandelephant.com

#### **ANIMANIA CO LTD**

2991/24 Soi Lat Phrao, 101/3, Lat Phrao Road, Khlong-Chan, Bang-Kapi Bangkok 10240, Thailand Tel: +66 2370 2831 Website: www.animania.co.th Email: info@animania.co.th

#### ASIAWORKS TELEVISION LTD (BANGKOK)

Penthouse F1, Maneeya Centre Building 518/5, Ploenchit Road Bangkok 10330, Thailand Tel: +66 2255 5915 Website: www.asiaworks.com Email: bangkok@asiaworks.com

## BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower 21th-22nd Floor, 25th-28th Floor Rama IV Road Khlongton, Khlongtoey Bangkok 10110, Thailand Tel: +66 2262 3800 Website: www.bectero.com

#### BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Ploenchit Rd, Lumpini, Pathumwan, Bangkok 10330, Thailand Tel: +66 0 2253 0124-5 Website: www.benetonefilms.com Email: contact@benetonefilms.com

#### **THAILAND**

#### **BIG BLUE PRODUCTION CO LTD**

15 Soi Sukhumvit 61, Sukhumvit Road Khlongtan-Nua, Vadhana, Bangkok 10110, Thailand

Tel: +66 2714 0921

Website: www.bigbluethai.com Email: malinee@bigbluethai.com

#### BYTE IN A CUP CO LTD

19 Suanson 9, Huamark Bangkapi Bangkok 10240 Thailand Tel: +66 2 374 5518 Website: www.bytecup.com Email: license@bytecup.com

#### CANDOR PRODUCTION HOUSE CO LTD

137/324 Kubon Soi 27 (subsoi 21) Ramintra Road, Taraeng Sub-District Bang Khen District, Bangkok 10220, Thailand Tel: +66 85 1004 455 Website: www.candor-group.com

#### **DE WARRENNE PICTURES**

64 Soi Suphang, Sukhumwit 34 Road Klongtoei District, Bangkok 10110, Thailand Tel: +66 2661 2245-6 Website: www.dewarrenne.com

#### **DIGITAL MAGIC (PRODUCTION DIVISION)**

589 Soi Ramkhamhang 39 (Thepleela 1) Kwang Wangtonglang, Khet Wangtonglang Bangkok 10310, Thailand Tel: +66 2 9575 6805 Website: www.digitalmagicgroup.com

#### **DIR4 FILMS**

6/1 Soi Ari 5, Paholyothin Road Samsennai, Phayathai Bangkok 10400, Thailand Tel: +66 02 617 0143 Website: www.dir4films.com Email: producer@dir4films.com

#### FAME WORK CO LTD

142 Soi Sukhumvit 20, Sukhumvit Road, Klongtoey, Bangkok 10110, Thailand Tel: +66 2 6635 3602 Website: www.fame-work.com Email: chavala@fame-work.com

#### **FAST TIME PRODUCTION HOUSE**

1761/5 Ladprao 94, Wangtonglang Bangkok 10310, Thailand Tel: +66 2530 8050 Website: www.fasttime.co.th Email: producer@fasttime.co.th

#### **FIVE STAR PRODUCTION CO LTD**

61/1 Soi Thaweemitr 2 Rama 9 Road Huaykwang, Bangkok 10320, Thailand Tel: +66 2 2469 0259 Website: www.fivestarent.com Email: info@fivestarent.com

#### **GREENLIGHT FILMS**

47/4 Soi Lad Prao 15, Jom Pon Jatujak, Bangkok 10900 Thailand Tel: +66 8 7719 7281 Website: www.greenlight.co.th Email: info@greenlight.co.th

#### HELICONIA ENTERTAINMENT CO LTD

240 Sukhumvit 49/14, Sukhumvit Road Klongtonnua, Wattana Bangkok 10110 Thailand Tel: +66 2392 1840

Tel: +66 2392 1840 Fax: +66 2392 1843

#### I-SEA FILM PRODUCTION

125/521 Moo 5. Rock Garden 6 Tongka-Sapam Rd. A.Muang, Phuket, Thailand Tel: +66 76 510537 Website: www.iseafilm.com Email: isea@iseafilm.com

#### INDIGO PRODUCTION (THAILAND)

9 Dolcharumanee Building, 2nd Floor 65 Sukhumvit Road, Phrakhanong Nua Vadhna, Bangkok 10110, Thailand Tel: +66 818 506 152 Website: www.indigoproduction.com

#### **INFOCUS ASIA (BANGKOK)**

518/5 Maneeya Centre Penthouse Ploenchit Road, Bangkok 10330, Thailand Tel: +66 2652 1541 Website: www.ifa-media.com Email: enquiries@ifa-media.com

#### K TEAM PRODUCTIONS (THAILAND)

247 Soi Suanplo, 6 Satorn 3 Road, Satorn Bangkok 10120, Thailand Tel: +66 2 286 4281 Website: www.koolcampus.com Email: koolcampus@gmail.com

## KANTANA PRODUCTION SERVICE CO LTD

333/3 Ratchadanivej Soi 19 Pracha-U-Thit Rd, Samsen Nok, Huaykwang Bangkok 10320, Thailand Tel: +66 2275 0046

#### **KLONGCHAI PICTURES CO LTD**

Website: www.kantana.com

79/105 Moo3 Tambon Samet Amphoemuangchonburi, Chonburi 20000 Thailand Tel: +66 2639 0065 Fax: +66 2238 3765

#### LIME PRODUCTION

9 Dolcharumanee Building, 2nd Floor 65 Sukhumvit Road, Phrakhanong Nua Vadhna, 10110 Bangkok Tel: +66 81 8345 902 Website: www.limeproduction.com

#### LIVING FILMS

191/150-151 M.5, Koolpunt Villa 5 Chiangmai-Hang Dong Road, T. Mae Heia A. Muang Chiang Mai, 50100 Thailand Tel: +66 81 884 6009 Website: www.livingfilms.com Email: chris@livingfilms.com

#### MAISON FILM & PRODUCTION CO LTD

156/11 Soi Meesuwan3 Prakranongnua, Wattana Bangkok 10110, Thailand Tel: +66 2751 2885 Website: www.maisonfilm.com Email: producer@maisonfilm.com

#### **MATCHING STUDIO**

305/10 Sukhothai Soi 6 Sukhothai Road Dusit Bangkok 10300, Thailand Tel: +66 2243 6543-6 Website: www.matchingstudio.com Email: info@matchingstudio.com

#### **MEMITI COMPANY LTD**

50 GMM Grammy Place, Sukhumvit 21 (Asoke) Rd, Klongtoey Nua, Wattana Bangkok 10110 Thailand Tel: +66 2 669 9073 Fax: +66 2 669 8713

#### MOON STAR STUDIO

701 Sukhumvit 80 (Soi Juntima) Ladprao Wang Thong Lang Bangkok 10310 Tel: +66 2 539 3881 / 5270 1 Fax: +66 2 539 3861 Website: www.moonstarstudio.co.th Email: marketing@moonstarstudio.co.th

#### MUFASA CO LTD

52/1 Soi Intamara 1, Sutthisarn Rd Samsennai Phayatai Bangkok 10400, Thailand Tel: +66 84 551 9577 Website: www.mufasa.co.th Email: mufasa@mufasa.co.th

#### PHENOMENA CO LTD

14, 16 Soi Suwanmanee Sumsennoak Huaykwang, Bangkok 10310, Thailand Tel: +66 2690 4555 Fax: +66 2690 4567 Website: www.pheno.com Email: info@pheno.com

#### POP FILMS ASIA (THAILAND)

9 Ladprao, 50 Ladprao Road Wangthonglang, Bangkok 10310, Thailand Tel: +66 8 9892 7113 Website: www.popfilms-asia.com Email: producer@popfilms.asia

#### **RUBBER KNIFE PRODUCTIONS**

12 Lad Prao Soi 22 Kwaeng Jomphol, Khet Jatujak Bangkok 10900, Thailand Tel: +66 081 267 0125 Website: www.rubberknife.tv Email: info@rubberknife.tv

## SANTA INTERNATIONAL FILM PRODUCTIONS CO LTD

5/34-36 Soi Nai-Lert, Wireless Road Bangkok 10330, Thailand Tel: +66 2252 6344 Fax: +66 2253 4830 Website: www.santafilm.com Email: services@santafilm.com

#### SHELLHUT ENTERTAINMENT CO LTD

8/16 Soi Soonvijai 26-6, New Petchburi Rd Bangkapi, Huay Khwang Bangkok 10310 Thailand Tel: +66 2 718 1740 5 Website: www.shellhutentertainment.com Email: info@shellhutentertainment.com, enquiries@shellhutentertainment.com

#### SHOOT ASIA

Suite 907, 108 Yotha Road Sampantawong Bangkok 10100, Thailand Tel: +66 2 639 6641 Website: www.shootasia.com Email: simon@shootasia.com

#### SIREN FILM

130 Soi Charoenmit, Sukhumvit 71 Road Prakanong-Nua, Wattana, Bangkok 10110, Thailand Tel: +66 02 713 1313 Fax: +66 02 713 1212 Website: www.siren-film.com Email: somboon@siren-film.com

#### **SOCA ASIA**

625 Tasniya Building, 6th Floor, Room A-B, Soi Ramkamheang 39, Pracha-U-Thit Road Wangthonglang, Bangkok 10310, Thailand Tel: +66 293 46764-66 Fax: +66 293 46763 Website: www.socaasia.com Email: info@socaasia.com

#### TAPROD

287 Soi Eakamai 15, Sukhumvit 63 Road Klongton Nua Wattana, Bangkok 10110, Thailand Tel: +66 2392 6670-4 Fax: +66 2392 6675 Website: www.taprod.net Email: info@taprod.net

#### THAI OCCIDENTAL PRODUCTIONS

178/5 Sukhumvit Soi 16, Klongtoey, Bangkok 10110, Thailand Tel: +66 2663 2132 Website: www.topfilms.tv Email: info@topfilms.tv

#### THE BANDITS COMPANY LIMITED

36 Sukhumvit 87, Sukhumvit Road Bang Chak, Phra Khanong Bangkok 10260, Thailand Tel: +66 02 730 0555 Fax: +66 02 730 0337 Website: www.the-bandits.com Email: producer@the-bandits.com

#### THE SWEET SHOP (BANGKOK)

4/16 Soi Yen Akat, Yen Akat Road Thung Maha Mek, Sathorn Bangkok 10120, Thailand Tel: +66 212 681 31 Website: www.thesweetshop.tv Email: daniel.ho@thesweetshop.tv

#### **TIGA CO LTD**

65/215-216 Chamnam Phenjati Business Centre, 26th Floor, Rama 9 Road, Huaykwang, Bangkok 10320 Thailand Tel: +66 2 643 1855 9 Fax: +66 2 643 8570 Website: www.tiga.co.th Email: info@tiga.co.th

#### TRITON CO LTD

1315/2 Soi Phatthanakan 25 Phatthanakan Road, Suanluang, Suanluang, Bangkok 10250, Thailand Tel: +66 02 319 9900 Fax: +66 02 319 9909 Website: www.tritonfilm.com Email: james@tritonfilm.com

#### TV THUNDER PUBLIC CO LTD

1213/309-10, Soi Lardprao 94 (Panjamit) Srivara Road, Phlapphla Wangthonglang 10310 Thailand Tel: +66 8 5480 8789 Website: www.tvthunder.co.th

#### ZENSE ENTERTAINMENT CO LTD

600/1-3 B Square Rama 9 – Mengjai Pracha Utit Road, Wangtonglarng Bangkok 10310 Thailand Tel: +66 2 530 8111 / 8222 Fax: +66 2 530 8133

#### GOVERNMENT BODIES/ REGULATORY AGENCIES

# GOVERNMENT PUBLIC RELATIONS DEPARTMENT (PRD)

9 Rama VI Road, Bangkok 10400, Thailand Tel: +66 2 618 2323 Website: www.prd.go.th Email: prforeign@gmail.com

# MASS COMMUNICATIONS ORGANIZATION OF THAILAND (MCOT)

63/1 Rama 9 Road, Huaykwang, Bangkok 10310 Tel: +66 2 201 6000 Website: www.mcot.net Email: mcot.digital@mcot.net

## NATIONAL BROADCASTING AND TELECOMMUNICATIONS COMMISSION

87 Phaholythin 8 (Soi Sailom), Samsen Nai, Phayathai, Bangkok 10400 Tel: +66 2 271 0151 Fax: +66 2 271 3516 Website: www.nbtc.go.th



www.Broadcast-Asia.com

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Broadcasting and Emerging Technologies.



### **BBC WORLDWIDE**

# B B C Worldwide

#### **Head Office**

3 Anson Road, Springleaf Tower, #17-03, Singapore 079909 Tel: +65 6849 5511 Fax: +65 6225 2060 Website: www.bbcasia.com

#### **Company Profile**

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

Ownership of Channel/ Group/ Network in Asia: BBC Worldwide

#### Who operates the Channels in Asia:

BBC Worldwide Asia, Sony Entertainment Television (for Sony BBC Earth)

#### **Key Personnel**

EVP, Asia: David Weiland GM, Greater China: Kelvin Yau

SVP & GM, South and South East Asia: Myleeta Aga

GM, North East Asia: Soojin Chung
VP, Content, Asia: Ryan Shiotani
Head of Operations, Asia: Shad Hashmi
VP, Brands & Commercial, Asia: Julia Nocciolino
Advertising, Strategic Partnership and Development,
Director, Southeast Asia: Kenny Hau

#### Advertising Sales Contact(s):

SVP, Commercial Development, Asia & ANZ: Alistair McEwan

Communications Director, Asia: Jeanne Leong

VP, BBC Advertising, South East Asia & South Asia: John Williams

VP, Greater China and North Asia: Katy Xu

#### Affiliate Sales Contact(s):

Southeast Asia: Senior Affiliate Sales Manager: Cheryl Png

Southeast Asia: Affiliate Sales Manager: Harry Tarjanto

South Asia: Head of Distribution, India, Sunil Joshi Korea: Affiliate and Digital Sales Manager, Jee-Yeon Kim Greater China: Director, Affiliate Sales, Otto Leong

#### Content Sales Contact(s):

South East Asia: Senior Sales Manager: Gayatri Singh India: Director, TV & Digital Sales: Stanley Fernandes Japan: Head of Sales, TV & Digital: Miyuki Kinoshita, Korea: Affiliate and Digital Sales Manager: Jee-Yeon Kim



#### **BBC Earth**

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart-pounding action, mind blowing ideas and the wonders of being human.

Select BBC Earth programmes are also available exclusively and for catch-up on BBC Player.

BBC Earth is also available as a programme block.

#### Programming genre:

Factual entertainment

#### Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



Blue Planet II

# lifestyle

#### **BBC Lifestyle**

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, to invigorating your cooking to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from MasterChef UK, Paul Hollywood, The Great British Sewing Bee and James Martin; and inspire your creativity with home design shows like Grand Designs.

Select programmes are also available exclusively and for catch-up on BBC Player.

#### Programming genre:

Lifestyle entertainment

#### Target audience:

Affluent female PMEBs, looking for inspiration and ideas to improve their lives.



MasterChef UK

# BBG BRIT

#### **BBC Brit**

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male-skewing but with broader appeal, it blends expertise with entertainment and fact with fun. BBC Brit is the exclusive home of *Top Gear.* It covers a rich variety of subjects: cars, science, adventure, business, life-changing moments, extreme characters, quirky eccentrics and comedy.

BBC Brit is available exclusively on BBC Player.

## **Programming genre:** General entertainment



The Office

### **BBC WORLDWIDE**



#### **BBC First**

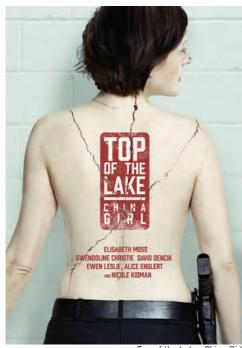
BBC First is the home of premium, original British drama. Showcasing world-renowned, awardwinning talent in front of and behind the camera, it delivers audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective. It is available as SVOD.

Select programmes will launch first on BBC Player before launching on BBC First set-top box.

It is also available as a programme block.

#### Programming genre:

Premium drama



Top of the Lake: China Girl



Doctor Who



#### **CBeebies**

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies is also a place where friends like Sarah & Duck, Charlie and Lola and Hey Duggee inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites and award winning titles such as Go Jetters, Hey Duggee and Teletubbies.

Select CBeebies programmes are also available exclusively and for catch-up on BBC Player.

It is also available as a programme block.

#### Programming genre:

Pre-school education and entertainment

#### Target audience:

Pre-schoolers between 0-6 years, their parents and



Hey Duggee



Go Jetters



#### **BBC World News**

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 450 million households in more than 200 countries and territories around the world, BBC World News content is also available in 1.9 million hotel rooms, on 214 cruise ships, 53 airlines, including 13 distributing the channel live inflight, and 26 mobile phone platforms.

Select feature programmes are available on BBC Player.

#### Programming genre:

News and current affairs

#### Target audience:

The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



Stephen Sackur, HARDtalk Presenter



### **CNBC ASIA PACIFIC**



#### **Head Office**

10 Anson Road #06-01, International Plaza, Singapore 079903

Tel: +65 6323 0488 Fax: +65 6223 0020 Website: www.cnbc.com Email: contactus@cnbc.com

#### **Key Personnel**

President and Managing Director, CNBC International: KC Sullivan

Senior Vice President, International News and

Programming: John Casey

Senior Vice President, International Operations:

Peter Juno

Senior Vice President, International Advertising

Sales: Max Raven

#### **Company Profile**

CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the world's major financial markets via three regional TV networks in Asia, EMEA and the US. CNBC.com is the preeminent financial news source on the web featuring video, real-time market analysis and dynamic financial tools. CNBC serves the world's most powerful audience of CEOs, senior executives, the financial services industry and private investors and is available in more than 385 million homes worldwide. CNBC is a division of NBCUniversal.

#### **Advertising Sales Contacts:**

Advertising Sales and Partnerships, Regional Director (Southeast Asia): Eunice Goh Email: Eunice.goh@cnbc.com

Advertising Sales and Partnerships, Regional Director (North Asia, Thailand, India, Australia and New Zealand): Glenda Long Email: Glenda.long@cnbc.com

Advertising Sales and Partnerships, Regional Director (North Asia): Daniel Miao Email: Daniel.Miao@nbcuni.com





### THE WALT DISNEY COMPANY



# The Walt Disney Company (Southeast Asia) Pte. Limited

1 Fusionopolis View #06-01 Sandcrawler Singapore 138577 T: +65 6692 7399 W: tv.disney.sg www.thewaltdisney.company.com

### Robert Gilby

Managing Director

#### **Amit Malhotra**

Vice President and General Manager

#### **Mark Chan**

Head of Media Distribution















**DISNEY MEDIA NETWORKS** in Southeast Asia is an integrated content bouquet with Disney Channels, Media Distribution, Digital Interactive products and services, and Disney Digital Network. With best-in-class content tailored for audiences and platforms across digital, OTT, television, mobile and social, Disney partners with leading platforms, broadcasters, telcos and advertisers to provide fun new ways to deepen the Disney experience for fans.

**DISNEY CHANNEL** reaches kids aged 6-14 featuring top animated programs like *Tangled: The Series, Duck Tales* and *Big Hero 6.* **DISNEY JUNIOR** engages preschoolers aged 2-7 with magical storytelling through hit series like *Mickey and the Roadster Racers, Sofia the First* and *The Lion Guard.* **DISNEY XD** is the boy-focused, girl-inclusive channel that brings in kids aged 6-11, featuring iconic shows like *Marvel's Spider-Man, Star Wars Rebels* and *Marvel's Guardians of the Galaxy.* 

**DISNEY LIFE** is a brand new app that brings you an amazing collection of Disney movies, series, music, shorts and live TV all in one destination for kids and families, anytime, anywhere.

**ABC STUDIOS** is the key content provider for the ABC Group. The studio's current hits include *Grey's Anatomy, Quantico* and *Scandal.* **MARVEL** is the world's leading entertainment brand, built on a universe of 8,000 plus characters over seventy years.

**DISNEY DIGITAL NETWORK** creates high quality, digital-first stories and delivers them to Millennial and Gen Z audiences through the platforms and influencers they know best. The network reaches 200 million followers in Southeast Asia and delivers Disney editorial brands including a pop culture blog **Oh My Disney**, a fashion destination **Disney Style**, and a family-focused channel **Disney Family**.















### **EURONEWS**

### euronews.

#### **Asian HQ**

#04-04 Lavender Place 161 Lavender Street - Singapore 338750

Tel: +65 6291 5149 Website: www.euronews.com Email: distribution@euronews.com

#### **Key Personnel**

Chief Executive Officer: Michael Peters

Chief Revenue Officer: Carolyn Gibson

VP Distribution and Partnerships: Kostas Oikonomou

#### **Advertising Sales Contact:**

Guillaume Canard-Duchêne, Commercial Director Asia-Pacific

#### **Content Sales Contact:**

Maxime Vandenbroucque, Distribution Manager Asia-Pacific

#### **Company Profile**

Euronews offers a unique perspective on world events. It empowers people to make up their own mind by delivering factual analysis and a diversity of viewpoints. Because all views matter, Euronews is "All Views"

Euronews is a widely recognized brand reaching more than 430 million homes across 166 countries and the N°1 European news channel, reaching more viewers in continental Europe than any of its rivals. In June 2017, NBC acquired 25% of Euronews. The company's TV and digital will ultimately be co-branded EuronewsNBC.

#### Description

n°1 international and multilingual news channel, most watched news channel in Europe.

#### Programming genres:

International news

#### Target audiences:

Community of affluent & independent thinkers

#### **Distribution in Asia:**

In Asia-Pacific, Euronews is broadcast in English in 22 countries reaching more than 30 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters.

The channel is available in Hong Kong, Taiwan, South Korea, Japan, Mongolia, Afghanistan, Pakistan, India, Indonesia, Philippines, Malaysia, Cambodia, Thailand, Australia, New Zealand, Papua New Guinea and Timor-Leste.



### GMA WORLDWIDE INC.



#### **Head Office**

10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City, Philippines 1103

#### **Key Personnel**

Roxanne J. Barcelona – Vice President Email: rjbarcelona@gmanetwork.com

#### Content Sales Contact(s):

Manuel Paolo J. Laurena, Senior Sales Manager Email: mjlaurena@gmanetwork.com

Raymond A. Soriano, Sales Specialist Email: rasoriano@gmanetwork.com

#### **Company Profile**

GMA Worldwide Inc. (GWI) is a wholly owned subsidiary of GMA network. It is the group dedicated to the distribution of GMA's drama and entertainment programs worldwide. GMA's content is presently seen in over 26 countries in 4 continents through GWI. Quality content and service keeps GMA in the lead as the most awarded broadcast network in the Philippines. As such, GMA Worldwide is recognized as the primary source of Filipino content.

#### **Programming Highlights**

#### A Woman Scorned (approx. 99 x 45')

This hugely successful drama is the Philippines' highest rated daytime series for 2017. It tells the story of Emma, a loving housewife and devoted mother who, after years of managing their household has



My Love From the Star and Mulawin vs. Ravena

neglected her appearance. Dismayed with how his wife looks, Rome starts an affair with Georgia, a stunning career woman. Rome leaves Emma for Georgia and even takes Emma's son with him. Devastated, Emma decides to reinvent herself into a business woman. She is out to get her family back by seducing Rome. Now the tables have turned and the wife is now the mistress and vice versa. Will Emma ever get her family back?

#### Legally Blind (47 x 45')

This is a gripping tale about a blind lawyer's search for justice. On the night Grace and her boyfriend Joel celebrate their passing the bar exams, someone spikes Grace's drink with a drug that puts her to sleep.

When she wakes up, she realizes that she is being raped. She fights back and during her escape, she accidentally crashes into a glass panel. Her injuries permanently blind her. Soon after, she meets Edward, a kind lawyer who helps her investigate her kidnapping and rape. However, as Edward uncovers the rapist's identity, he discovers that it is his brother, William, who raped Grace. Torn between his love for Grace and his brother, whose side will Edward take?

#### My Love From The Star (approx. 40 x 45')

Adapted from the hit rom-com from South Korea, My Love From The Star, tells the story of an emotionally challenged alien who was stranded on Earth hundreds of years ago and how he secretly lives among humans until the present. He does not age and maintains his extraordinary good looks. With three months left before his scheduled return home, he gets an opportunity to connect more intimately with his neighbor, a beautiful but self-absorbed movie star. As the two interact and butt heads they learn more about each other and before long, the alien is captivated by the girl and they fall in love. This gives him second thoughts about leaving Earth and the girl. But there is one reason he must not miss his trip home. If he stays any longer, his life force will deteriorate due to his prolonged hiatus and he will perish.

#### Mulawin vs. Ravena (approx. 40 x 45')

This is the much anticipated sequel to the 2004 hit *Mulawin*. It follows the tale of Almiro, a hunchback with a mysterious identity. His condition hides his true identity. He is a descendant of the Mulawin race - men and women with feathers and wings like an eagle's. He is the missing son of the late king and queen, and the rightful heir to the throne currently occupied by a de facto ruler, the evil Daragit. To end Daragit's evil rule, Anya, a half-blood Mulawin goes on a mission to find Almiro. Before she can find the rightful king, Daragit's men capture her, leave her for dead, and take away her wings and her memories. With Anya's memories gone, can Almiro discover his real identity as a Mulawin, and end a treacherous king's reign over their kingdom?



Legally Blind and A Woman Scorned

### NBCUNIVERSAL INTERNATIONAL NETWORKS

# NBCUniversal INTERNATIONAL

NETWORKS

#### Asia-Pacific:

10 Anson Road, #06-01 International Plaza Singapore 079903 Tel: +65 6323 0488 Fax: +65 6326 1800

#### Australia:

1 Munn Street, Millers Point, NSW 2000, Sydney, Australia Tel: +612 8248 6860 Fax: +612 8248 6899 Email: info.asia@nbcuni.com

#### Websites:

www.divatv.asia www.eonline.com www.ezonejapan.com www.bravotv.co.nz

#### Advertising/sponsorship:

A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

#### **Key Personnel**

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks,

Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie Vice President, Affiliate Sales and Branded Digital

Partnerships: Ling Sze Gan

Chief Financial Officer, Asia-Pacific: Umeet Shah Director, Creative and Production: Natalie Gee

Director, Marketing: Ruben Lawrence

Director, Advertising Solutions: Tine Hansen Head of Programming & Acquisitions: Jasmin Lim

#### **Company Profile**

#### **About NBCUniversal International Networks**

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further,

NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

#### **Brands**

**DIVA** is the premier entertainment destination for women in Asia. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* — the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

**E!** is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. Key content include *Keeping up with the Kardashians*, *Live from the Red Carpet* and *Saturday Night Live: Korea*.

**E! Zone** is the on-demand brand destination of E! – offering subscribers the ultimate pop culture experience, anytime and anywhere they are. The powerhouse service combines all the latest Hollywood news, celebrity gossip and fashion with curated boxsets of the hottest reality series and specials, such as *Life of Kylie, Mariah's World* and *True Hollywood Story*.

**Studio Universal** is NBCUniversal's film and TV series branded SVOD destination that brings the experience and magic of rich cinema heritage to the screen. Offering a curated cinematic experience of blockbuster Hollywood movies, iconic Asian films and popular foreign drama series, Studio Universal ensures movie lovers (whatever their taste) are immersed time and time again and share emotional experiences with friends and families everywhere.

**Bravo** delivers innovative entertainment experiences that tap into six passions – food, fashion, beauty, digital, design and pop culture – while testing the limits of what people expect from an entertainment network. Through high-sheen programming, first-to-market digital offerings and impactful live events, Bravo adds a little glamour and creativity into everyone's life and leaves a buzzy trail wherever it goes.











### **PCCW MEDIA LIMITED**



#### **Head Office**

20/F, Telecom House, 3 Gloucester Road, Wan Chai, Hong Kong

Telephone: +852 2888 1666 Website: www.nowtv.now.com Email: corpcomm@pcpd.com

#### **Company Profile**

PCCW Media is a leading, fully integrated multimedia and entertainment group in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

PCCW Media is also engaged in the provision of overthe-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

PCCW Media operates one of Asia's leading directories businesses under the Yellow Pages brand.







#### **Key Personnel**

Group Managing Director, PCCW Ltd: Mr. BG Srinivas Managing Director, PCCW Media Group: Ms. Janice Lee

# Advertising Sales Contact(s): Now TV & ViuTV:

Hotline: +852 2888 1666 Email: Nowadsales@pccw.com

Viu:

Hotline: +852 2888 2567 Email: enquiry.hk@viu.com

#### **Licensing Contact(s):**

VP, International Distribution, TV & New Media:

Ms. Joanne Fung

Email: Joanne.CW.Fung@pccw.com



#### Now International

**Now International,** an integrated HD family entertainment channel in Cantonese, offers diverse choices of programs from reality shows, lifestyle, infotainment to E-news, dramas and more. Distributing and featuring the freshest productions from ViuTV, Now International gears up to become a Premium Entertainment Destination for Chinese audience!



Margaret and David - Ex



#### ViuTV

**ViuTV** provides free-TV channels offering a diversity of quality entertainment in Hong Kong. It produces factual entertainment and drama in house, while taking original local program formats to the rest of the world.



#### **Now Jelli**

**Now Jelli** offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



We Are In Love 3



#### **Now Chinese Drama**

Now Chinese Drama, a 24/7 drama channel full of top-rated drama series from Mainland China, bringing first-run titles that are selected and edited to cater Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



Decode

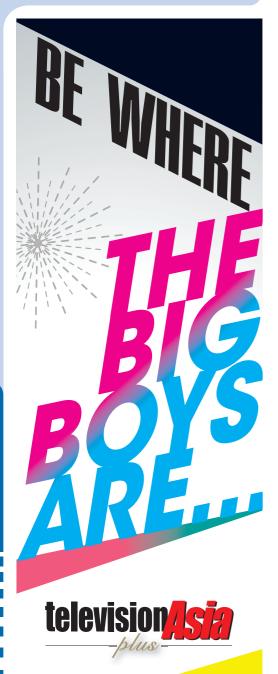


#### **Now Baogu Movies**

**Now Baogu Movies** is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Edko Films, and Peter Chan Ho-sun's We Pictures showcasing Hong Kong local blockbusters and premiering Asian movies round the clock. Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most indepth interviews with movie producers and A-list cast.



Soul Mate



Be part of Asia-Pacific's comprehensive Broadcasting guide today!

Contact **Annie Tan** at annie.tan@contineomedia.com or +65 6521 9781.

### **SCRIPPS NETWORKS INTERACTIVE**











#### **Head Office**

Scripps Networks Interactive (Asia) Pte Ltd 3 Fusionopolis Way, Singapore 138633 Tel: +65 6835 8838

Website: asianfoodchannel.com, foodnetworkasia.com, hgtv.asia, travelchanneltv.asia

#### **Key Personnel**

Managing Director, Asia: Leena Singarajah
Senior Vice President of Programming and Production:
Carl Zuzarte

#### **Company Profile**

Scripps Networks Interactive (SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms.

#### **Description**

**Asian Food Channel** (AFC) is the region's leading foodfocused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

#### Programming genre:

Food, lifestyle and general entertainment

#### Target audiences:

Adults 25 – 54yo, skewed towards women

#### Distribution in Asia:

Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand and Vietnam

**HGTV** is the first regional channel dedicated to home-related inspiration, instruction and entertainment that caters to the growing home and lifestyle interest in Asia.

#### Programming genre:

Renovation, property flipping, architecture and home design

#### Target audiences:

Adults 25 – 54yo

#### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, South Korea, Taiwan and Thailand

**Food Network** is a unique lifestyle channel that connects viewers to the power and joy of food, showcasing the best of world cuisines with high entertainment value.

#### Programming genre:

Food, lifestyle, and general entertainment

#### **Target audiences:**

Adults 25 – 54yo, skewed towards women

#### Distribution in Asia:

Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

**Travel Channel** is a travel lifestyle channel featuring compelling programming that inspires and takes viewers beyond their everyday destinations.

#### Programming genre:

Adventure, experience, factual investigations, destinations and discovery

#### Target audiences:

Adults 25 – 54yo, skewed towards men

#### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

#### **Programming Highlights**

**Asian Food Channel:** Cooking For Love S3
Catch Season 3 of Cooking for Love as Sarah
Renjamin and Nik Michael Imran challenge each

Benjamin and Nik Michael Imran challenge each other to create the best dishes for special family occasions. Both personalities pit their creative culinary skills to whip up affordable, delicious dishes for six new families based on their needs, wants and expectations.

#### Food Network: Iron Chef Gauntlet

Iron Chef Gauntlet returns to Food Network, a fresh reboot of the fan-favorite hosted by Alton Brown. The six-episode series begins with 7 extraordinary chefs competing to gain entry into this ultimate culinary society. To win the Gauntlet, they must win three rapid battles, each against one legendary Iron Chef: Bobby Flay, Masaharu Morimoto or Michael Symon.

#### **HGTV:** Come On In

Follow interior design duo, Andrea Savage and Nikki Hunt, as they help individuals revitalize and bring life to home spaces; from bedrooms to kitchens, and from living areas to corner spaces in *Come On In.* With a little imagination, creativity and elbow grease, the duo and their team of designers will convert ordinary rooms into dream spaces.

#### Travel Channel: Expedition Unknown

Travel Channel's hit series Expedition Unknown starring Josh Gates will see a new season of 14 episodes that capture his global journey to find the truth behind captivating stories, digging through years of historical evidence, facts and myths. A must-watch for those with an appetite for epic adventure!



Cooking For Love





THE LEADER IN LIFESTYLE



















### SONY PICTURES TELEVISION NETWORKS, ASIA





a Sonv Network



#03-01 Hansapoint@CBP. 10 Changi Business Park Central 2 Singapore 486030 Tel: +65 6622 8722

Website: www.sonypicturestelevision.com

Sony Pictures Television Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and Sony Channel; and Asian content giants Animax, GEM and ONE. Sony Pictures Television Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S. that are first-run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, Sony Pictures Television Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and digital engagement.

#### **Key Personnel**

Senior Vice President & General Manager: Ang Hui Keng

Senior Vice President & Head of Content, Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales: Jacqueline Tok

**Advertising Sales Contact:** 

Email: adsales@spe.sony.com

**AXN** is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include the top-rated Asia's Got Talent, The Apprentice Asia, Cash Cab Philippines and The Amazing Race Asia, hosted by

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S. telecasts. From The Blacklist and Quantico to The Amazing Race Asia and Asia's Got Talent, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched first in Asia in 1997, AXN is a global channel brand with a presence in Latin America, Africa and Europe. In Asia, the channel is enjoyed in 126 million households across 19 territories and is available in both SD and HD.

Website: www.axn-asia.com

Facebook: www.facebook.com/axnasia

Twitter: @AXNAsia Instagram: @AXNAsia

#### **Programming Highlights**

Drama

MacGyver, Taken, Quantico, The Blacklist, Hawaii Five-O, NCIS: Los Angeles, Killjoys, Supernatural

Adventure and reality series

Team Ninja Warrior, Kicking & Screaming, American Ninja Warrior, The Amazing Race

**Original Productions** 

Asia's Got Talent Season 2

Sony Channel is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S. series.

On weeknights, Sony Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring rollingon-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

Sony Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Malaysia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka and Thailand.

Website: www.sonychannelasia.com

Facebook: www.facebook.com/sonychannelasia

Twitter: @SonyChannelAsia Instagram: @SonyChannelAsia

### **Programming Highlights**

Drama

Law & Order True Crime: The Menendez Murders, How to Get Away with Murder, Jane the Virgin, Madam Secretary, Code Black, Teen Wolf, The Night Shift

Marlon, Great News, Casual, Younger, Superstore, Playing House, The Carmichael Show

Lifestyle

Top Chef, Top Chef Duels, The Next Great Magician, Better Late Than Never, Million Dollar Matchmaker

**Original Productions** 

The Apartment: Rising Stars Edition







### SONY PICTURES TELEVISION NETWORKS, ASIA



a Sony Network

**Animax** is Asia's first and leading channel brand that is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via anime-themed festivals around the region. On Facebook, Animax has an engaged community of over 1.4 million fans.

Website: www.animax-asia.com

Facebook: www.facebook.com/animaxasiatv

Twitter: @AnimaxAsiaTV Instagram: @OOKun

#### **Programming Highlights**

Same Day as Japan

SAIYUKI RELOAD BLAST, My Hero Academia,

LOVE and LIES

#### **Blockbusters from Japan**

Assassination Classroom: Second Season, Re: Zero -Starting Life in Another World-, JoJo's Bizarre Adventure: Diamond Is Unbreakable, Terra Formars: Revenge, The Seven Deadly Sins -Signs of Holy War-





An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest South Korean drama and entertainment programs including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE has also regularly brought South Korean artistes on promotional tours to meet with fans. Successful events have included stars like Kim Rae Won (Doctors), Kang Ha Neul (Scarlet Heart), Ricky Kim and kids (Oh! My Baby), Joo Won (The Gang Doctor), Zo In Sung (That Winter, The Wind Blows), Lee Hyun Woo (To the Beautiful You), Lee Dong Wook (Scent of a Woman), Kim Sun-A (Scent of a Woman), Jang Hyuk (Midas), and K-pop boy group BTOB; as well as the resoundingly successful Running Man fan meet in Singapore and Malaysia.

ONE also has an online news site, ONE Scoop, that brings its viewers the latest K-drama news, pop quizzes and giveaways. For the latest K-buzz, visit www. ONEtvasia.com/ONEScoop.

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: www.onetvasia.com

Facebook: www.facebook.com/onetvasia

Twitter: @ONETVAsia Instagram: @ONETVAsia

#### **Programming Highlights**

Same Time as Korea Drama

The King In Love, My Sassy Girl, Scarlet Heart

# **Ppali Ppali Drama (Within 24 hours of Korea):**While You Were Sleeping; Innocent Defendant; Legend

While You Were Sleeping; Innocent Defendant; Legendof the Blue Sea; Romantic Doctor, Teacher Kim

#### Variety

Running Man, Law of the Jungle, Boat Horn Clenched Fists, Baek Jong Won's Food Truck





**GEM** is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This includes selected prime time dramas at the same time, on the same day and within the same week of their broadcast in Japan. GEM also made history for being the first channel to broadcast Nippon TV's music festival THE MUSIC DAY LIVE and for simulcasting the Japanese drama series Guard Center 24 at the same time as Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: www.gemtvasia.com

Facebook: www.facebook.com/gemtvasia

#### **Programming Highlights**

**Live Broadcast** 

THE MUSIC DAY Summer Wishes Come True

#### Same Time as Japan Drama

My Loser Husband, Pretty Proofreader Deluxe

### Fresh Drama

Overprotected Kahoko, My Lover's Secret, My Brother Loves Me too Much, Le Sacrifice 长梦留痕

#### /ariety

TOKUSON! Life Hacks, The Quest, MOCO'S Kitchen, THE TETSUWAN DASH



### **TURNER ASIA PACIFIC**































Turner Asia Pacific creates and distributes awardwinning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia.

Turner manages the business of Pay- and Free-TVchannels, as well as Internet-based services, and oversees commercial partnerships with various thirdparty media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

#### **Regional Headquarters:**

TURNER ASIA PACIFIC 36/F Oxford House, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong Tel: +852 3128 3333 Website: www.turner.com

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

#### **Key Personnel**

President: Ricky Ow

SVP & MD, North & Southeast Asia Pacific: Phil Nelson SVP & MD, South Asia: Siddharth Jain

CFO. SVP, Business Development, Licensing & China: Clément Schwebig

SVP & Managing Editor, CNN International: Ellana Lee

SVP - Content, Kids: Mark Eyers

VP - Content, General Entertainment: Marianne Lee

VP - Corporate Communication & Marketing: Gregory Ho

#### **CONTENT & NETWORK DISTRIBUTION SALES:**

GM - Southeast Asia: Vishal Dembla

GM - Australia, New Zealand and Pacific: Robi Stanton

GM - Korea: Ron Lee

GM - Japan: Tom Perry

#### **REGIONAL ADVERTISING SALES:**

SVP & Head of Ad Sales, CNN: Sunita Rajan

VP - Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath

Sr. Director of Ad Sales, Southeast Asia -Kids & Entertainment: Awantika Sood

Director of Ad Sales, Australia & New Zealand -Kids & Entertainment: Melissa Fitzgerald

#### **Turner Originals**

Turner's kids and entertainment has never had such a large portfolio of original series. In addition to breakout Cartoon Network global hits such as Ben 10 and Adult Swim's Rick and Morty, truTV, TNT and TBS have offer content buyers a huge new slate of drama and comedy.

New and continuing shows include: The Last Ship, Good Behavior and Will – as well as a new Ridley Scott sci-fi project (TNT); Angie Tribeca, The Detour, Wrecked, Search Party, The OG, Final Space, Tarantula, Close Enough and Dress Up Gang (TBS); Those Who Can't, I'm Sorry and ELEAGUE (truTV).



#### **CNN International**

CNN is available in 7 different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, Asia Pacific and Latin America and has a US presence. CNN Digital is a leading network for online news, mobile news and social media. CNN has 38 editorial offices and more than 1,100 affiliates



Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama - packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



#### Boomerang

provides light-hearted and fun Boomerang moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide, including 34 million in Asia Pacific. Core programs includes Tom and Jerry, Mr. Bean, Scooby-Doo, Dorothy and the Wizard of Oz, Wacky Races, My Little Pony and The Looney Tunes Show. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



#### **Cartoon Network**

Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits Ben 10, The Powerpuff Girls, The Amazing World of Gumball, Adventure Time and We Bare Bears. Cartoon Network is available in 29 countries throughout Asia Pacific and is currently seen in more than 135 million pay-TV homes, reaching millions more through its websites, games and apps.



Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including Lethal Weapon, Blindspot, The Flash, Arrow and The Big Bang Theory. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favourites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.



### **VR EDUCATE LIMITED**



#### **Head Office**

Suite 703-706, Delta House, 3 On Yiu Street, Hong Kong Tel: (852) 2607 4400 Fax: (852) 2607 4404 Website: www.vr-educate.com

Email: info@vr-educate.com

Facebook: www.facebook.com/LannyVREducate/

#### **Key Personnel**

Lanny Albina Huang - Founder and CEO

Ko Ping Yeung - COO

KK Leung - Executive Producer, VR 360 Productions

Barry Chan - Head of Learning Services Feron Lau - Director, Business Development

#### Content Buyer Contact(s):

Winnie Yick - Director, Fulfillment Services and Content

Lok TY - Manager, Content

### **Company Profile**

VR Educate Limited, an industry first mover in immersive virtual reality learning, is championing the introduction of VR learning in classrooms across Asia. VRE provides fully immersive virtual reality education experience to help educate students of all ages, races and segments in Asia. VR Educate provides the foundation to do so with its proprietary VR Room, VR Lab and VR Content Platform for schools and other educational institutions. VR Educate, now in Hong Kong and Macau schools, is expanding to South Korea, Thailand, Cambodia, Laos and Myanmar. VR Educate is Asia's leading VR educational services provider.



Tomorrow

As an immersive experience illustrating the history of storytelling, from the primitive age to the new paradigm of Virtual Reality and how it will affect the world of storytelling as we know it.



Red Leaves

Bring us to South Korea's Naejangsan, shows us the sea of bright crimson leaves that blanket the mountain.

# The VR Educate International Content Consortium

The VR Educate International Content Consortium is collaborated by VR content experts from around the world, including Virtual Content Group ( VCG ) from Australia, France and Germany; EyeQVR from the USA and Nineplanners from South Korea. This team of global specialist VR content professionals ensures an active supply of the latest and best VR materials to schools, libraries and students in Asia. VR Educate offers a VR content platform with a library-like database of immersive VR content, the new technology is in itself not only a learning aid but also a tool to instill motivation in learning and innovation through immersive experience.

#### VR Educate's Content genre:

The VR Educate Content Platform has 21 genres, bringing the best of the World's VR content that covers a full range of subjects including History, Geography, Biology, Mathematics, Medicine, Astronomy, Science, Art, Cultures, Landmarks, Travel and Physics with imaginative engaging and fun manner, which will inspire a new hunger for learning in schools. See below content grid.





Titans of Space

Titans of Space is a deep-dive tour through our Solar System, and then takes you beyond that.



Student watching VR Educate content

#### Target audiences:

K12 and University Students

#### Target audiences:

In Hong Kong and Macau schools, expanding to South Korea, Thailand, Cambodia, Laos and Myanmar.

**Ratio of acquired / original production:** 80% acquired / 20% original production

# Programming produced or commissioned within Asia:

JV and commissioned content for "One Belt, One Road: 一帶一路", the Chinese government initiative aiming at enabling students to learn more about the 60 plus countries involved.

#### VRE Content Platform is Delivered by :

Similar to a VOD OTT platform, the VR content platform is delivered via broadband. VR Educate has partnered with Goffog Company Limited, a leading next-generation Cloud + Fog OTT multimedia streaming solutions company with clients such as China Mobile Hong Kong, Hong Kong Jockey Club and Mei Ah Digital. Its technology, Streamphony, is rooted at the Hong Kong University of Science and Technology and based on a patent and won the best SME ICT (Cloud Solution) Gold Award by Hong Kong ICT Awards 2014.

#### Any other information:

VR Educate (VRE) received top Honour at 2017 Apollo Awards' "Immersive Experience (Virtual Reality Experience) Award" with "Tomorrow - the Evolution of Language". Tomorrow is a Virtual Reality experience produced by Future Lighthouse Production and it is about the evolution of language. Mei Ah Digital Technology Limited was instrumental in creating localised versions of Tomorrow which has most recently screened at Hong Kong and Macau schools.

In addition, Virtual Content Group (VCG) and VR Educate announced the co-production of the VR version of the famous "Three Kingdoms and Borrowed Arrows" Chinese novel. The experience will take the viewer right in the middle of one of the most epic tales in Chinese culture. Production will be a collaborative process between VCG's Paris office, which was previously awarded by the International VR Society for their outstanding 3D 360 CGI skills, and VR Educate's head office in Hong Kong.



Three Kingdoms

An invitation to discover, in a virtual environment, the most epic tale of the Classic Chinese Novel "Romance of the Three Kingdoms", the first episode is "Three Kingdoms: Borrowed Arrows".

Romance of Three Kingdoms is a Chinese novel, described as influential to Chinese culture as the Homeric epics have been to the West. Teeming with compelling stories and characters that display vivid individuality and heroism, this book is well loved and read in China and its neighbouring countries.

### VIACOM INTERNATIONAL MEDIA NETWORKS







# NATA UCKEIOGEOU UICKIL COMEDA (C) 1A8TH33







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#### Company Profile

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages.

In Asia Pacific, VIMN operates 32 television feeds across 44 markets, which offer the very best in music, youth, kids, comedy and family programming through MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and more, in over 451 million households across cable, DTH, IPTV, mobile and internet platforms.

Websites: www.mtvasia.com, www.mtv.com.au, www.nick-asia.com, www.nick.com.au, www.nickjr.com.au, www.comedycentral.com.au, https://www.facebook.com/ParamountChannelAsia/

#### **Key Personnel**

Mark Whitehead: President & Managing Director, Asia Pacific

Tan Chee Kiat: Senior Vice President & Chief Operating Officer, Asia Pacific

Paras Sharma: Senior Vice President & General Manager, Southeast Asia

Ben Richardson: Senior Vice President & General Manager, Australia & New Zealand

Pierre Cheung: Senior Vice President, Greater China Susumu Imata: Senior Vice President & General

Manager, Japan

#### **Advertising and Brand Solutions:**

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In its second season, Comedy Central Stand-Up, Asia! featured Asian comics from around the world and was recorded live over two nights in Kuala Lumpur, Malaysia.

MTV is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists.

#### **Programming Genre:**

Original content and programming ranging from music and live music specials, to scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

Target Audience: 15 to 34 year olds.

#### 2017/2018 Programming Highlights:

Catfish: The TV Show, Just Tattoo of Us, Ex On The Beach, Crash Karaoke, The Ride, Single AF, My Super Sweet 16. Promposal, Ridiculousness, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

MTV LIVE HD is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions are beamed out 24/7 for the ultimate music fans.

#### **Programming Genre:**

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries.

Target Audience: 15 to 34 year olds.

#### 2017/2018 Programming Highlights:

MTV Presents, MTV Asks, MTV's Stars of 2017, MTV Live Stage, Best of V Festival, Yo! MTV Raps, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

**Nickelodeon** is now in its 38th year, and is the leading entertainment brand for kids. It has built a diverse, global business by putting kids first in everything does. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 170 countries and territories. Popular titles include SpongeBob SquarePants, Teenage Mutant Ninja Turtles, and The Fairly OddParents.

#### **Programming Genre:**

Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

Target Audience: Kids between 4 to 14 years old and their families.

#### 2017/2018 Programming Highlights:

Nickelodeon Kids' Choice Awards, Bunsen is a Beast, Legends of the Hidden Temple, I Am Frankie, Pinky Malinky, The Adventures of Kid Danger and Captain Man, and Hey Arnold: The Jungle Movie.

Nick Jr. is "the Smart Place to Play", giving kids and parents educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning property PAW Patrol, and other world-class programmes such as Shimmer and Shine, and Blaze and the Monster Machines are designed to engage and encourage early childhood development.

#### **Programming Genre:**

Uniquely owned and developed award-winning preschool content.

Target Audience: Preschoolers between 2 to 6 years old and their parents and caregivers.

#### 2017/2018 Programming Highlights:

Rusty Rivets, Nella the Princess Knight, Sunny Day, Becca's Bunch, and Top Wing.

Comedy Central is the world-renowned destination for cutting-edge, laugh-out-loud, and some of the most irreverent comedy content today. Available 24/7, Comedy Central is home to the best of international and regional stand-up specials and series, awardwinning talk shows, sketch, scripted, and animated series, including Emmy® award-winning shows like The Daily Show, South Park and popular hits such as Tosh.O and the Comedy Central Roasts.

#### **Programming Genre:**

A premium selection of original and acquired comedy content, ranging from stand-up, scripted, sketch and talk shows, to physical gags, game shows and short form series. The selection also includes local productions that showcase Asian comedy and its comedic talents.

Target Audience: 18 to 34 year olds.

#### 2017/2018 Programming Highlights:

Lip Sync Battle, Saturday Night Live, The Goldbergs, Kids Do The Craziest Things, Caraoke Showdown, The Comedy Jam, and Comedy Central Stand-Up, Asia!

Paramount Channel is a 24-hour network offering great movies from Paramount studios, one of Hollywood's most legendary producers of awardwinning films, blockbusters, and fan favourites. From iconic box-office hits to cinematic gems, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

**Programming Genre: Movies** 

Target Audience: Movie lovers of all ages.

#### 2017/2018 Programming Highlights:

Blockbuster hits such as Transformers, Star Trek, Mission Impossible, Lara Croft, and the Paranormal Activity franchises, to all-time fan favourites -Dreamgirls, G.I. Joe: The Rise of Cobra, Blades of Glory, and weekly thematic movie stunts.

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is a leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET Play, Viacom's first-ever direct-toconsumer, subscription video on demand (SVOD) application for the adult audience, gives fans in 100 countries direct mobile access to BET's signature award shows, current and classic television series, documentaries, stand-up comedy, entertainment news and legendary musical performances.





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Suite 703-706, Delta House, 3 On Yiu Street, Hong Kong Tel: (852) 2607 4400 Fax: (852) 2607 4404 Website: www.vr-educate.com Email: info@vr-educate.com

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#### **Products and Services**

AJA Video Systems manufactures high quality, cost effective technology solutions for professionals in broadcast, production, post and ProAV - all designed and assembled in Grass Valley, California. AJA was founded by engineer John Abt in 1993 and employs over 200 people worldwide.

The company is committed to leading the way in technological innovation, including solutions for workflows leveraging Broadcast IP, HDR, 4K/ Ultra HD, multi-channel HD, streaming and other emerging technologies. AJA products are engineered to help customers transition to new ways of working; integrating new formats and technologies with tools that fit into their existing infrastructure, ensuring simple and nondisruptive

AJA's award winning product lineup includes the KONA video capture and playback cards, lo mobile appliances delivering premium video and audio I/O, Ki Pro record/playback devices, FS frame synchronizers/converters, Corvid PCI card solutions for developer partners, KUMO routers, HELO streaming solutions, CION and RovoCam cameras, U-TAP USB 3.0-powered capture devices, T-TAP Thunderbolt™-powered SDI/HDMI output device and a host of Mini-Converters that are the leading choice of video professionals for AJA's signature reliability, functionality and support.



#### Ki Pro Ultra Plus

Introducing Ki Pro® Ultra Plus.

The new multi-channel HD and single channel 4K 60p recorder from AJA.

With up to 4-Channels of HD 60p recording in ProRes® with rollover support, single channel 4K 60p recording, full HDMI 2.0 input and output, plus 16 embedded channels of audio.

ProRes Avid DNxHD® MXF



# New Solutions from AJA HDR, Broadcast IP, and Multi-Channel Recording

Stay on the leading edge with this year's NAB line up from the company that defines quality, reliability and support.



#### Powerful Tools for HDR

AJA extends your HDR creative range.

Realtime Conversions: The new FS-HDR in partnership with Colorfront, converts between Camera/HDR formats, such as Slog3 to HLG, or SDR to HLG BT.2020.

Desktop I/O: KONA\* 4 and Io\* 4K for HDR 10 and HLG needs.

Mini-Converters: Hi5-4K-Plus and HA5-4K for HDR 10 display and analysis to and from HDMI.

COLORFOONT (HDR 10) HLG



#### Ki Pro Ultra Plus

Introducing Ki Pro\* Ultra Plus.

The new multi-channel HD and single channel 4K 60p recorder from AJA.

With up to 4-Channels of HD 60p recording in ProRes® with rollover support, single channel 4K 60p recording, full HDMI 2.0 input and output, plus 16 embedded channels of audio.

ProRes Avid DNxHD\* MXF



Broadcast IP

The IP revolution continues its steady march.

KONA IP now offers TR-01 support for JPEG 2000. over IP workflows and 2110 support around the corner. The new IPT-1G-SDI and IPT-1G-HDMI baseband to IP bridge Mini-Converters join their sibling receivers for the transport of JPEG 2000 streams over IP, wherever you need it.









### CARACOL INTERNACIONAL



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#### **Key Personnel**

Lisette Osorio – Vice-President of International Sales

Maria Estrella - Sales Executive Asia

Paloma Garcia – Sales Executive for Europe and Africa

Jesus Iriepar – Sales Executive for Europe and Middle East

#### **Company Profile**

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.



#### The Goddess

#### **Programming Highlights**

#### The Goddess (Drama, 88 x 1h)

The Goddess tells the story of Patricia Teherán, a woman who with her talent and love conquered a world of men. With her joy, charm, kindness, wiliness, and optimism, she faced a chauvinistic world filled with jealousy and envy, bringing everyone to her knees. Patricia was in between two loves, the love of her life whom she met too late and the one that would become her life partner. Her journey with love led her to endure much disappointment which she expressed while singing from her heart on every stage she performed on during her journey to becoming a super star.

#### Night School (Drama, 100 x 1h)

Night School, Dreams Never Sleep is a series full of drama and emotion inspired by the stories of the millions of students in the world who resort to night education as their only way of getting ahead. They will be represented by eight characters with very different life stories that will encounter a number of obstacles, both personal and professional, that will test their ability to succeed in the midst of family commitments, love work, and economic obligations, which they will have to overcome if they want to become future business managers.

#### The Challenge (Original Entertainment Format)

The Challenge is a reality show in the participants live together and compete in 4 different categories, for a big prize. The contestants are grouped into three teams according to the theme chosen in each season. Social classes, generation, the country and the degree of popularity are the elements used to provide identity to these groups. Additionally, one of the highlights of *The Challenge* and what encloses the success of this format is the conditions of life in the competition are extreme and unfair. While a group spends its day in a beach house with

servants, exquisite delicacies (High Beach), the other group suffers the complete lack of accommodation and food (Low Beach). In this reality, as in real life, the teams would be able to exceed or fall on their comfort levels, depending on the performance in the territorial Challenges.

#### The Dynasty (Telenovela 72 x 1h)

The Dynasty tells the story of three generations of men that will fight for their passion for music and the women they love. They will face many challenges on the way, but they will show how no matter the obstacles, the people in between them and what life has destined for them, their perseveration and good spirits will take them to the top of their careers and the success of conquering over the heart of the women the love.

#### Zap Novelas (Telenovela, 30 x 1h)

Ignacio tells a different literature classic story to Anabelle each week, trying to get her to fall in love with him. Each week the viewer will see a well-known classic of the literature realised in 2017 with a modern vision.

#### Escandalos (Telenovela, 116 x 1h)

Each episode we recreate a case relating to a scandal which involves people in the public. The real names of the characters are changed so that the audience do not recognise and keep guessing each case.

# One Way Out, Between Heaven and Hell (Series, 80 x 1h)

This is a story of a crossing of lives. Parallel stories that take place in the Bronx neighborhood, a dangerous sector of town with a mixture of failure, disappointment and despair of thousands of drug addicts, drug dealers, merchants of dreams, and interspersed with love, faith and strong fraternity links.



Night School



The Challenge



### **DEUTSCHE WELLE (DW)**



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#### **Key Personnel**

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Mr. Stefan Bliemsrieder Deputy Head of Distribution Asia Email: stefan.bliemsrieder@dw.com

Ms. Mee Fung Lee Asia Representative Tel: +60.3.2093-0866 Email: meefung.lee@pikfilm.com.my

#### **Company Profile**

Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information.

#### Advertising Sales Contact(s):

Mr. Michael Tschochner Email: michael.tschochner@dw.com

#### Content Sales Contact(s):

Ms. Mee Fung Lee Asia Representative Tel: +60.3.2093-0866

Email: meefung.lee@pikfilm.com.my

### Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

#### **Channel Profile:**

The English channel DW is an exclusive source for information from a German and European perspective. DW's English language TV news channel is broadcast in HD (high definition).

#### **Description of Channel:**

**DW:** 100% English language TV channel, worldwide 24/7, available in HD, subtitles available in Bahasa Indonesia as well as Vietnamese.

#### Programming genre:

News, current affairs, lifestyle, sports, travel magazines and documentaries

#### **Target audiences:**

Opinion leaders and decision makers, P.M.E.B's

#### Distribution in Asia:

DW and DW (Deutsch) are broadcast via satellite, and carried by over 1,100 cable, IPTV and DTH companies in Asia.



### **KESHET INTERNATIONAL**



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VP Distribution and New Business Latin America,

Asia, Australia/NZ: Kelly Wright Head of Asia: Gary Pudney

Director, India & SAARC: Arpit Agarwal Senior Sales Manager India, Singapore, Indonesia,

Malaysia & SAARC: Mihir Karlekar Sales Manager China & Taiwan: Cherry Lu VP Marketing and Communication: Limor Gott Ronen

#### **Company Profile**

Keshet International (KI) is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes KI's local production subsidiaries (Keshet UK, Keshet Asia, Keshet MX in Mexico, Keshet Studios in the US and Tresor Produktions in Germany) as well as Keshet International Gaming, Keshet Films and its global distribution arm.

KI's catalogue spans all genres including drama, comedy, game show, talent show, documentaries, factual entertainment/reality dating and kids and includes both original content developed within the KI network of companies and select third party IP.



The Brave

Highlights include the hit dramas *The Brave* and *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching drama *The A Word*, the high octane global super popular game show *BOOM!*; hit interactive talent show *Rising Star* and children talent show *Master Class*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

### **Programming Highlights:**

#### The Brave

The Brave is a fresh, heart-pounding journey into the complex world of America's elite undercover military heroes follow D.I.A. Deputy director Patricia Campbell (Anne Heche) and her team of analysts as they wield the world's most advanced surveillance technology from headquarters in Washington D.C. All the while Adam Dalton (Mike Vogel) and his heroic special ops squad of highly trained undercover specialists use their unbreakable bond and commitment to freedom to save lives of innocent people and execute missions in some of the most dangerous places in the world.

#### BOOM!

BOOM! is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – BOOM!'s fresh approach packs the

intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

BOOM! has already ignited the industry, airing more than 1400 episodes worldwide: USA (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe), Cambodia (Bayon TV), Brazil (SBT), Thailand (MCOT) and Philippines (GMA).

#### P.O.W - Bandi Yuddh Ke (POW India)

Inspired by the hit Israeli drama Hatufim (Prisoners of War), this critically acclaimed Indian telenovela tells the gripping and emotionally charged soldiers who, after being held prisoner for 17 years, return home to their families.

In 1999, on a mission with their unit in the Kargil conflict in Kashmir, three Indian soldiers are captured and taken prisoner in Pakistan. Fast forward to 2016 and our story begins when, unexpectedly, after years of negotiations for their freedom, two soldiers return to India alive, while the third comes home in a coffin.

Adapted by renowned Bollywood filmmaker Nikkhil Advani from the hit format which also became the Emmy Award-winning Homeland, P.O.W – Bandi Yuddh Ke is a powerful and intriguing drama exploring whether the soldiers' longed-for freedom could be just the start of a brand new battle...





P.O.W - Bandi Yuddh Ke (POW India)

### **NBCUNIVERSAL INTERNATIONAL DISTRIBUTION**



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#### **Key Personnel**

Don McGregor – Executive Vice President, Sales Liaison, NBCUniversal International Distribution Rajiv Dhawn – SVP, Sales Liaison, Asia



#### **Company Profile**

Telemundo is the world leading producer of highquality Spanish-language content in the United States. Trend-setting and innovative. Edgy and action-packed. Its original productions include drama series, action series, news, variety shows, and music awards shows. With this programming offer, NBCUniversal International Distribution is the world's second largest distributor of Spanish-language content.

#### **Programming Highlights**

# Without Breasts There Is Paradise, Season 2 Drama Series, 90 x 60

Catalina Santana returns 20 years after her supposed death, in association with the United States TEA agency, in a plan to bring down La Diabla and her illegal crime network. Catalina will be ready to impose justice for the suffering La Diabla has caused her and those she loves most.

#### The Lord of the Skies, Season 5 Super Series, 80 x 60

Aurelio Casillas has retreated from his business in order to live out his latest romance. Although authorities believe he is dead, Aurelio knows that he must soon resurge to finalize a war with his nephew Victor, who brings the country into chaos along

with emerging organizations under his command. Ironically, Aurelio could be the one to save the country from its destruction.

#### Centauro's Woman, Season 2 Super Series, 90 x 60

After escaping from authorities and faking his death, Centauro captures Yolanda and convinces everyone she is dead. Through psychological manipulation, she becomes his obedient lover once again. Meanwhile, Gerardo's devastation over Yolanda's "death" leads him into the arms of a strong-willed woman who also wants to take down the drug lord. Soon, Gerardo and Yolanda both find themselves on the run from all, including the law and Centauro.

#### La Doña (Lady Altagracia), Season 2 Drama Series, 120 x 60

Hardship and abuse have led Altagracia to become a ruthlessly ambitious woman and a cold mother who has abandoned her daughter. While she lacks love, she may have found it now with Saul, an attorney who defends victims of gender violence. However, he has also captured the attention of Monica, Altagracia's estranged daughter. Now, she must confront two unfamiliar feelings: love for her daughter and love for a man.





#### **CONTENT PROVIDERS/ DISTRIBUTORS**

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#### **9ERS ENTERTAINMENT**

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#### **A&B FILM ENTERPRISES LIMITED**

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India Office Sony Entertainment Television Interface Building No.7, Off. Malad Link Road, Malad (West) Mumbai 400064 Tel: +91 22 6708 1111 Fax: +91 22 6643 4748

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## STAR TV PHILIPPINES

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#### STRONG PRODUCTIONS CO LTD

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## SUPERMOVIE ENTERTAINMENT LTD

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## 12 FIELD ANIMATION STUDIO

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## 1440 PRODUCTIONS PTY LTD

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#### A GRAND ELEPHANT PRODUCTION COMPANY LTD

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#### ANDREA CAPRANICO

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## **ANGLES UNLIMITED**

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## **BRILLIANT ANIMATION STUDIOS LTD**

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2 Alexandra Road, #06-03 Singapore 159919 Tel: +65 6732 3300 Website: www.bdacreative.tv Email: admin@bdacreative.tv

## **BUNDO PRODUCTION**

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## BYTE IN A CUP CO LTD

19 Suanson 9, Huamark Bangkapi Bangkok 10240 Thailand Tel: +66 2 374 5518 Website: www.bytecup.com Email: license@bytecup.com

## CANDOR PRODUCTION HOUSE CO LTD

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## CAPITOL PRODUCTIONS PTY LTD

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#### **CHIMESTONE DIGITAL PRODUCTIONS** CO., LTD

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## **DIEN QUAN MEDIA & ENTERTAINMENT**

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Website: www.digitalmagicgroup.com

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## DISCREET ART PRODUCTIONS LLP

30-31 Brigade Towers 5th Floor Financial District, Nankramguda, Gachibawli Hyderabad - 500032 India Tel: +91 40 6464 3678 Website: www.discreetarts.com Email: info@discreetarts.com

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## FILM MALL PTE LTD

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## FRESH TELEVISION PVT LTD

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## **GALAXY POP**

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## **GLOBAL DIGITAL CREATION** (HOLDINGS) LTD

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# **GOALPOST PICTURES AUSTRALIA**

See Pg.45

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#### **GRAFIZIX CO LTD**

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## **GREY FILMS INDIA PVT LTD**

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## **GREY SCALE MEDIA SOLUTIONS PVT LTD**

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## **IPCN (80 PRODUCTION)**

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## **IPSO-FACTO PRODUCTIONS**

GPO Box 705, Melbourne Victoria 3001, Australia Tel: +61 4 1115 9454 Fax: +61 3 9670 6736 Website: www.ipso-facto.com.au Email: info@ipso-facto.tv

## **IPLANET ENTERTAINMENT INC**

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## J TEAM PRODUCTIONS PTE LTD

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#### JOY-TEAM ANIMATION PRODUCTION COITD

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## JY ANIMATION CO LTD

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## **SEVEN SUNDAY FILMS**

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## THE CREATV COMPANY

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## THE FX FACTORY

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## WTFN ENTERTAINMENT

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#### ROXTV

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#### CHOCO TV

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#### **CINESOFT**

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#### DITTOTV

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#### **GOTV & MYTV**

Television Broadcasts Limited TVB City, 77 Chun Choi Street Tseung Kwan O Industrial Estate Kowloon, Hong Kong Tel: +852 2335 9123 Webiste: www.gotv.tvb.com Email: tvbpr@tvb.com.hk

## HOLLYWOOD HDTV

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#### H000

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## **HULU JAPAN**

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#### LETV

Tel: +86 21 6044 2523 Website: www.letv.com Email: litao@letv.com

#### LIGHTBOX

Mount Albert, New Zealand Tel: +64 21 378 253 Website: www.lightbox.co.nz

#### MYPI FX

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## NETFLIX

8 Marina Boulevard #15-02 Marina Bay Financial Centre Tower 1 Singapore 018981 Website: www.netflix.com

#### NIPPON TV NETWORK

14 Niban-cho, Chiyoda-ku, Tokyo 102-8004, Japan Tel: +81 3 5275 1111 Fax: +81 3 5275 4505 Website: www.dai2ntv.jp Email: admin@ntv.co.jp

Tel: +86 21 5027 5399 Fax: +86 21 5027 1218 Website: www.pptv.com Email: kefu@pplive.com

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Suite 305, 8 Commerce Street, Auckland 1143, New Zealand Website: www.quickflix.co.nz/ www.quickflix.com.au Email: corporate@quickflix.co.nz

## **SOHU VIDEO**

Media Plaza, Block 3, No.2 Kexueyuan South Road, Haidian District, 100190 Beijing, China Tel: +86 10 6272 6666 Website: www.tv.sohu.com Email: kf@vip.sohu.com

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#### TSUTAYA TV

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#### **U-NEXT**

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#### **USEETV**

PT. Telkom Head Office Jl. Japati no.1, Bandung 40133 West Java, Indonesia Website: www.useetv.com Email: support@useetv.com

## VIDEO MARKET CORPORATION

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#### VTC PLAY

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#### **VTVPLUS**

844 De La Thanh St. Ba Dinh Dt, HN Tel: 1900 1515 Website: www.vtvplus.vn Email: Support@vtvplus.vn

## YUPPTV

Hyderabad Office 8-2-293/82/A/773, Road No.44, Jubilee Hills, Hyderabad-500033, India Website: www.yupptv.com Email: support@yupptv.com

## STREAMING SERVICES

## **HUNGAMA.COM PVT LTD**

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## **ABS**





ABS MCR, Subic Bay

## **Head Office**

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## **Key Personnel**

Chief Executive Officer: Tom Choi

## **Company Profile**

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

ABS has 3 prime hotspots at: 3°W, 75°E and 159°E with DTH neighborhood platforms across Africa, Bangladesh, Nepal, Indonesia, South Asia and Russia/CIS.

## **Satellite Details:**

ABS-2

Launch Date: February 2014
Design Lifetime: Estimated 2028

Orbital Position: 75°E

Transponders: 32 C-band, 51 Ku-band and

6 Ka-band

Geographic Coverage: Europe, Africa, Asia Pacific,

Russia/CIS

ABS-2A

Launch Date: June 2016
Design Lifetime: 2031
Orbital Position: 75°E
Transponders: 48 Ku-band

Geographic Coverage: South Asia, SE Asia, Russia,

Africa and MENA

ABS C-band Global Coverage

## ABS-3A

Launch Date: March 2015
Design Lifetime: 2030
Orbital Position: 3°W

Transponders: 24 C-band & 24 Ku-band Geographic Coverage: The Americas, the Middle East, Africa and Europe

ABS-6

Design Lifetime: 2023 Orbital Position: 159°E

Transponders: 28 C-band &16 Ku-band Geographic Coverage: Pacific Ocean & East Asia



ABS Ku-band Global Coverage

# Deliver your CONTENT with

ABS satellites cover 93% of the world's population. We operate 3 major video hotspots at 3°W, 75°E, and 159°E enabling broadcasters to reach into TV homes across the globe. Established DTH neighborhood platforms include Africa, Bangladesh, Nepal, Indonesia, South Asia, and Russia/CIS.

Expand your business with us, delivering quality and affordable entertainment to a wider population.



## STN PLC

## (SATELLITE TELECOMMUNICATIONS NETWORK)



## **Head Office**

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## **Key Personnel**

Chief Commercial Officer - STN Slovenia: Mitja Lovsin Email: mitja.lovsin@stn.eu

Marketing Director- STN Slovenia: Valerie Lovsin Email: valerie.lovsin@stn.eu

## **Company Profile**

STN provides global broadcasting & media service solutions to TV companies, video entertainment platforms and service providers around the world.

The company operates a state-of-the-art satellite teleport based in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA). A broad portfolio of media services is available with STN including uplink, playout, OTT, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to bluechip global media leaders, to rapidly and efficiently deploy quality services.

STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

## Advertising Sales Contact(s):

Email: sales@stn.eu



STN Facility antenna

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## AL YAH SATELLITE COMMUNICATIONS COMPANY (YAHSAT)

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#### **AROIVA** (SATELLITE MEDIA SOLUTIONS)

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## ASIA SATELLITE TELECOMMUNICATIONS CO LTD (ASIASAT) 12/F, Harbour Centre, 25 Harbour Road,

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## **BROADCASTING SATELLITE SYSTEM CORPORATION** (B-SAT) Parkside-Yamamotokan, 1-16-4

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## **ENCOMPASS DIGITAL MEDIA**

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## **EUTELSAT**

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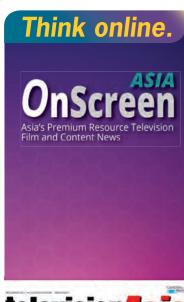
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